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CLIPPER

OLDEST AMUSEMENT PAPER IN AMERICA

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CARNIVALS GUARANTEED-BONDED BY LEGISLATIVE COMMITTEE

Thos. J. Johnson's Statement To Va. Assn. of Fairs, Richmond

"The Fair Association's protection is to engage no carnival or show unless it has the indorsement of the Legislative Committee of the Showmen's League.

We are responsible for all of our members and we guarantee the fulfillment to the minutest detail of any contract they make with you.

"If any part of the agreement is broken and you are subject to damage thereby, we will make good that damage and make the offender pay it.

"If you engage any carnival without our indorsement, you do it at your own risk, and if there is any dirt or grift in your carnival so engaged and it comes to our notice, we will close it up tight."

THOMAS J. JOHNSON,
Commissioner of the Legislative Committee of the Showmen's League.

Thomas J. Johnson, Commissioner, Makes Binding Statement Before Convention of Virginia Fairs at Richmond—Committee Stands for Any Carnival It Endorses—Convention Invited Commissioner to Address It—His Plain Statement Seems Entire Solution

'NEW PEEP SHOW' SETTLES IN TIMES SQ.

Old Bowery Moved Uptown—"See Everything" for 1c

The Bowery moved up to 14th street several years ago, and now 14th street appears to be moving up to Times Square, for Sixth avenue between West 44th and 45th streets, has the first penny arcade the section has ever held.

It's at 801 Sixth avenue in the store formerly occupied by Rogers'
Continued on poge 17)

REAL SOCIETY IN DUTCHESS CO. FAIR

Mrs. Vincent Astor, Vice-President, Favors Mule Race

Poughkeepsie, N. Y., Jan. 17.

Mrs. Vincent Astor was re-elected second vice-president and director of the Dutchess County Agricultural Society at the annual meeting here last week.

The mule race, in which Mrs. Astor has competed with other well-known society women for the past three years, is the feature of the fair from a publicity point of view. Last year she met Emily Smith, daughter of the Governor, in the contest, and the previous year she
Continued on poge 17)

AUTO RACES ON ICE BIG DRAW

St. John, N. B., Jan. 17.

Automobile and motorcycle races on the ice are being staged this winter in eastern Canada. Meets have been held on rivers and lakes.

For the auto events, the races are divided into classes for light and heavy cars, and at varied distances. The distances run from one
(Continued on page 14)

WHIPPETS FOR IN FAIR GROUND

Columbus, O., Jan. 17.

A large number of the county fair secretaries have signed contracts to have whippet races this year.

This is the first time that county fairs will hold these events.

W. T. Boyce of the Hartman theatre, secretary of the Columbus Whippet Club, is promoting the races.

SLOT MACHINE IS SAFE FROM POLICE

Brooklyn Judge Grants Permanent Injunction—Punchboards, Too

The Triangle Novelty Co., Brooklyn, N. Y., was granted a permanent injunction in the Brooklyn Supreme Court Monday by Justice Benedict restraining the New York police department from interfering with the sale or manufacture of the slot machines and punchboards the Triangle manufactures. A tem-
(Continued on page 25)

VOTE OF THANKS

Richmond, Va., Jan. 17.

When the seventh annual convention of the Virginia Association of Fairs was called to order at 10:30 Tuesday morning (Jan. 15) in the assembly hall of Murphy's hotel, H. B. Watkins, president, was in the chair. C. B. Ralston, secretary-treasurer, was on the job with his sleeves rolled up for a busy day. There were about 80 or 90 present, consisting of fair secretaries and showmen.

The convention came to a close yesterday after the annual election of officers and the selection of a place to hold next year's convention.

After considering the various cities for the purpose, the distinction was bestowed on Lynchburg, Va.

The election resulted in the re-election of H. B. Watkins as presi-
(Continued on page 26)

WIS. FAIR GROUND PERMANENT PARK COMMENCING OPERATION BY JUNE 1

Oliver E. Remey, Secretary, Completes Contract With Charles S. Rose of Indianapolis—Makes Official Announcement

Milwaukee, Jan. 17.

Dreams which Oliver E. Remey, secretary of the Wisconsin State Fair association, has had for months of converting the fair park here into a monster permanent amusement center, will be realized June 1 as a result of contracts signed with an Indianapolis concern.

The agreement, signed by Charles S. Rose, of the Indianapolis firm, covers a period of ten years and specifies that the syndicate must equip the park with seven major riding devices and a large dance pavilion before June 1, and must
(Continued on page 25)

THE WEATHER

Washington, Jan. 17.

The United States weather service makes the following forecast for the period Jan. 18 to and including Jan. 24 for the middle and north Atlantic states (Pennsylvania to Maine):

"Outlook is for fair weather Friday, becoming unsettled Saturday. Probably rain or snow by Saturday night or Sunday and generally fair thereafter until Wednesday or Thursday, when rains or snows will occur.

"Normal winter temperature during the coming week.

(Signed) "*EDWARD H. BOWIE,*
"Supervising Forecaster."

Kansas Fair Men Urged To Read "The Clipper"

Topeka, Jan. 17.

At the meeting of the Kansas County Fair Association held here last week the members were urged to read regularly "The Clipper."

Clipper's service to the fair associations of the country was described.

The convention went on record as desiring every fair manager on its circuit to become a subscriber to the paper and benefit through its service.

ELEPHANTS DIVORCED AS PRESS STUNT

J. G. Robinson's Crackerjack for Columbus' Indoor Circus

Chicago, Jan. 17.

John G. Robinson, for the third successive season will produce an indoor circus under the auspices of Aladdin Shrine at Columbus, O., early in March.

Last year the Shrine cleared $20,000 on the event.

One of the features of this year's affair will be the divorce of "Mamie," the elephant from "Romeo," on the steps of the state house there.

Last year the two elephants were married in the city hall there, so this year the stunt will be to have their nuptial relations legally severed by the Attorney General of Ohio.

SUNDAY CONCERTS, NIGHT SHOWS, FREE ACTS, BASIS OF OHIO FAIR SUCCESSES

State Fair Chief at Ohio Meeting Says Sunday, Free in '23, Will Have Gate This Year—Only Two Night Fairs in State Failed of Profit

Columbus, Jan. 17.

Ohio State Fair will run seven days this year, including Sunday, from Aug. 24 to 30, stated G. R. Lewis, State Fair manager, at the concluding session of the two-day joint meeting of the State Board of Agriculture and Ohio Fair Boys, held in the Deshler Hotel. Mr. Lewis stated that last year 25,000 persons visited the grounds on Sunday, and that this year a nominal charge of 25 cents would be made for admission on that day, and that a sacred concert would be given in the Coliseum for the guests. He pointed out that a good many had objected to this procedure, but he felt the State owed it to those of its residents who could not come on week days to throw open the gates of the fair grounds and let them in on Sunday. President Cooper stated he had attended the fair at Troy last suummer on Sunday, that a good program was given and more than 10,000 attended. Quite a few of the secretaries of county fairs stated that they would follow in the footsteps of their state manager and open their grounds on Sunday also. It is believed that next year a majority of the Ohio fairs will operate on the first day of the week.

State Aid for Boys and Girls

Gov. Ted Doahey addressed the meeting and stated that he would recommend to the next General Assembly that they appropriate funds for the building up of boys and girls club work at the county fair. He said that the younger generation must be looked out for, and that when the secretaries got them on the ground they should see that plenty of good entertainment should be given to keep them interested. The governor also stated that the Fair Boys were the "speed boys" of their communities, and that he was for them and their work, heart and soul. In conclusion, he stated that as Myers Y. Cooper, of Cincinnati, their president, was a candidate for the Republican nomination for governor, in case he (Doahey) was not returned to office Cooper would be his logical successor.

One of the most interesting portions of the program was the discussion on the subject; "The Value of Free Attractions." I. L. Holderman, of Dayton, secretary of the Montgomery County Fair, declared that a county or state fair cannot, nor never will be, a real financial success without the attractions. He said when they are eliminated a fair is dead and passes into the discard. Mr. Holderman suggested that the fairs do business with re-

(Continued on page 13)

MICH. CARNIVAL DATES

Murphy Lands Saginaw—Many Free Acts Signed—Big for Fireworks

Lansing, Jan. 17.

The D. D. Murphy Shows landed Saginaw today (Thursday) and other carnival owners signed up for good dates on the Michigan fair circuit. Among the signers were Leo Lippa and Felix Blei.

A large number of free acts also were booked to fair by Sam J. Levy and Ethel Robinson.

Fireworks, symbolic of night shows, were in great demand at the convention. W. J. Collins signed several fairs and any number of fireworks contracts were awarded, with the Gordon Company getting their share.

All carnival owners did good business, the gathering being declared the best in the history of Michigan outdoor amusements.

PA. BILLBOARDS UNDER ATTACK

Harrisburg, Pa., Jan. 17.

The State Highway Department has declared war on all billboards built along the right of way. Along with the notice comes a warning to political candidates in the spring primaries to "conserve their resources by refraining from tacking or posting cards or banners within the legal limits of the highway."

Paul D. Wright, state secretary of highways, points out that in a number of instances the billboards, although built off the improved section, have been erected on the right of way. Under the law "no person shall paste, paint, brand or stamp on any fence, bridge, gate building belonging to state, county, township or borough, any written printed or painted advertisement or notice, sign or poster."

The old statute is going to be dusted off and put to use again, it is said.

MINN. STATE FAIR DATE

Fixed for Aug. 30-Sept. 6—Canfield President

Minneapolis, Jan. 17.

Thomas H. Canfield was re-elected secretary of the State Fair at the organization of the fair directors at Hamline, Minn., Tuesday. The event's dates were fixed for Aug. 30-Sept. 6.

The superintendent of auto races and the superintendent of amusements were not named, but will be at a meeting scheduled for Feb. 1.

DROP THE DIP NOW IN LUNA

Old Bowery, C. I., Ride Said to Have Done $131,000 in a Year

Among the many changes that have come upon Coney Island since the street widening project began in earnest, the disappearance of the Drop the Dip, run by Firth, was scarcely noted.

But when the old ride thriller began to go up in Luna Park a few days ago the residents were startled.

The ride, which had some of the swiftest drops in the roller coaster game, is said to have done as high as $131,000 gross in a season.

N. Y. Fair Man Injured

Adams, N. Y., Jan. 17.

Hurled against the windshield of his car when it crashed into another on an icy road near Ellisburg, David H. Laird, of Woodville, vice-president of the Sandy Creek Fair Association, and one of the best known horsemen in the north country, is in a serious condition today. His eyes are in danger caused from flying pieces of glass.

Hooray!

Kansas City, Jan. 17.

The report of the auditing committee of the Cherokee County, Kansas, Fair Association, shows that the 1923 fair receipts were $7,975 and the disbursements $7,844.

MISSOURI FAIR RENEW STATE AID ROW

To Meet Jan. 21 or Feb. and Open Fight for Appropriations

St. Louis, Jan. 17.

The Missouri Association County and District Fair Manage expects to hold it yearly meeti some time soon, probably Jan. or Feb. 7, at either Kansas City St. Louis, according to Secretar E. A. Trowbridge of Columbia, M

Through the efforts of the ass clation the last Missouri legisl ture made an appropriation f county fairs, but it was vetoed the governor. At the coming mee ing plans will be set on foot to s cure State aid for county fairs, a other business matters will be co sidered.

Mrs. Bertha Rogers Ill

Chicago, Jan. 17.

The Showmen's League received wire from Harry Calvert at Shrev port, non-member, asking the leag to place Mrs. Bertha Rogers into t American Hospital.

The board of governors broug Mrs. Rogers and a nurse in a dra ing room to Chicago.

They were met by Louis Hoeckn chairman of the relief committee, a W. Dave Cohn, Saturday last, w took them in an ambulance to t hospital.

It is understood Mrs. Rogers h friends who may not be aware of h plight, so the league takes this o portunity of advising anyone inte ested.

Larry Boyd Gets Ottawa

Larry Boyd of the Boyd and Li derman Shows was in attendance a meeting of the Ottawa (Canad State Fair Association Jan. 9 a was successful in getting the da for his own aggregation.

This is an agreeable arrangeme for the Boyd and Linderman show as they have several other fairs Canada booked, the date of whi dovetail with the Ottawa engag ment.

NORTH PACIFIC FAIRS HOLD BIDS OPEN

No Contracts Will Be Signed Until After Canadian Meeting

Portland, Ore., Jan. 9.

H. C. Browne, secretary of the North Pacific Fair Association, announces that the meeting to be held in Seattle, at the Hotel Seattle, Jan. 28-29, will have no advance program.

For the benefit of those interested in attractions and acts it is also stated that there have been no contracts signed for these circuits so far, and that none will be announced until after the meeting in Seattle. The free acts will be determined upon there, and are still open for competition, as well as fireworks and other features.

The dates set are to make it possible for those attending the Western Canadian Fairs meeting to have ample time to attend and offer their wares at the North Pacific Fair convention.

FAVOR ENTERTAINMENT

Wants to Wipe Off Deficit of Last Season

Milwaukee, Jan. 17.

Two county fair associations in Wisconsin held annual meetings last week, electing officers as a preliminary step to plans for 1924 expositions.

The Fond du Lac association went on record as favoring a greater number of entertainment features at this year's fair to wipe out a $4,000 deficit resulting from the last exposition.

All officers were re-elected by the organization. They are:

C. W. Keys, president; S. D. Boreham, secretary; Simon Schmitz, vice-president, and Maurice Fitzsimon, treasurer.

The Winnebago County Fair association, at a meeting recently in Oshkosh, elected F. W. Dane as president.

The directors will meet within a few weeks to plan improvements on the fair grounds and to begin work for next year's exposition.

T. G. Brown is secretary of the

PAWTUCKET INDOORS

Novelty Park Club's Carnival Jan. 25 to Feb. 4

The Novelty Park Club of Pawtucket, one of Rhode Island's most enterprising organizations, is planning to hold an indoor carnival, the first in its history, at the clubhouse on Division street, Jan. 25-Feb. 4.

Plans are being rapidly completed by the following committee: Henry J. Smith, chairman; Louis Leeburn, secretary; Patrick J. Riley, treasurer; Owen McCaughey, William Gately, Frank J. Killian, John T. O'Halloran, Henry Allysworth, Paul Prew and John Kilcoyne.

The auditorium of the clubhouse will be used for dancing, while the other two floors of the building are to be turned over to booths and spaces for the various features.

N.C. 'SHORT SHIP' CIRCUIT MEETS

At Goldsboro, Jan. 11—Three General Agents Present

The annual meeting of the "Short Ship" circuit of harness horses of the North Carolina fairs was held in the Chamber of Commerce building, Goldsboro, N. C., last Friday. The annual election named the following officers: President, R. M. Jackson, Fayetteville, N. C.; vice-president, W. C. Denmark, Goldsboro, N. C.; secretary, J. A. Smith, Clinton, N. C.

The following dates were selected for the localities mentioned: Rocky Mount, N. C., Sept. 29 to Oct. 3; Kingston, N. C., Oct. 6 to 11; Raleigh, N. C., Oct. 13 to 18; Fayetteville, N. C., Oct. 21 to 24; Goldsboro, N. C., Oct. 27 to 31; Clinton, N. C., Nov. 3 to 8.

Only three general agents were present. Barney Demarest, who booked his free attractions for the entire circuit, and R. A. Riva contracted to put on the fireworks display.

Carnival men present were R. A. (Whitey) Josselyn, Zeidman & Polly Shows; Frank West, West Shows; Herman (Ike) Friedman, Conge & Dolan Shows.

M.CH. PRESIDENT TELLS STATE MEETING HALF PREMIUMS WASTED

Unusual Gathering of Amusement People in Lansing—Legislature Will Go Limit on Appropriations—Candidate for Governor Pledges Support

Lansing, Mich., Jan. 17.

Of the many interesting features of the Michigan Association of Fairs held at the Kerns hotel here today and yesterday was the address of President W. B. Burris before the 150 delegates present. Among the high lights of his speech were these declarations:

More intelligence is needed in premium payments and state awards. From 30 to 50 per cent. of the money paid in premiums is thrown away.

It is his belief that the state will go the limit in appropriations.

He advocated cleaner and more educational standards for fairs, and made an appeal for higher morale.

Lieutenant-Governor Read of Shelby, who is a candidate for governor on the Republican ticket, made the declaration that it was the duty of the state to assist the fairs in a financial way.

He declared that while the big fairs should be taken care of, the smaller events were a tremendous influence for good in their communities.

Flurry Over Johnson

A resolution was offered pledging support to the legislative committee. E. F. Flack, a carnival man, who was one of the insurgents at the Chicago convention, sprang up and made an attack on the organization, with personal reference to Thomas J. Johnson. Ed. Hock challenged Flack, who was the only carnival man at Chicago who did not join the committee, and put the gathering straight on the matter. Then the resolution was adopted unanimously.

The proceedings opened with an address of welcome by Mayor Alfred Dougherty. In welcoming the delegates he stated he had not been a politician long enough for any set speech, but trusted the convention would be fruitful of much good, and anything that the city could do to call upon them.

Chet Howell, Saginaw, secretary of the association, responded, thanking the mayor on behalf of the delegates and showmen, stating that they were here for concrete ideas to take home.

The fair, being something more than a mere exhibition of cattle and potatoes. It was two or three days of jollification, a general meeting place for the county, where people forgot business and went home better men and women. All should stand for decency, and wholesome entertainment should be encouraged The large fairs should be taken care of, but small fairs have an important place in the community.

President Burris responded declaring the Lieutenant-Governor to be one of the best boosters for state appropriation, and with his assistance the state would get better appropriations. In his address, the president advocated cleaner and

(Continued on page 25)

FAIR MAN RUINED

Ozark's Famous Job Holde Loses Postmaster Post

Mansfield, Mo., Jan. 17.

W. A. Black, secretary of t Mansfield Agricultural and Sto Show Association, which has put annual fairs in Mansfield for t last 12 years, is to be relieved postmaster at Mansfield by Chr H. Turner, whose nomination h been sent to the Senate for co firmation by President Coolidg Black has been postmaster sinc Oct. 1, 1919. At the time he too the office he was the editor an owner of the Mansfield Mirror, weekly newspaper, which he sol three years ago.

Black is also the holder of num erous and varied other jobs an positions, among them being th following:

District deputy grand master o the Independent Order of Odd Fe lows, and secretary of his hom lodge; secretary of the Rebeka lodge; correspondent for the loca homestead of the Brotherhood o American Yoemen; clerk for th home camp of the Woodmen of th World; high priest of Mansfie Chapter of Royal Arch Masons worshipful master of Mansfie Lodge of Ancient, Free and Accepte Masons; worthy patron of th Mansfield Chapter of the Order o the Eastern Star; recording s ward of the official board of the Me hodis Episcopal Church; treasurer of th Methodist Episcopal Sunday School assistant secretary of the Mansfie Chamber of Commerce; past consu of the Modern Woodmen of Amer ica, and other things.

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WHY IOWA IS GREAT--TRACED FROM YEARS BACK BY ROY H. HOLBROOK

SENTENCE OF DANIELS IS CONFIRMED

Must Go to Leavenworth, Says U. S. Supreme Court

Chicago, Jan. 17.

The United States Supreme Court confirmed the conviction of R. W. Daniels, of Indianapolis, sentenced to Leavenworth prison for 15 months and fined $3,500 for sending baseball pool tickets through the United States mails.

The original conviction was obtained before Judge Landis in the United States District court two years ago.

Daniels besides sending out the baseball pool tickets also was a printer of playing cards.

BIG YEAR FOR FIREWORKS OUTLOOK

In Demand at St. Paul Last Week

Chicago, Jan. 17.

Fireworks were in great demand at the Federation of Minnesota Fairs at St. Paul last week.

W. J. Collins of the Thearle-Duffield Fireworks Co., and the International Fireworks Co., repre-represented by Charles Krueger, were prominent among the dealers.

(Continued on page 17)

Night Shows in Iowa

West Liberty, Ia., Jan. 17.

Directors of the local fair voted to continue the night shows, at least for 1924.

Walter Light, E. C. Kerr and W. W. Anderson were named a committee to secure attractions for the coming fair.

What is "The Times Square Daily"?
IT'S $5 A YEAR—2c DAILY
Can't be stung much for 2c
BUT TRY TO FIND IT!

TEXAN FAIRS FORMING CIRCUIT; COMMITTEE'S CARNIVALS ONLY

Franklin, Tex., Jan. 17.

Fair officials will meet at Gonzales, Tex., Jan. 18, 19 to arrange dates for a circuit whereby they can play the same carnivals without conflict.

There are 11 counties in the South Texas organization and a few more are expected at the meeting.

Only carnivals vouched for by the legislative committee will be considered, according to R. B. Ewing, president of the fair board.

$55,000 BY TEX FOR CONVENTION CONCESSIONS

Washington, Jan. 17.

It was Tex Rickard that brought the Democratic national convention to New York. It was this same Rickard that, when the New York delegation was waging a losing fight and apparently whipped, jumped

Continued on poge 17)

PARK ON ISLAND OPPOSITE PA. CAPITAL

Harrisburg, Pa., Jan. 17.

Plans for the development of an amusement park on Bailey's Island in the Susquehanna River, just off this city, were revealed this week following the announcement that the island had been purchased by

(Continued on page 6)

WATER SHOW AND REVUE COMBINED

Dolly Lyons' Idea on Rubin & Cherry Shows

Chicago, Jan. 17.

Dolly Lyons will have a most pretentious water show and musical revue on the Rubin and Cherry shows this season, concerts having been signed in Chicago last Saturday at the Sherman hotel. Rubin

(Continued on page 7)

TROUBLE WITH FARMERS IS TOLD MINUS FRILLS; 'KEEP YOUNGSTERS HOME'

John M. Kelley Speaks Bluntly to 1,2000 at Chicago Convention—Speaker, Circus Showman-Attorney, Also Farmer—Must Have Entertainment—"Make It Available for Community Country Life"

PA. JOHNSON INVITE

Pittsburgh, Jan. 17.

The Pennsylvania Fair Association has invited Thomas J. Johnson to address both of the state fair conventions.

The first will be held here Jan. 30-31 and the other at Philadelphia Feb. 6-7.

It is understood Commissioner Johnson will accept the double invitation, although his formal acceptance has not as yet been received.

NEED TO ORGANIZE

Chicago, Jan. 17.

"The first need in agriculture is to construct a big, clean program of entertainment and make it available for community country life," was the keynote of an address made by John M. Kelley, general counsel of the Ringling Brothers circus enterprises and vice-president of the National Holstein Association, before

(Continued on page 28)

KEEPING JOHNSON BUSY

Showmen's Commissioner Flitting to Fair Meetings

Chicago, Jan. 17.

Thomas J. Johnson, commissioner of the Showmen's Legislative Committee, couldn't be busier than he is right now. Fair associations all over the country are asking him to appear at their annual meetings to address them and, so far as possible, he is trying to oblige them.

This week Mr. Johnson was in Richmond, addressing the Virginia State Fair Association Tuesday, and addressed New York fairs at Albany today.

The New England Agricultural Fairs and Associations, meeting at the Copley Plaza, Boston, Feb. 13-14, has invited him to come there as their guest and deliver an address.

Iowa State College Faculty Member Delivers Extraordinarily Interesting address Before Iowa State Fair Association Convention at Des Moines—Some Great Points in Favor of Argument—Tremtndous Reception for Speaker

Mr. Holbrook Knows Ia.

(A verbatim speech made by Roy H. Holbrook to the greatest reception the Clipper representative present has ever heard.

Not only is this Holbrock address of interest to Iowans, but it is historically absorbing, and even legendarily so, and it could be a text for the student to dig farther or come nearer from it.)

Mr. President and Gentlemen:

I am a misfit in this program. I have no business being on this program at this time. You people aren't in the frame of mind to listen to a talk on "Why Iowa Is Great." It has been all told you yesterday and all day today. The punch of my talk is all gone. You are ready to build roads—maybe. If you show good sense, maybe you will. If you show good sense, maybe you won't. But that will be discussed considerably during the next three years.

Why Iowa is great. I am an en-

(Continued on page 29)

N. C. FAIRS MIX ON THEIR DATES

The Grand Circuit of North Carolina Fairs held its meeting Tuesday at Pinehurst, N. C., and owing to the dates they set, which conflict with the dates already set by the short ship circuit at Goldsboro the Friday previous, short ship fairs have been forced to call another meeting at Goldsboro, N. C. for today (Friday) at which another schedule of dates will be laid out.

This will be necessary because the horses which trot and run at the tracks of the short ship circuit, also run at the tracks of the Grand circuit, and a clash in dates would cut them out of one or the other. Both circuits are desirable, but the Grand circuit gives away more and larger prize money.

This contretemps is unfortunate for the showmen who had already booked the short ship fair dates, for under the circumstances the contracts will be held up until the eventual dates are decided, and then it is possible that the show men who had the fairs booked originally will not be able to play

(Continued on page 26)

KANSAS STATE FAIR ENDORSES 'CLIPPER' PLAN TO FRUSTRATE DEAD BEATS

Meeting Last Week in Topeka—Mrs. Stewart of Sherman County Praises This Paper for Service to All Fairs of Country

Topeka, Jan. 17.

Recognition of the work Clipper is trying to do to raise the tone of carnivals and concessions in their relation to fairs was made openly at the meeting of the Kansas County Fair Association, held last week in this city.

One of the most serious problems before the convention was protection from irresponsible concessionaires and carnival stands.

Clipper's service to the fair associations of the country was described by Mrs. Edith H. Stewart, of Sherman County, Kansas, who is mistress of a western Kansas stock farm and leader of her county fair activities.

Mrs. Stewart told the convention about Clipper's service and the convention went on record as desiring every fair manager on the circuit to subscribe to Clipper and benefit by its service.

Another question discussed at length was the best form of collecting for concession space to protect the fairs against dead beats and at the same time be fair to the concessionaires who are honest and who help make the small town fair a success.

The plan which won the most approval was that employed by the Norton County Fair association of Norton, member of the state association. Norton county requires a deposit of only 25 per cent. of the concession fee of each concessionaire who goes on the lot but requires as guarantee of the balance a "possession note" made out in duplicate, one white and one yellow. The yellow slip is given the concessionaire. He can get the white slip or original possession note only when he pays the balance of his fee.

The marshals on the grounds are instructed not to let any concessionaire move off of the lot until he produces his white slip, which is his pass to pack his goods when he wants to. Since employing this plan six years ago the Norton County Fair association has never lost a cent in unpaid concession fees and the honest concessionaires are all well pleased with the plan, as the dead beats give the fairs a wide berth.

COUNTY EXHIBITS ONLY WORKS WELL IN SARATOGA, NEW YORK

Meeting Reports Record Receipts for 1923—Sportsmen Ask for Game and Fish Display—Early Entries Question Up

Ballston Spa, N. Y., Jan. 17.

Officers of the Saratoga County Agricultural Society, at the annual meeting in Ballston last week, reported one of the most prosperous years in the history of the organization. The receipts were $18,764.44, which exceeded any previous year, and the amount paid in premiums totaled $4,965.15, which was $700 more than in 1922. During the past year the society spent $2,600 in the erection of a new barn for horses. To build the barn it was necessary to borrow $1,500, which will be paid back when the society receives the state appropriation, approximately $3,000. After the business session, there was an informal discussion of matters pertaining to the fair.

One of the subjects discussed was the earlier closing of all entries. The question of shows was touched on, there being a very decided opinion among those present that the society should continue its policy of engaging nothing but the highest class attractions and subjecting them to the closest scrutiny. Wendall Townley of the Kayaderosseras Fish and Game Club asked the society to offer some modest prize for the best exhibition of fish and game.

Dr. J. R. McElroy suggested that the premium be awarded only for game taken in Saratoga county, but no action was taken on the matter. It will be taken up with other things at a meeting of the board of directors later.

Secretary Bunyan said that the second year of the plan restricting all competitive exhibits to the residents of Saratoga county has shown its worth even more than the first year. It has proved an incentive to exhibitors within the county to make more and better displays, the secretary said.

The following officers were re-elected: President, Irving W. Wiswall; vice-president, Gilbert T. Seelye; secretary, James B. Bunyan; treasurer, Walter I. Cavert; directors for three years, R. J. Wood, J. B. White and F. E. Betts. At a meeting of the board of directors after the annual meeting it was decided to hold the fair this year the week of August 25-29.

A committee of three, representing the granges of the county, appeared before the board asking that the grange exhibits be judged as quickly as possible after the exhibition had been arranged. This must be in place by Tuesday noon of fair week, and the committee requested that the judging be started the afternoon of the same day. The request met with the approval of the directors.

Dr. J. R. McElroy made a motion to close entries a week before the fair. This motion, he said, was subject to modification, as he realized that it might interfere somewhat with vegetable exhibits, but he thought that it could apply to horses, cattle, sheep, swine, and farm implements.

The motion was laid on the table until the next meeting of the directors. President Wiswall entertained the board of directors with a dinner at a local hotel after the annual meeting.

The itemized report of Treasurer Walter I. Cavert was as follows:

Receipts

Balance on hand January 1, 1923	$116.76
Gate receipts	6,850.20
Grandstand	1,680.10
Advertising in premium book	25.00
Horses' stalls	44.20
Rent on privileges	2,520.76
Score cards	155.95
Annual memberships	962.00
County theatre	289.39
Entries, race horses	860.00
Parking cars	135.90
Poultry	250.00
Special prizes	276.00
Note money	1,500 00
State	3,078.18
Total	$18,764.44

Disbursements

Superintendent of departments	$121.90
Hay, feed	459.70
Permanent improvements	2,652.14
Insurance	453.50
Labor	646.78
Material and supplies	451.18
Printing and advertising	1 553.78
Attractions and music	1,175.35
County theatre	281.91
Salaries	1,374.37
Race purses, horses	4,333.00
Miscellaneous	235.74
Total premiums	4,965.15
Total	$18,704.50
Balances	$59.94

WOLFE IN INDIANA

Gets the State Fair Against Strong Competition

Chicago, Jan 17.

T. A. Wolfe Shows will be the carnival attraction at the Indiana State Fair in Indianapolis Sept. 1 to 7. There was a four cornered contest for the honor this year, with Wolfe getting the contract over Zeidman and Pollie, D. D. Murphy Shows and S. W. Brundage Shows.

The proposition of acts and other features for the fair will be taken up by the Board of Agriculture when it meets at the State House Jan. 27.

Forrest Neal was reappointed custodian of the fair grounds.

NARDER PLANS CIRCUS AND EXPO.

For Auto Shows and Merchants' Displays—Carnival Stars in Md.

Nat H. Narder, of Narder Bros. Shows, announces that orders have been placed for new equipment of all kinds to replace the loss by fire at winter quarters and that the company will open the season April 19 at Salisbury, Md., under the local auspices of B. P. O. E.

R. M. ("Bob") Chambers has been engaged as manager for the coming season and has already started activities at winter quarters. Edw. K. Johnson will again pilot the organization as general agent.

Narder also says he will launch a circus and exposition proposition early in the season, carrying a big top for a regular circus performance and a few concessions, the whole to be presented under local auspices in conjunction with automobile shows and merchants' displays.

IMPROVING PARK

Steady Work from Labor to Decoration Day

Pittsburgh, Jan. 17.

New equipment and alterations are being installed in the grounds and buildings at Oakford Park, the pleasure grounds owned by the West Penn Street Railways system, located between Greensburg and Jeannette. More than 60 men have been at work steadily since Labor Day, and will continue to work until the opening day, May 30.

The old theatre, where a stock company held forth each summer, will be torn down and in its place an airplane swing will be built. The swing will have six cars, each holding eight persons. It will be covered by 2,000 electric light bulbs.

The present roller-coaster will be torn down and an entirely new coaster erected.

Wortham Gets Wis. Circuit

Chicago, Jan. 17.

John T. Wortham Shows, operating under the title of the Wortham Shows, will play the Wisconsin circuit of fairs that includes Beaver Dam, La Crosse, Fond Du Lac, Rochester, Minn., and Superior, Wis., contracts having been closed by Doc Danville, with the various secretaries.

This is one of the best circuits from a money-making point of view in the entire middle west and northwest.

Wis. County Fair Date

Luxemburg, Wis., Jan. 17.

The Kewaunee County fair dates for 1924 are Sept. 1 and 2. (Monday and Tuesday). Entry day August 30. August Spitzer, president; Dr. E. P. Happel, treasurer, and Julius Cahn, secretary.

League's Ladies' Slate

The Ladies' Auxiliary election ticket for the coming year is as follows:

Chairman—Mrs. Tom Rankine.
First Vice-Chairman—Mrs. Ed. Hock.
Second Vice-Chairman—Mrs. Gannett.
Third Vice-Chairman—Mrs. Con T. Kennedy.
Secretary—Mrs. Linker.
Treasurer—Mrs. H. T. Belden.

EXECUTIVE COMMITTEE

Mrs. James Cunliffe, Miss Evelyn Hock, Mrs. Baba Delgarian, Mrs. Ed P. Neumann, Mrs. Anna O'Tremba, Mrs. Louise Hoeckner, Mrs. I. L. McHenry, Mrs. S. Raymond, Mrs. Ed. Hill, Mrs. John Messner, Mrs. Nellie Burns, Mrs. Rubin Gruberg, Mrs. J. M. Sheesley, Miss Ruby Steinman, Mrs. J. Lark, Mrs. J. Campbell, Mrs. W. H. Donaldson, Mrs. Hanson, Mrs. Al Lotto, Mrs. F. W. Owens, Mrs. W. D. Hildreth, Mrs. W. O. Brown, Mrs. Leon A. Berzniack, Mrs. C. F. Eckhardt.

2-STATE CIRCUIT FOR FAIRS IN UTAH-IDAHO

Takes Place of Inttr-mountain Organization of Six States

Ogden, Utah, Jan. 17.

Members of the old Inter-Mountain Fair and Racing Association met here last week and reorganized into the Utah-Idaho Fair and Racing Association, limiting the body to the two States instead of the half-dozen States which were comprised in the old Inter-Mountain outfit, which had been inactive for two or three years.

Decision was reached to arrange a schedule of dates in Utah and Idaho to prevent conflicts in dates and simplify the booking of desirable attractions. The new association went on record for cleaner concessions and better race offerings.

The schedule will permit of a circuit in the two States of exhibition races and midway attractions.

W. D. Sutton, manager of the Utah State Fair at Salt Lake City, was elected president; James S. Richards, secretary of the Ogden Live Stock Show, vice president; and J. M. Marker of Filer, Utah, secretary and treasurer.

Kennedy's June Spots

Elgin, Ill., Jan. 17.

The Con. T. Kennedy shows have been booked to appear in Elgin, Ill., week of June 8. They will probably make a tour of northern Illinois following that date which it is expected will be the first of the season here.

COMMITTEE'S FEB. MEETING 100 P. C.

Wires for Reservations Insure Full Attendance in Chicago

Chicago, Jan. 17.

In answer to the official call in last week's Clipper showmen are wiring into the office of the Legislative Committee for reservations to the Legislative Committee meeting which will be held in the Sherman hotel February 19.

Thomas J. Johnson is assured of practically a 100 per cent. attendance of members, who will doubtless be interested in the Showmen's League of America election which takes place on the same date and which will be followed by the ball at the Sherman on February 20.

The official call to the meeting is as follows:

OFFICIAL CALLL

THE FEBRUARY MEETING
of the
LEGISLATIVE COMMITTEE
will be held in

SHERMAN HOTEL, CHICAGO
TUESDAY, FEB. 19

All Members Requssted to Attend
VERY IMPORTANT
Wire this office for reservations
THOMAS J. JOHNSON,
COMMISSIONER
Members will please acknowledge this call

YORK FAIR OCT. 6-9

J. H. Wogan, Many Years Head of Big Penn. Event, Is Re-elected

Harrisburg, Pa., Jan. 17.

The date of the next New York Fair was fixed for October 6-9 at a meeting of the York County Agricultural Society here.

John H. Wogan, president of the association many years, was re-elected to that office. In the absence of Wogan, who is sick, Auditor-General Samuel S. Lewis presided over the meeting. H. N. Forry, were elected to the board of man- B. H. Loucks and John H. Rutter agers.

"Tokio" Spectacle

Chicago, Jan. 17.

The first production of Thearle-Duffield's spectacle, "Tokio," will be the fireworks offering at the Central States Exposition at Aurora this year. Contracts were closed for this feature this past week.

RIDE DEMAND COMING OUT; BIG BUYING ALREADY FORECAST

Gathering of Park Men a ndBuilders Late This Week Expected to Bring Out Details of New Material Required—Figures Exceed 1923

Something of what the demand for new rides and other equipment was indicated this week when out-of-town park men began to drift into the city on "shopping expeditions." By the end of the week it is expected large numbers of builders and park men will have congregated in New York. After they have exchanged ideas, it is believed the volume of waiting business will be bigger than at this time last season, and that was far above anything for the five years before in point of capital involved.

A few scattered orders have been authenticaly ordeired, among them being Dip-lo-Dokus, scramble, gold mine and penny, for Olympic, Newark, N. J., H. Gunther proprietor; Columbia Park, Jersey City, complete children's playgrounds, with aeroplane and other swings; another playground with the usual devices for Coney Island, adjoining Bilharz Washington Baths, 21st street and the Boardwalk; a swimming pool at Keansburg, N. J., and two swings and a miniature railway and a scooter to be set up at Eighth street and Surf avenue, Coney Island. This is a J. J. McCarthy promotion for Louis Gordon.

A NEW PAPER
"THE WORLD'S WORST DAILY"
Says Nothing—Knows Nothing
Only 2c daily to find out

LITTLE ENCOURAGEMENT HAD ON "WHEEL REFORM" BY EVANGELICAL ALLIANCE

Eastern Canadian Exhibiting Associations Frown Upon Uniformed Attempted Crusade by Clergy Combination—Alliance in Ignorance of What Constitutes "Gambling"

NOT 10% TO ACCEDE

St. John, N. B., Jan. 17.

The Evangelical Alliance, composed of clergymen, has come to the assistance of the National Council of Women and W. C. T. U. in demanding that all wheels and games of chance, of whatever description, be eliminated from the midways of fairs held in eastern Canada.

Delegations from the alliance are seeking conferences with fair associations, and impressing on the members the Evangelical Alliance will campaign strongly against all gambling devices at fairs.

However, the members of the Alliance are exhibiting appalling ignorance in regard to the different devices. For instance, the delegation that waited on the St. John Exhibition Assn. recently approved of a punching device that has been banned by the association because of practically unlimited opportunity for fraudulent operation. This device is a new one, invented by one of the followers of eastern Canadian and northern New England fairs.

When pressed by the Alliance members to agree to the elimination of the games of chance from the midways, the members of the executive board of the local fair refused to give assent. The members of the Alliance asserted that most of the devices are operated in defiance of the laws. This was admitted by members of the executive board, in some instances, but they also pointed out that operating of the games was absolutely necessary to assure financial success for the fairs.

The delegation from the Alliance was notified the local fair body would take the protest under advisement and announce judgment in the course of a few weeks.

A singular feature is that a woman member of the fair executive board, Mrs. Lawrence, was in favor of continuation of the games under strict supervision.

The Evangelical Alliance is planning on interviewing every fair association in the eastern Canadian territory in the effort to secure a general ban on games of chance at fairs. It is very unlikely that over 10 per cent. of the fairs will eliminate the games, despite the agitation, as to do so would be to invite deficits.

KANSAS FAIRS IN NEW ASS'N

State Ass'n Adopts Constitution at Topeka—59 Fairs Cocerned

Kansas City, Jan. 17.

Officials of a number of county fairs, in Kansas, have just formed an organization to be known as the State Association of Kansas fairs. There are fifty-nine fair organizations in the State and practically all will join the State organization.

At the first meeting, held at Topeka, where the constitution was adopted, the delegates stressed the necessity of concerted action to eliminate undesirable forms of entertainment and gambling from the fair grounds. C. Haughawout, Onega, was elected president; Mrs. Edith H. Stewart, Goodland, the only woman delegate, vice-president; J. N. Wanamaker, Blue Rapids, treasurer, and Charles A. Babbit, Willis, Brown County, secretary.

SOCIAL GAYETY AT MIAMI, FLA.

Many Show People in the Southland

Miami, Fla., Jan. 17.

Showmen are making a veritable Mecca of the residence of Mr. and Mrs. Con T. Kennedy at Miami this winter. No less than 100 showmen and their wives have been visitors or are at their home. At this time Mrs. F. M. Barnes is their guest.

"Uncle Billy" Ebsary gave a dinner to 16 at the St. John's Casino. Among the guests were Mrs. W. F. Ebsary, J. E. Robinson of Miami, Mr. and Mrs. Frank McIntyre of Massillon, O.; Mr. and Mrs. Con T. Kennedy, Mrs. F. M. Barnes, Mr. and Mrs. Rickerts.

The New Year's was ushered in with great gayety.

Last Friday Mr. and Mrs. J. M. Hathaway gave an informal card party at their home, and Friday, Jan. 18, Mr. and Mrs Kennedy will entertain at their home, covers being laid for 20 guests.

Angelo Mummolo's band (late of the Rubin & Cherry shows) is providing music for guests and visitors at the band shell in Lummus Park, where concerts are given daily. This is an innovation this year and is proving very popular with visitors.

Jimmy Hodges' Musical Comedy company, featuring Lan Lunning, is at the Park theatre.

The Arcade will be opened this week with 60 machines of the latest type, furnished by the Mills Novelty company.

There is big publicity for the Shrine Circus, which will take place in February under the management of the F. J. McIntyre Circus company. The town is heavily billed and W. X. McCollin is putting over some publicity stunts.

Harry Brown, concession manager with the Con T. Kennedy Shows, and George Harmon, for many years associated with Mr. Kennedy in the old days, are enjoying great fishing and many fine catches have been obtained by them.

January 9 Mrs. Con T. Kennedy gave a surprise party in honor of the 20th anniversary of the marriage of Mr. and Mrs. Rickerts. Thursday, Jan. 10, Mr. and Mrs. Robinson entertained at a box party in the Cycledrome in honor of Mrs. Barnes, followed by a buffet luncheon at their home in Boulevard park.

Mr. and Mrs. F. J. McIntyre have taken apartments at the St. Regis on the North Shore drive and their home is the scene of many entertainments.

N. Y. FAIR DATES FOR 1924 SET

Albany, Jan. 17.

When the New York State Association of Agricultural Societies met today they were addressed by Tom Johnson, head of the Showmen's Legislative Committee, who made a plea for higher grade amusements in the coming fairs of the season.

In this plea he was seconded by Commissioner of Farms and Markets, Berne Pyrke.

William M. Pierson, of Tompkins County, was elected president of the association to succeed Elmer S. Bootsford. Coincident with the meeting of the state association was a meeting of the County and Town Agricultural Societies of New York. The dates for the state fairs were set, but will not be announced until May 1.

The officers of the latter association were elected as follows: President, Prof. H. E. Babcock, Ithaca; vice-presidents, E. R. Eastman, New York City; H. B. Fullerton, Bedford; William Mather, Adams; R. L. Brockway, Syracuse; Henry Burden, Cazerovia; C. R. White, Ionia; F. J. Lowell, Fredonia; and W. F. McDonogh, New York City.

Washington, Jan. 17.

Lancelot Jacques has been elected president of the Agricultural and Mechanical Association of Washington county, which conducts the Hagerstown, Md., fair, according to word received here. He was unopposed.

Other officials elected were Dr. J. Hubert Wade, vice-president;

(continued on page 17).

CLIPPER SELLER
CLARENCE POUNDS

The six-year-old son of Charlie Pounds, secretary-treasurer of the John M. Sheesley Shows. Clarence is the Clipper salesman on the show and is proud of the fact he has saved $50 from his sales of Clipper last season.

CASH FROM SO. AMERICA

Sibley Doing Well Enough in Chili; Pays Notes in N. Y.

The reports from the Walter K. Sibley show of good business in Chili were confirmed this week, when it became known that Sibley had paid off a series of notes given just before his departure from New York.

It appears that Sibley wanted to buy a whip and several other portable devices before he started for South America. He paid for them in notes endorsed by a well-known showman. Drafts to cover the notes were received a few days ago.

Expositions at Indianapolis

Indianapolis, Jan. 17.

Plans are under way for two of the biggest city expositions of the year—the Automobile Show March 3-8 and the Home Complete Exposition April 7-12, both in the Manufacturers' Building at the state fair grounds.

Musical and vaudeville features will be contracted for by both expositions.

BRONX ARMORY ATTRACTIVE TO SHOWMEN

180,000 Sq. Feet on One Floor at Less Expense Than Downtown

Showmen, attracted by the success of the Automobile Show at the 258th Field Artillery Armory in the Bronx, New York, are said to be considering it for any affair they might want to present.

They are also looking to the uptown armory, with its 180,000 feet of floor space taking some business away from the old standbys downtown, as its entire display space is on one floor, as against the four floors in the Grand Central Palace.

Among the coming New York expositions is the Tobacco Show at the 71st Regiment armory Jan. 28-Feb. 2. Following the Beauty Culture Show goes into the same place Mar. 3-8, and in the last week in April a gigantic display of French imports is scheduled for the Grand Central Palace.

Besides are several in a state of preparation.

Not the Same Bell

Harry S. Bell, of Walnut Beach, Milford, Conn., is concerned lest show people confuse him with a Harry Bell who was mentioned in association with William J. Bunge, alleged to have run out on acts which played the Moose indoor circus at Middletown, O., recently.

Harry S. is in the carnival business, with the Coleman Bros. shows last season. He also operates "Little Coney" at Walnut Beach and is a citizen of Milford.

Clipper wishes to thank Colonel Watkins, Charlie Ralston and other Virginia Fair officials for the courtesies extended to its representative at the convention.

REP. FREAR DEMANDS THAT OUTDOOR TAX BE EXAMINED WITH ADMISSION

Should Have Equal Importance with Admission Taxes—All "Nuisance" Imports Should Be Studied Individually and on Merit

Variety-Clipper Bureau,
Evans Bldg., Washington,
January 10.

Secretary Mellon's plan for the repeal of the admission tax is being jumped upon by the progressive Republicans of the House. Congressman Frear, in a speech on the floor during the past week, voicing what he termed the well-planned nation-wide campaign to force the members of Congress to accept the measure or "suffer dire results," stated:

"Last session I received 165 letters protesting the candy tax; almost as many came to me against the jewelry tax. This year the sum total is two letters, while the movie child screams hourly (this is reference to the plan of taking off the admission tax)."

Mr. Frear further charges that in making the $70,000,000 Christmas present to the movies, the movies, through the theatres with special films demanding patrons write their congressman and senator, have returned to the Administration $70,000,000 in propaganda.

It is Representative Frear's contention that no single one of the so-called nuisance taxes should be singled out for repeal; rather that all should be studied and means devised to repeal them, with the revenue derived from them by the government secured from other sources, one of these being a gift tax.

Representative Frear made particular reference to the many taxes which affect the outdoor showman, and suggested they should be given equal consideration with the repeal of the admission tax.

A petition more than two miles long, and bearing the signatures of 345,516 farmers, asking Congress to cut governmental expenditures, and thereby reduce taxation, has been presented to the House by Representative George P. Darrow of Pennsylvania. It is said to be the greatest petition, both in length and in the number of signers, ever offered in a legislative body.

The petition does not specifically urge the adoption of the plan of tax reduction proposed by Secretary of the Treasury Mellon, its preparation being begun before the plan of the administration was made public.

In view of the fact that friends of the Mellon plan are now admitting that the proposed bill will probably be subject to revision, and that these charges may be drastic ones, it looks as if a compromise with the Democrats may be looked for by the Republican leaders. Representative Longworth, leader of the House, is already feeling out the Republican supporters and stating that the fight to displace the bonus for the soldiers has been won.

This lengthy petition from the farmers will demand considerable respect, due to the open method of its presentation, and in a great measure will counterbalance the wave of resentment growing in Congress against the avalanche of "propaganda," as it is termed by the members of the legislative body.

The Democrats have come forward with a substitute plan of tax reduction. In reference to the nuisance taxes, their belief is in substance along the same lines as set forth by Mr. Frear. The Democratic plan takes the burden of paying the income tax off of the smaller wage earners entirely.

The apparent growing resentment against the onslaught of demands for the passage of the Mellon plan as it stands, coupled with the two substitute measures offered, indicates much political fighting ahead, with the thought uppermost that no material changes in the Mellon plan will meet with the approval of President Coolidge, he having made his position clear in this respect recently in a statement issued from the White House.

PROFITED FROM READING CLIPPER, SAYS MICH. MAN

Lansing, Mich., Jan. 17.

Archie McCall of Ithaca, Mich., addressing the convention of the Michigan Association of Fairs here yesterday, told the assemblage he had been reading articles and editorials printed in The Clipper on fair matters and found them very interesting.

They are advantageous to all, he said, and he recommended that all secretaries follow his practice.

THAT
"TIMES SQUARE DAILY"
"The world's worst daily"
(UNIVERSALLY CONCEDED)
NOTHING EVER LIKE IT
NOTHING EVER WILL BE
COSTS YOU $5
CHEATS YOU CHEAP

MINN. FAIR ASSOCIATION BACKS UP LEGISLATIVE COMMITTEE PROGRAM

St. Paul Meeting Finds Few Complaints Against Carnival and Concession Men—Booster Campaign—Rain Insurance

St. Paul, Jan. 17.

Some of the statistics revealed at the Minnesota Fair Association here gave a new angle on agricultural events, besides the discussions of secretarial experience.

Here are a few of the figures:

Twenty-eight fairs bought rain insurance, paying $12,800 in premiums and receiving back $5,100 from policies, or a cash loss of about 60 per cent.

Fairs paid $64,000 in advertising. A total of 64 fairs paid $113,000 for free acts, while 55 fairs paid $59,000 for races of all kinds.

Forty-seven fairs paid $13,000 for boys' and girls' club work.

One of the significant actions of the meeting was an examination of complaints against carnivals and concession men. These were found to be few and the resolutions committee offered a resolution indorsing the Legislative Committee. It was adopted promptly. The text reads:

"Resolved, That the Minnesota Federation of County Fairs commends the Showmen's Legislative Committee for the progress it has made toward cleaner and better amusements and attractions for county fairs."

Only about 200 delegates and showmen appeared. Bauman, in his speech, recommended "booster" drives for fair activities, having tried them three years. A campaign is now planned for 1924, these meetings getting at vital points of interest to the community.

Perry Williams recommended cooperative plan of advertising with large city dailies, as this would reach regular subscribers and large quantity of city dwellers and tourists, also recommending visitors' booths at every fair in charge of live committee, 'selling" the state as an agricultural proposition.

A discussion followed on how to get revenue out of fair grounds during an off season. Otto Newman of Wheaton, a member for eighteen years, spoke on convention problems and how to solve them, saying economy at fairs does not consist of cutting down attractions and suggesting giving the public what it wants so that it will come and bring the whole family to county fairs. He is in favor of more publicity in farm and trade papers.

George E. Hanscombe of St. Cloud expressed himself in favor of a free fair at St. Cloud. He said the additional crowd enhances the value of concessions and will get additional money at the grandstand. He also advocates paying more money in premiums. Secretary Hall announced a membership list of 88 fairs in the association.

M. J. Parcher of Owatonna has a yearly banquet for about 300 as a get-together propaganda meeting for his fair and gets good results. William Linderman of Newulm cooperates with business men and gets all his help free. The committee solicits them for all departments with great success. The event cleared $4,500 last year out of $7,000 gate receipts by this method. William Riss of Shakopee also solicits free help and saves considerable on salaries. He finds it stimulates local co-operation.

Andrew Cook of St. Peter's rents grounds out to carnivals and circuses and realizes several hundred dollars yearly stop. All fairs in Minnesota c tain $1,700 maximum appropriation from the state.

Total value of buildings on county fair grounds in Minnesota, $3,630,000.

The officials elected were the same as last year, with the exception of Bouck, congressional district, replaced by Samuel Hammerbeck of Little Falls. George Silk and R. F. Hall were appointed delegates to the meeting of the State Agricultural Society.

M rie James was married January 7 to W. J. O'Conner and is here with him on a honeymoon at the St. Francis Hotel. Some of the showmen here are Dave Lachman, Charles Marsh, J. C. Simpson, Secretary Corey of Des Moine., Arthur Anderson of Minnesota Fire Works Company, M. A. Stone of Liberty Fireworks Company, and F. A. Bain.

Credentials committee was made up of H. C. Binder, Plainview, 1st Cong. District; J. A. Hagedorn, Luverne, 2d Cong. Dist.; Chas. S. Lewis, Farmington, 3d Cong. Dist.; Geo. H. Relf, White Bear Lake, 4th Cong. Dist.; D. D. Schrader, Brainerd, 6th Cong. Dist.; Chas. Kenning, Bird Island, 7th Cong. Dist.; Fred D. W. Thias, Two Harbors, 8th Cong. Dist.; H. L. Elliott, Hopkins, 10th Cong. Dist.

Resolutions Committee membership: John Lynard, Owatonna, 1st Cong. Dist.; Robt. B. Forrest, Lake Wilson, 2d Cong. Dist.; Herman Turner, St. Peter, 3d Cong. Dist.; Fred Murray, White Bear Lake, 4th Cong. Dist.; W. B. Jones, Pillager, 6th Cong. Dist.; F. W. Watkins, Clinton, 7th Cong. Dist.; R. W. Barstow, Barnum, 8th Cong. Dist.; E. E. Burnham, Detroit, 9th Cong. Dist.; L. O. Jacobs, Anoka, 10th Cong. Dist.

More Statistics

An approximate total for the State determined from averages of the 67 associations that reported as a basis.

The total value of fair grounds in Minnesota is $931,041, ranging from $592 to $60,000.

The total attendance for the State as a whole was 1,155,000 people, ranging from 1,100 to 50,000.

The total appropriation by the

(Continued on page 15)

OLD SETTLER LIBEL SUIT THRU 'COVERED WAGON'

Million-Dollar Suits Bring Out Old Western History —Papers Take It Up

Kansas City, Jan. 17.

The two million-dollar libel suits, filed here against the Famous Players-Laskey Corporation and the Shuberts by Mrs. Virginia Bridger, and growing out of the manner her father, the late James Bridger, is portrayed in the picture "The Covered Wagon," have created great interest in this western country, and the trials promise to make history. Investigators working in connection with the cases have found many interesting facts.

They have just found old records which show that letters of administration granted in 1899, 19 years after Bridger's death show he left but a claim of $6,000 against the government, for improvements made at Fort Jim Bridger. That claim was afterward allowed by an act of Congress and Mrs. Virginia Bridger Hahn, the plaintiff, and a sister, received the money.

The defendant, in her suits, claims the question of her birth has been questioned, by the showing of the picture which shows her father as living with two Indian wives.

A personal friend of the old Indian scout has also been discovered at Webb City, Mo., who claims he was a personal friend of Bridger's for more than 25 years. He denies that Bridger was a drunkard or a polygamist and not even a squawman.

The western press is also giving the story of the suits and the allegations, much space.

LION LOOSE ON TRAIN

En Route from Kansas to Floyd King in Louisville

Kansas City, Jan. 17.

A full grown lion roamed free in two Santa Fe express cars, on one of that road's crack trains, for eight hours, a few days ago. The animal was being shipped by K. C. Beck of Hutchinson, to Floyd King, Louisville. It escaped from its shipping cage and only the prompt action of the express messenger in locking the car doors prevented its escaping.

When the train reached this city the cars were side-tracked and a call sent for "Tex" Clarke, superintendent of the Swope Park zoo. Mr. Clarke and assistants, after several hours' work, succeeded in lassooing the beast and dragging it into a cage, in which the journey to Louisville was continued.

PARK ON ISLAND

(Continued from page 3)

Athens George, former manager of Wilmer & Vincent's Victoria here. George also owns Independence Island, near by, which will be linked with the one just purchased.

The islands will have a bathing beach, a park and a theatre. Ferries will run between the city and the islands. The first step in the development will be the construction of a causeway between the two islands.

Considerable unfavorable comment has arisen among different organizations in the city since details of the plan to make an amusement park on the island have become known. The proposed park will spoil the natural beauty of the city's river front is claimed.

Circus Promoter Still Missing

Cincinnati, Jan. 17.

The whereabouts of "W. J. Bunge," indoor circus promoter, who disappeared while the Moose circus at Middleton, O., which the "Bell and Bunge Circus Company" put on, was in progress is still a mystery. Meanwhile, eight performers booked into the circus by Jack Middleton, Cincinnati agent, are still waiting for their money.

Virginias' Fair Dates

Marlinton, W. Va., C. K. Livesay, secretary, Aug. 18-22
Rockville, Md., John E. Muncaster, secretary, Aug. 19-22
Marion, Va., E. K. Coyner, manager, Aug. 26-30
Ronceverte, W. Va., W. L. Tabscott, secretary, Aug. 25-29
Keller, Va., H. E. Mears, secretary, Aug. 25-29
Harrisonburg, Va., E. L. Fletcher, secretary, Sept. 16-19
Winchester, Va., C. R. McCann, secretary, Aug. 26-29
Bluefield, W. Va., C. E. Brown, secretary, Sept. 1-6
Norfolk, Va., J. N. Montgomery, manager, Sept. 1-6
Staunton, Va., C. B. Ralston, secretary, Sept. 1-6
Purcellville, Va., F. H. James, manager, Sept. 2-5
Covington, Va., T. B. McCaleb, secretary, Sept. 9-13
Galax, Va., W. C. Roberson, secretary, Sept. 9-12
Woodstock, Va., E. Z. Dingledine, secretary, Sept. 9-12.
Pearisburg, Va., J. H. Wyse, secretary, Sept. 9-12
Culpeper, Va., B. P. Williams, secretary-manager, Sept. 9-12
Lexington, Va., McClung Patton, manager, Sept. 16-20
Williamsburg, Va., F. R. Savage, secretary, Sept. 23-26
Charlottesville, Va., H. K. Hawthorne, manager, Sept. 16-19
Lynchburg, Va., F. A. Lovelock, secretary, Sept. 23-26
Fairfax, Va., Chas. F. Broadwater, secretary, Sept. 23-26
Fredericksburg, Va., C. R. Howard, secretary, Sept. 30-Oct. 1-3
Bedford, Va., J. Callaway Brown, secretary, Sept. 30-Oct. 1-3
Hot Springs, Va., G. C. Milne, secretary, Sept. 23-26
Richmond, Va., W. C. Saunders, general manager, Oct. 6-11
Petersburg, Va., R. W. Eanes, secretary-manager, Oct. 13-18
Danville, Va., H. B. Watkins, secretary, Oct. 14-17
Fluvanna Fair, Fork Union, Va., J. B. Underhill, secretary, Sept. 30-Oct. 1-3
Shipman, Va., P. T. Brittle, secretary, Oct. 14-17
South Boston, Va., W. W. Wilkins, manager, Oct. 14-17
Emporia, Va., B. M. Garner, secretary, Oct. 14-18
Martinsville, Va., Owen R. Easely, secretary, Oct. 14-17
Appomattox, Va., L. Crawley, secretary, Oct. 15-17
Orange, Va., Edw. V. Breeden, secretary-treasurer, Oct. 21-24
Suffolk, Va., Lem P. Jordan, secretary, Oct. 21-25

MINN. STATE FAIR'S 1923 FINANCIAL STATEMENT; BIGGEST OUTDOOR EVENT

DETAILED STATEMENT OF RECEIPTS AND DISBURSEMENTS
For Fiscal Year Ending November 30, 1923

RECEIPTS

To Balance in General Fund, December 1, 1922...	$102,418.04	
To Balance in Contingent Fund, December 1, 1922	1,000.00	
		$103,418.04
From Sources Other Than Fair:		
State Appropriation, for Maintenance, Expenses and Repairs	$50,000.00	
Interest on Balance in State Treasury	1,506.06	
Interest from Banks, Fair Period	250.00	
Rent of Buildings and Grounds	5,227.41	
Rent of Barns and Stalls	1,878.48	
Accounts Receivable	3,803.50	
Sale of Light, Power and Water	1,289.59	
Sale of Old Material	227.28	
Sale of Manure	636.97	
Sale of Gas, Oil and Auto Supplies	142.99	
Sale of Supplies	110.88	
Sale of Dirt	8.00	
Refund, Labor General	846.54	
Drayage	113.80	
Rent of Equipment	11.63	
Cancelled Vouchers	137.00	
Miscellaneous Collections	134.40	
Total Receipts from Sources Other Than Fair		$66,324.53
From 1923 Fair:		
Auto Show Department, space rental	$8,085.55	
Bee Culture Department, space rental	191.20	
Cattle Department, entry fees	3,329.00	
Concessions Department:		
Spaces, checking and licenses	$39,353.80	
Percentage Concessions	4,045.61	
Percentage attractions and shows	16,558.46	
	59,957.87	
Dairy Department, space rental	2,209.00	

(Continued on page 15)

JONES SPLITTING SHOWS FOR 4 FAIRS

Combination of Circumstances in Florida Creates Demand

Chicago, Jan. 17.

Johnny J. Jones has often said that he would not tolerate any No. 2 or 3 organizations. Last November he deviated from this resolution to the extent that he sent two enterprises to Cuba, one for Habana park, the other to play the interior towns. It was his intention this spring to place the usual 15-car organization on the road for Florida fairs, taking place previous to the South Florida fair at Tampa, but through some circumstances three cities set their county fairs for the same week—Jan. 22—the same as Sarasota, contracted months ago.

The managers of these fairs, which are Deland, Winter Haven and Vero, looked to Jones for their carnival attractions.

The week of Jan. 22 will see Johnny J. Jones in four distinct fairs.

The week following all four of the organizations, augmented with the one now in the interior cities of Cuba and the new attractions in course of construction at Orlando, will proceed to Tampa, to be assembled for the Gasparilla celebration and South Florida fair, which opens there Jan. 31.

The Johnny J. Jones shows opened the 1924 season at Largo fair this week.

Conditions throughout Florida are said to be excellent and business prospering.

Orlando, Fla., Jan. 17.

The organization sent by Johnny J. Jones to play Habana Park, Cuba, returned to winter quarters Jan. 9. The business for this show on the island was not up to expectations. The carnival playing the interior cities will arrive back in time for the Gasparilla celebration at Tampa and be joined there by all the Jones shows now on tour.

Among those returning were Manager Robert H. Goeke and wife, Capt. Wecker, Beatrice Kyle, Adele Walters, Betty Richardson, Alice Kelly, Mary Brown, Captain, Widmer and wife, Olive Bartlett, Virginia Marion, Shirley Allen, "Napoleon" Williams and working crew, Ira Watkins, Hazel Watkins, May Wirth.

Mr. Watkins also brought his Monkey Motordrome. Goodhue's "Fountain of Youth" with Norma Whally, Louise Prescott, Mildred Brown, Mayme Sutton, Virginia Williams, Hester Evans, Bessie Love, Corinne Griffin and Hawaiian Orchestra, also working crew of six.

The "Fat Folks Congress": Henry Barnett, Maude Weiss, Ethel Schooler, Big Bertha, Louis Kaupp, Maggie Murphy and Walter Webb.

George Anderson had a crew of three men.

Harry Saunders had in tow Prince Dennison, Baron Raymond, Lady Little, Duchess Leona, Baroness Simone and Princess Marguerite and a crew of four.

Henry Palmer was in charge of Johnny J. Jones' Big Circus Side Show, with a working crew of five.

Manager Solli of Gumpertz, Coney Island Dreamland, had Lionel, the lion face man; Baron Precci, the small man, and some four other feature attractions, with a working crew of four.

All of these attractions will have but a few days at winter quarters and will be off again on another season's tour.

Mrs. Johhf J. Jones and Johnny J. Jones, Jr., with Mrs. Grant Smith (Sister Sue), who accompanied the organization to Cuba, returned with them.

Johnny J., St., spent Christmas week at Havana, but business called him home prior to the time of his show leaving.

Day and Night at Saginaw

Chicago, Jan. 17.

The Saginaw county fair will be held Sept. 8-14, day and night. At a recent meeting of the board of directors, W. F. Jahnke was re-elected secretary-manager. The 1924 exhibition, the 11th annual, will, as usual, follow the Michigan State Fair at Detroit.

ANIMAL TUBERCULOSIS IN GOV'T FILM CALLED "CLEAN HERDS AND HEARTS"

Longest Picture Yet Made by Dept. of Agriculture—Complete Story with "Villain"—Economic and Health Benefits Brought Out

Variety-Clipper Bureau,
Evans Bldg., Washington,
January 17.

A film has been completed by the Department of Agriculture having to do with the eradication of animal tuberculosis on American farms. The story is founded on a clash between members of a community who see the economic and health benefits, and those who see only the immediate dollar and are blind to future profits and welfare.

This film, called "Clean Herds and Hearts," is made up of four reels, the longest picture yet made by the Department to illustrate farm practices. Practically the entire cast is made up of employees of the Department, some engaged in the campaign which is used as the basis of the story.

The pictured story hinges on the attitude of an influential dairyman who opposes the attempts of the State and Federal governments, the county farm bureau and a large group of farmers and mothers' clubs to clean up the county.

The recalcitrant farmer, Craig, has a little girl. Allied with the "villain" of the piece is the mayor of the county seat, who, for financial and political reasons, which at first seem sufficient, decides to prevent the success of the project.

But the mayor has a married daughter who belongs to the Mothers' Club, and is well aware of her father's weaknesses. By different methods the two objectors are changed into enthusiastic campaigners for healthy cattle and safe milk.

The new film is stated to be a sequel to "Out of the Shadows," which, so far as wide distribution and tangible results are concerned, is regarded as the most successful motion picture of the 200 produced by the Department of Agriculture. Several of the leading characters in "Out of the Shadows" appear in "Clean Herds and Hearts."

The film is to be circulated through the film distribution system of the Department, the State agricultural colleges, and other cooperating organizations and institutions. Prints may be borrowed for specified periods, or may be bought at the laboratory by authorized purchasers.

JOHNSON WILL SPEAK TO PA. FAIRS

Hold Sessions at Seventh Ave. Hotel, Pittsburgh, Jan. 30

Pittsburgh, Jan. 17.

A partial list of the speakers to be heard at the Association of County Fairs of Pennsylvania, in Pittsburgh Jan. 30, was made public this week.

It includes Thomas L. Johnson, Commissioner, of the Legislative Committee, among its principal address makers. Others are: R. J. Pearse of Des Moines, Ia., one of the leading fair men of the State; A. C. Pennock, Cleveland, among the best known horsemen in Ohio; George L. Dobyns, carnival owner; Dave McDonald, Pittsburgh, secretary of the Harness Horse Association.

At the same time meetings will be held for the following short ship circuits in the territory: Lake Erie Circuit, Bert H. Schwartz, secretary; Keystone Short Ship Circuit, Harry White, secretary, and the Coal, Oil and Iron Circuit, G. A. Carmault, secretary.

"ROSALIE" PINES

Board Has to Send for Elephant's Keeper

Paris, Jan. 3.

The health of "Rosalie," the biggest and the oldest elephant (although only 35, and such specimens can go to 100) at the Jardin d'Acclimation, the zoological gardens in the Bois de Boulogne, is causing concern to the board of directors, funds for the purchase of another animal being low at present.

"Rosalie" began to pine when her keeper left after having a dispute with the management. For seven months she did not lie down to sleep, and finally collapsed from exhaustion after having lost flesh.

Attempts to hoist her by the means of a crane failed.

"Rosalie's" keeper, who had been with her 28 years, and had left the employ of the gardens in a huff, was consulted, and for the sake of auld Lang syne consented to return.

The elephant began to recover after being treated by her old friend.

RIDER TAKES FALL

Rose Rieffeuach Hurt at Indoor Circus in Syracuse

Syracuse, N. Y., Jan. 17.

Syracuse's second indoor circus, staged by Fred Brada, ringmaster of the Ringling-Barnum and Bailey circus, under the auspices of Tigris Temple, will prove a winner financially, it is indicated today.

The circus is at the Jefferson St. Armory. Since its opening Monday matinee with an invited audience of orphans, it has been playing to almost capacity at every performance.

The bill of 18 acts has music supplied by Joe Basile's Madison Square Band.

One accident marred the Tuesday night performance. Rose Reiffeuach, bareback rider, tumbled from the back of a galloping horse to the ring and was seriously injured. She is under treatment at Syracuse Memorial Hospital.

The same lineup of acts will show at Utica next week.

Giant Dies

Paris, Jan. 4.

The French giant with the appropriate name of Mesurier, measuring over seven feet in height and considered the tallest man in the north of France, has died at Boulogne-sur-Mer, aged 73.

Franklin Bros. on Rails

Franklin Brothers shows, a wagon show circus last season, is to go on rails for the coming season and the announced plans are for a 15-car outfit, 14 back and one ahead.

It is said the show will be assembled in Columbus, O., and open about the middle of April.

12-DAY INDOOR CIRCUS

Labor Unions of Richmond Behind It

Richmond, Jan. 17.

The labor unions are to have an indoor circus at the Labor Temple for 12 days, Jan. 21 to Feb. 2.

The Masons, Elks, Maccabees, K. of C. schools, clubs, etc., are helping the project along. Some of the acts engaged are The Riding Rooneys, Fisher's Five Fearless Fliers, 20th Century Lion Act, De Boman's Acrobats, Walter Stanton Trilby White, Horace Laird and Clown Band.

MOVE TO MAKE LOT INTO PARK

Might Affect Other Outdoor Shows

Los Angeles, Jan. 17.

Petitions have been prepared to include on the ballot at the next election a proposal that a portion of Prager park, the local circus and carnival lot, be converted into a public park.

Should this proposal go through it will be necessary for circuses and carnivals to show on a lot far on the outskirts of the city.

With no local auditorium being available in which to hold automobile shows and other expositions, it seems a certainty steps will be taken to stop the movement, as Prager park is used for the various shows, all of which are held under canvas due to the lack of a proper building.

BELMONT'S CIRCUS

Two Weeks in April at St. Louis

Chicago, Jan. 17.

Percy Belmont has the contract for the acts for the Police Circus to be held in St. Louis for two weeks, opening the latter part of April. D. E. Russell, manager of the Columbia, has been in charge of the event for several years. Previously George Bentley had the bookings.

This season a spectacle will be a new feature and Bob Sperry has been engaged to produce it.

WATER SHOW

(Continued from page 3)

Gruberg was here, also Dolly Lyons and his wife.

The revue will be novelty. As Lyons is recognized as one of the greatest carnival producers in the country, it's settings and staging will be the best.

The costumes alone as described will represent thousands of dollars.

Combining the water show with its bathing beauty review and diving Venuses and the musical numbers will mark an epoch in carnival shows.

Mr. Gruberg announces that the show will open in Montgomery, Ala., about March 15.

CLELL COLEMAN and FAMILY

Clell Coleman, new Commissioner of Agriculture of Kentucky, with his wife, children and grandchildren.
Picture taken at Commissioner Coleman's home in Harrodsburg, Ky.

HAGENBECK'S IN FILM

Want English Company to Exploit Animals

London, Jan. 17.

An attempt is being made here to form a company to exploit Carl Hagenbeck's animals in pictures

The late secretary of a famous music hall magnate who has already dabbled in pictures is doing his hardest to interest the more prosperous American visitors to the big hotels in this.

Five Reindeer for U. S.

Washington, Jan. 17.

Uncle Sam's own zoo received five reindeer from Norway, they arriving in New York on the "Bergenafjord" and being placed in quarantine at Woodside, L. I.

BUFFALO BILL HONORED AT HOME

Chicago, Jan. 17.

"Buffalo Bill" will be honored in connection with presidents of the United States and other heroes of the nation during the week of Feb. 8

An immense stone boulder will be hewn with date of his birth and death at his birthplace at Le Claire, Ia., as part of the program.

The movement is fostered by the National Boy Scouts.

McINTYRE GETS SHRINE CIRCUS IN MIAMI

15 Circus Acts for Big Top, Seating 5,000

Miami, Fla., Jan. 17.

The Frank J. McIntyre Circus and Producing Co. has been awarded the contract for the Shrine Circus to be staged by Mahi Shrine at Miami Feb. 18-25.

Fifteen circus acts will be produced beneath a big top capable of seating 5,000. Two performances daily and the event promises to be the largest of its kind ever seen in this section of the country.

Contracts have already been signed with the acts.

Winston Loses Seal

Paris, Jan. 5.

One of the sea lions of Captain Winston, performing at the Casino de Paris, died last Saturday of pneumonia. The animal was the clown of the troupe, but Winston is able to continue the act as usual, the public not having perceived the loss.

MINNEAPOLIS "JOURNAL" STORY OF VALUE IN CLEAN-UP CAMPAIGN

Dick Collins of Clipper Puts Across Dandy Publicity for Outdoor Show Business While Attending Minnesota Fair Men's Convention

Minneapolis, Jan. 17.

While Dick Collins of the Clipper was here last week attending the fair convention, he put across an ideal story for the outdoor show business that landed on the front page of the Minneapolis "Journal."

The paper gave the story a head reading "Carnival 'Grift' Abolished." It said:

The ax has fallen on the snake eating wildman.

The romantic gipsy who could read your palm or palm your watch has folded her tent and fired the ballyhoo.

The '49 camps, where the carefree gals led the cash customers to the lemonade, are one with free lunch.

The "L-e-e-t-t-l-e g-u-u-r-l T-H-A-T D-a-n-c-e-s, Oh, how she D-a-n-c-e-s," is now bathing dishes.

Antiseptic Carnivals Promised

And when summer comes and the wide open spaces are scented with sizzling hot dogs, and thoughts fondly turn to county fairs, Minnesota will walk down the midway to see the most antiseptic carnivals ever exhibited in the state.

This was the message of Dick Collins, editor of "The Clipper," and for 30 years a carnival man, to the managers of the Minnesota Federation of County Fairs, meeting in St. Paul today.

The crusade to "clean up" the outdoor shows has been so successful that 95 per cent. of all carnivals now are members of the showmen's legislative committee, headed by Thomas J. Johnson, Chicago, the Landis of the carnival, Mr. Collins told the delegates.

"In one year all of the old grift has been done away with," Mr. Collins said. "The showmen realized that the Federation of Women's Clubs and other organizations criticizing the shows were right.

Must Obey Rules or Close

"One hundred and eighty carnivals are now members of the legislative committee. They have their money up to obey the rules and from this time on the carnival worthy of the name will be a good clean outdoor show.

"We are now in a position to close up any carnival carrying any kind of a suggestive or gambling show or device. Every mayor in the country now knows the showmen's legislative committee's card and no carnival can show unless it has this card.

"The executive board of the committee has decided that all shows, games and persons having a tendency to corrupt morals of the public are detrimental and all indecent dancing shows, '49 camps, fairy-in-the-well shows, all 'glomming' shows, where wildmen eat raw meat, snakes or other like things; gipsies, all games where money prizes are given or where mechanical devices control the outcome of a game therefore are prohibited."

Bigger Business Than Ever

When the 1923 season closed, all but a small percentage of the carnivals were under the control of the show men's legislative committee, according to Mr. Collins.

"And carnivals played to bigger business than ever," he said. "They made millions. I respect the feelings of people who would not let their wives or children go near carnivals. When I was in the business years ago I kept my daughter away from the lot. But now I am happy to say that through the efforts of Mr. Johnson, an eminent Chicago attorney, who is paid $20,000 a year to keep the shows clean, that time has gone forever. He is working just as Landis, or Augustus Thomas or Will Hays is working in baseball, for the stage, or in the movies. Carnivals don't need 'grifting' business."

The
"TIMES SQUARE DAILY"
will be out tomorrow
Watch for it
If you see a piece of paper blowing across the street, that's
"THE WORLD'S WORST DAILY"
Only four pages
Only 2c
Don't be hunked into subscribing for it at $3 a year.

NEBRASKA FAIR ASS'N GETS INTO LINE, ENDORSING LEGISLATIVE COMMITTEE

Adopts Resolutions—"Without Entertainment Fair Will Go Broke," Says Mr. Purcell—Harold Bushea Addresses Convention

Lincoln, Neb., Jan. 17.

The report Monday of Secretary-treasurer Wm. H. Smith, of the Nebraska State Fair Association, shows 79 fairs in the state, 41 reported. Shows' gross receipts were over $296,000. Expenditure, $292,000; 22 show surplus of $19,000; 19 show deficit of $14,000; approximate net surplus, $5,000. Forty-one fairs report total attendance over 347,000. State fair attendance, 250,000. Population of Nebraska 1,250,000, shows three-quarters of a million people, allowing for duplication in attendance, or over one-half of the population of the state attended fairs.

G. Marshall Arlington spoke at length on precinct collective exhibits, getting every precinct to make collective exhibit same as county exhibit at the State Fair. Mr. Marshall's paper was received with great attention.

Election of officers resulted in the election of H. J. McLaughlin (Doniphan) for fourth term as president; E. J. Mitchell (Deshler) third term as vice-president; William H. Smith, (Lincoln) secretary-treasurer for 16th year.

Mr. Smith is now State Tax Commissioner, and previously was State Auditor.

The banquet at Lincoln Hotel held covers for 150.

Tuesday morning's session was enlivened by complaints filed by several fairs against the Walter Savage Shows, for cancellation of contract last summer; also against the J. Ordway McCart Shows. Both complaints were ordered referred to the International Association.

Complaint was entered against the Sioux City Booking Agency for breach of contract. After the representative of the booking office and the fair secretary had taken up considerable time, the chair suggested that the gentlemen retire to some outside place, smoke a few good cigars and settle it themselves. This was done.

The report of the committee on resolutions was submitted and adopted unanimously.

Resolutions

Among others were the following:

We recognize an ever-increasing interest on the part of the general public in the county fair, and we are glad to record a steady and substantial improvement and advancement in county fair work.

We believe public sentiment is crystallizing for cleaner amusements and sports, and wish to congratulate those county fair managers in Nebraska who are leading in this movement.

Whereas, It has come to our attention that certain carnival and show companies have violated contracts with county fairs, and have cancelled dates without just cause, therefore,

Be it resolved, That we condemn all such unworthy practices, and that we adopt a form of contract that will protect the fair. That copies of this contract be printed by this association and sent to all county fair managers of Nebraska.

WE ENDORSE THE EFFORTS OF THE SHOWMEN'S LEGISLATIVE COMMITTEE OF AMERICA FOR CLEAN AMUSEMENT AT OUR FAIRS; THAT WE WILL CO-OPERATE WITH THIS COMMITTEE, AND REPORT TO ITS COMMISSIONER AND TO THE INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS ANY INFRACTION OF CONTRACTS ON THE PART OF ANY SHOW, EITHER IN THE WAY OF BREACH OF CONTRACT, IMMORAL SHOWS OR DISHONEST CONCESSIONS.

E. J. Purcell, editor of the "Custer County Chief" at Broken Bow and one-time Democratic candidate for governor, prefaced the reading of his paper by stating that the fairs were absolutely dependent upon the amusements features for their attendance and their revenue. "Any fair that goes without this feature will go broke," Mr. Purcell added.

Bushea Gets Hearing

Following, Harold Bushea, general representative of the Lachman Exposition Shows, asked the privilege of the koor, which was accorded him. Mr. Bushea said:

Mr. Chairman and members:

I asked the privilege of the floor, not as a carnival manager or owner, but as a member of the Showmen's Legislative Committee of America.

I concur in much that Mr. Purcell has said and agree with him that there have been many abuses in the past by a few unscrupulous showmen, the same as in any line of business.

However, I am proud to say that the show owners have after many years striving perfected an organization that functions every day in the year and at all times.

We have elected a Commissioner whose powers are greater than that of Will Hayes of the movie industry or Judge Landis over baseball.

We have as our head the Hon. Thomas J. Johnson, a leading light of the Cook County Bar Association of Chicago, to whom we pay $35,000 per year and have vested him with unlimited authority; he has more power than the head of either of the industries referred to.

As a result of his efforts and that of the committee, I stand here to tell you that "The Country Gentleman" and "The Christian Science Monitor" have gone on record as saying that 95 per cent. of the circuses and

(Continued on page 26)

GIL ROBINSON, 72, GETS REAL JOB

Oldest Showman Appointed to Commission at Somers Pt., N. J.

Atlantic City, Jan. 17.

Gil Robinson, who declares he is the oldest American showman alive, is still hale and hearty at 72, and has just been appointed to his first real job in years. A few weeks ago he won ribbons at the Chicken Show here, although his home is in Somer's Point, across the bay, between Ocean City and Atlantic.

Now he's been appointed a member of the sinking fund of that hamlet.

Those who knew Gil in his Cincannati days will testify that as a sinker of funds he was a 16-hour-a-day operator. His last regular job was when he was in New York. The American Playing Card Co., and its subsidiaries, occupied offices at the corner of Broadway and 40th street. Gil's job was to look through the plate-glass window at the Broadway crowd, from 10 to 4. It was confining work, but didn't carry the responsibilities of sinking fund commissioner. Gil is a brother of the late "Gov." John Robinson, and reputed a millionaire.

AGIE'S THIRD VISIT

Minneapolis, Jan. 17.

John R. Agie for the third time will stage the indoor circus here under the auspices of the Zuhrah Temple Mystic Shrine at Kenwood Armory Feb. 25 to March 1.

Agie engages to bring an entirely new organization to Minneapolis which will furnish a complete one-ring circus.

Farmers' Marketing Body Meets in Capital Feb. 7

Variety-Clipper Bureau, Evans Building,
Washington, Jan. 17.

A National Marketing Conference has been called by the National Council of Farmers' Co-Operative Marketing Association, to meet here in Washington, Feb. 7, 8 and 9.

The important subjects to be discussed will be transportation, finance, field service, co-operative accounting, publicity and social work.

The Department of Agriculture is co-operating.

SHOWMEN KICK ON ST. PAUL GYP

Hold Indignation Meeting on Rates and Service at Hotel

Chicago, Jan. 17.

There was a small-sized showmen's convention in Chicago after those who attended the Minnesota Federation of Fairs meeting at the St. Francis Hotel, St. Paul, returned. And it was a disgruntled convention in every way.

The showmen are used to paying for things and are perfectly willing to pay for what they get, but they do not like to pay just twice the regular rate.

If there was any place where the "gyp" was put on everything, even to the telephone booths, it was at the St. Francis. Paying New York rates for second-rate accommodation will not add popularity to any convention, even when it is held for and by such prominent associations as the Federation of Minnesota Fairs and the State Fair Society.

The majority of showmen, concessionaires and free act men are hoping that there will be a change of venue next year. They say that "Dutch" lunches are a farce and that banquets of hashed near-chicken are not up to Childs' standard. Even at 75 cents and $1 per capita they are expensive.

FAKE PROMOTER OF CIRCUS IN JAIL

H. E. Wallace "Promoted" Indoor Circus in Michigan

Owosso, Mich., Jan. 17.

While H. E. Wallace, 51, fake indoor circus promoter, rests in the county jail at Corunna, members of the Metropolitan club, consisting of firemen, policemen and postal clerks, are explaining to merchants who bought advertising space of Wallace that they acted in good faith in accepting his proposition to put on the circus and divide the profits on a 50-50 basis. Plans for the circus have been dropped.

Wallace is charged with and has pleaded guilty to obtaining money under false pretenses.

"I am guilty of everything charged," he told Justice R. S. Day when arraigned. Wallace waived examination and was bound over to circuit court.

Wallace's arrest followed the receipt of a wire by the club the first of this week from Harold Barlow, manager of Barlow's indoor circus, at Ottumwa, Iowa, that Wallace had no connection with the circus and was an imposter. "Have him arrested. He is also wanted at Fort Wayne, Ind.," the wire read.

Wallace reached Owosso two weeks ago and introduced himself to officers of the club as the nephew of Ben Wallace of the Hagenbeck-Wallace circus and advance man for Barlow's indoor circus, which he said was a subsidiary of the big circus. He offered to pay all expenses of putting on the circus here the week of January 28 and split the profits if the club would sponsor it.

The club accepted and plans had been completed for the event.

Minn. State Officers

Chicago, Jan. 17.

The officers and governing board of the State Agricultural Society, Minnesota, for 1924 are as follows:

Curtis M. Johnson, Rush City, president; E. J. Stilwell, Minneapolis, vice-president; Lee F. Warner, St. Paul, second vice-president; Thomas H. Canfield, Hamline, secretary-general manager; W. H. Honebrink, St. Paul, treasurer.

The managers are as follows: J. L. Mitchell, Austin; J. V. Bailey, Newport; Ray M. Lee, Long Prairie; Frank E. Millard, Canby; William S. Lycan, Crookston; William F. Sanger, Windom; D. D. McEachin, Hibbing; John A. Stoneburg, Cambridge. Changes in the board were: J. V. Bailey succeeded Herman Roe and Ray M. Lee succeeded Frank B. Logan

Wolfe Buys Animals

Chicago, Jan. 17.

T. A. Wolfe visiting at the headquarters of the Sells-Floto, John Robinson circuses at Peru, Ind., and purchased two car loads of wild animals, including the elephant "Topsy," for the T. A. Wolfe shows this season.

OGDEN MEET ENDORSES COMMITTEE; WILL BE GOVERNED BY ITS ATTRACTIONS

Name of Association Changed at Meeting in Ogden —Some Dates Set—George Dunbar Spoke on Midway With Convention Going on Record for Showmen's Legislative Committee

The Intermountain Fair and Racing Association is representative of states formerly closed to carnivals.

It was previously reported in Clipper its convention at Ogden might open Utah to outdoor traveling amusements.

The resolution as adopted virtually makes its members of both Idaho and Utah open to member-shows of the committee's.

Ogden, Utah, Jan. 17.

The Intermountain Fair and Racing Association held its sixth annual meeting at Ogden last week. The leading fairs of Utah and Idaho had delegates present. The meetings were held in the rooms of the Weber Club.

Jesse S. Richards, secretary of the Ogden Chamber of Commerce and of the Livestock Show, welcomed the meeting and promised active co-operation to the Intermountain Association. Acting president, Mr. Hovey, secretary of the Cache Valley Fair, responded.

The report of the secretary showed that desperate efforts had been made by a few member fairs to keep the Intermountain Association alive and functioning to the improvement of the fairs of the territory covered.

After the constitution had been read and discussed it was moved by Mr. Dunbar, president of the Cache Valley Fair, that the association be changed to the Utah-Idaho Fair and Racing Circuit. The change was authorized.

Dates for this year's fairs were set as follows, subject to later changes:

Nampa, Idaho and Rexburg, Idaho, week Sept. 1.

Twin Falls County Fair, Filer, Idaho, Sept. 8.

American Falls and Blackfoot, Idaho, Sept. 15.

Logan Utah, Sept. 22.

Utah State Fair, Salt Lake City, Sept. 29.

Other fairs allied with the association to be set such dates as best suits the plan of circuiting for races. L. S. Cardon, superintendent of speed for the Salt Lake Fair, advocated uniform programs for all fairs, especially with reference to harness races. Mr. Cardon's address was approved by the members present. A tentative program was arranged for submitting to the various local committees for approval.

Geo. Dunbar spoke on "Midway Attractions" and heartily indorsed the attempts made by the Showman's Legislative Committee to clean up the carnivals.

The association went on record as favoring the clean carnival and the members will be governed by the approved list of attractions furnished by the Showman's Legislative Committee.

John T. Caine III, of Logan, made a strong plea for the cleaning up of "grease" and "juice" concessions relative to sanitation. The ever present subject of "free passes" was handled by the assistant secretary of the Utah State Fair, and the conclusion of all members present was that the one great leak of fairs is the giving of free passes.

At the morning session of Jan. 10 the representatives of amusement service companies and fireworks concerns were given ample time to present their wares.

The election of officers for the ensuing year resulted in the selection of the following: President, W. D. Sutton, manager, Utah State Fair; vice-president, Jesse S. Richards, manager, Ogden Livestock Show; secretary-treasurer, J. M. Markel, secretary, Twin Falls County Fair, Filer, Idaho.

Pocatello, Idaho, was selected as the place for the 1925 meeting of the Utah-Idaho Fair and Racing Association.

New Secretary and Dates

Gouverneur, N. Y., Jan. 17.

The annual meeting of the Gouverneur Agricultural and Mechanical Society held here fixed the 1924 exhibition dates as Aug. 19-22.

B. G. Parker was elected president to succeed himself. Upon motion of Byron J. Carpenter, who has been secretary the past year, Bligh A. Dodds was nominated and elected secretary for the present year. Mr. Carpenter stated that he would have to withdraw from the office to give all of his time to his business.

SIG. FARANTA

New Orleans, Jan. 17.

Sig. Faranta died here Jan. 12 and was buried in this city.

He was 78, born in Buffalo, N. Y., and one of the famuos circusmen of the 70's and 80's.

Sig. Faranta started as a contortionist with the Christy Circus in 1861. He later traveled up and down the Mississippi with the Dave Bidwell boat show and was with Sanford's Minstrels in the late 60's, leaving to join the John Bailey Circus, which exhibited the first hippopotamus in this country.

Faranta was with the Frank Howe Champion Circus, also with Haight & Chamber's, the first white totp to go into Texas.

Following, the deceased started the Faranta Combined Circus, which traveled everywhere, taking in the West Indies and going through South America, also touring over England, France and Germany in '88.

In the early 80s Sig was manager of the old Park theatre on State street, Chicago.

He was an Elk and a Mason.

APPEALS TO REPEAL INCOME TAX BEFORE CONGRESSIONAL BODY

Trades Allied with Outdoor Amusements Represented—Representative of Professional Musicians Informed He Had "Won" by Ways and Means Committee—Presented Six Different Reasons

ADMISSION TAX, TOO

Variety-Clipper Bureau,
Evans Bldg., Washington.

January 17.

That the professional musician is having the instrument or the tool with which he earns his livelihood taxed unfairly was one of the arguments put forth by Alfred Smith, secretary and general manager of the Music Industries Chamber of Commerce. This was his most telling argument and brought forth the statement from Congressman Treadway, one of the members of the Ways and Means Committee, before whom hearings are being conducted on all the excise taxes, that in framing the 1921 Revenue Act it was not the intention of the government that any such condition should be created.

Mr. Smith pointed out that the framing of the so-called jewelry tax, which is Section 905 of the 1921 Act, the phrasing of the law, "articles made of, or ornamented, mounted or fitted with, precious metals or imitations thereof, or ivory—5 per centum," has brought the tax upon wood and brass instruments in such a manner as to be wholly unfair. Mr. Smith did not claim that the tax was discriminatory, but unfair, he pointing out that the tools of other wage earners were not taxed; then why should that of the professional musician be so burdened?

As an illustration he stated that a 13-cent rim of silver on a $100 wind instrument would require the payment of a $5 tax by the purchaser. He added that the silver on brass instruments was there for sanitary purposes, setting forth the danger of infection, etc., and not for decorative purposes. He also pointed out that the silver keys on a flute or clarinet were necessary because the perspiration on the fingers would not permit the use of any other metal.

Six Reasons Won

A brief filed by Mr. Smith sets forth six reasons why the tax should be repealed.

Due to the very apparent effect upon the committee, one member stating, "You have won your case," the six "reasons" are here set forth:

"1. It is a tax upon the tools with which many thousands (Mr. Smith set the figure at approximately 130,000) of our citizens earn their livelihood. Over 50 per cent. of the musical instruments subject to this tax are sold direct to professional musicians. Inasmuch as musicians necessarily have to be equipped with the better grade of instruments, they pay very much more than half of the total tax.

"2. It is a tax on children and on education, as next to the professional musician, the child getting his musical education is the most important buyer of musical instruments. At least one-third of all instruments subject to this tax are sold for use by children.

"3. It is a tax which classifies and taxes as jewelry a product which uses only a significent amount of silver, not for ornamentation, but for utility, especially to insure a sanitary product. Some instruments, for instance, are taxed as high as $5 because silver to the value of only 13 cents is used as an essential part. Seldom does the value of the silver exceed 3 per cent. of the total value used as a basis for computing the tax.

"4. The application of the jewelry tax to musical instruments tends to develop the sale of unsanitary instruments. It is almost impossible to prevent the formation of verdigris on brass instruments or to properly cleanse and sterilize the interior. Brass instruments spread disease germs and cause sores on the fingers and lips of players. The United States Government's specifications for the army and navy call

(Continued on page 17)

RIDING GALLERY IN CHICAGO FOR SHOWS

Promoted by $1,500,000 in Subscriptions

Chicago, Jan. 17.

The foundation is being laid for a riding gallery at Chicago avenue, where it reaches the lake (near the Lake hotel).

It will be the scene of horse shows, polo stunts, etc., after May 1, if completed on time.

The place will have a ring 300 by 180.

The proposition was made possible through 10 of Chicago's wealthiest men contributing $100,000 each. Five hundred memberships have also been disposed of at $1,00 each.

The gallery will occupy a full block, will have 500 stalls, 14 club rooms and a balcony seating 3,640.

L. Neugass, a horseman, is general manager, Jake Elias, formerly auditor of the W. V. M. A., is assistant manager and auditor.

The W. V. M. A. has a contract to provide bands and all attractions.

Portable Old Mill and Chute for Johnny Jones

It is reported that Johnny Jones will have a new ride when the regular season opens. The description is not available, except that it is a combination of a tunnel ride, ending in a water chute.

The Miller & Baker catalog for this season lists such a ride called "The Old Mill Chute," but whether the two rides are identical is not known.

French Circus Bills

Paris, Jan. 8.

Medrano (Paris).—Taillo, jumper; Miss Mamie, equestrienne; Mme. Krembaser, six ponies en liberte; Tony Wep, juggler on horseback; Chocolat et Porto, clowns; Adolfe Konyct troupe, equestrian act; Manetti Sisters, ladder act on horses; Alex Mirane, human torpedo; Arnosy's dogs; Mme. Cooke, haute ecole; Yost duo, clay modelers; Albert Carre, equestrian; Fratellini trio, clowns; Wera family, equilibrists; Les Dubless, novelty act.

Cirque Tivoli (Dijon).—Matheck, contortions; Calino and his midget Eugene; MNe. Renee, equestrienne; Miss Camilli, trio and Conche, musical act; Les Dionnes, horizontal bar; Les Toloch, Chinese mixed act; Courtault, junior, jockey; Les Marces, trapese; Pif-Paf-Pouf duo, hat juggling.

Cirque Palisse (Dunkerque).—Miss Ron, haute ecole; Pomi, gladiator; Friscot Brothers, clowns; Prof. Schmidt, with six horses en liberte; Petite Bob, equestrian; Mme. Gauthier, haute ecole; Six Gallenos, acrobats; Les Rainats, trapeze; Eldid, cyclist; Loulou et Attroff, eccentric; Les Nicoletto, ladder act.

New Long Beach Bath House

The Long Beach Bath House & Amusement Co. is erecting a new bath house at Long Beach on the site of its old plant.

LEAGUE LADIES' DANCE

Second Affair of Winter Declared Most Enjoyable

Chicago, Jan. 17.

The Ladies' Auxiliary of the Showmen's League of America held their second dance of the season at the league rooms Saturday evening last. Around 150 guests and members were present.

Dancing was going on at 3 in the morning, excellent music was provided by Mrs. Ed. Hock. Mrs. Raymond was hostess for the evening. Mrs. Baba Delgarian had charge of the refreshments, Mrs. W. O. Brown the tickets, and the affair was voted the pleasantest evening of the winter season.

SENECA COUNTY DATES

August 19-22 Picked for Northern New York Co. Fair

Waterloo, N. Y., Jan. 17.

Arthur W. Huff, of Waterloo, will head the Seneca County Agricultural Society for another year, having been re-elected at the annual meeting held at the courthouse here. The dates for holding the eighty-fourth annual fair this year was set as Tuesday, Wednesday, Thursday, and Friday, August 19, 20, 21, and 22.

The 1923 fair was the most successful of recent years in every respect, according to reports made at the meeting. It was voted to stage a pageant, "Progress," three nights during this year's fair. Improvements in buildings and grounds will be made.

Officers named for 1924 are: President, Arthur W. Huff, Waterloo; vice-presidents, W. Clinton Kime and Joseph H. Menges, Waterloo; secretary, J. Willard Huff, Waterloo; treasurer, Frederick C. Stewart, Waterloo; race secretary, George E. Collins, Waterloo.

Clinton Moorehouse, of Tyre, was elected to the board of directors, succeeding the late Myron H. Cosad, of Waterloo. Jay Bradley, of Interlaken, was also elected a director.

FARMERS AND FARM PAPERS

("Should the agents of standard farm and other standard publications be required to pay for their privileges as concessionaires?")

By J. B. UNDERHILL
(Secretary, Fluvanna Fair Association, Union Fork, Va.)

(Address delivered by Mr. Underhill before the Virginia Fair Association convention at Richmond, Jan. 15, 1924.)

At the 1923 fair I was told by the representatives of the "Progressive Farmer," a high-grade farm paper published at Raleigh, N. C., that they usually were required to pay for the right to canvass the fair grounds by practically every fair they attended, paying from $5 to as high as $25. And they seemed much surprised when I told them that we had never charged such agents anything at all.

Now, if a fair is being run solely as a profit-making enterprise, to yield dividends, then this question resolves itself into a "business" question solely, and the management is justified in getting all that the "traffic will bear."

But I doubt very much if there is a single organization in the Virginia Association of Fairs that would plead guilty on the above proposition; but, on the other hand, I firmly believe that they, as is the case with the Fluvanna Fair Association, are working primarily for the upbuilding of their respective counties, and particularly for the betterment of the farming interests, as witness the wonderful increase and growth of the space given by nearly all of the Virginia fairs to the Farm and Home Demonstration Work, and to the young people's club work, and the public schools—the ultimate object being the production of better farmers in the near future.

Now, farmers have only about three methods of learning of any improvements that may be made in their line of work: First, which is the olden method and still by far the commoner, he learns from someone near him who has "tried it"; or he gets it from the county farm agent, if one is employed by his county; or by taking and reading the standard farm publications.

If one will take a broad survey, not only of the United States, but also of Canada, England and her dependencies, and the most advanced states of Europe, it will quickly be seen that those sections that show the most progressive spirit, and practice in agriculture are largely composed of progressive men who take and carefully read the best agricultural literature, while the backward communities are the ones in which very little or even no such literature is read.

Fostering and Upbuilding

It may be laid down as axiomatic that the primary object of a fair organization is the fostering and upbuilding of agriculture; and if any other object is primarily sought, then such organization is not doing its full duty to itself, its community, its state, or to the nation.

Much can and is being done in this line by each fair through its exhibits and the bringing together the great mass of the people, but it can do more, viz., it can aid its patrons in securing the best grade of agricultural literature.

It is a lamentable fact that a very great number of the farming class are deeply opposed to anything that is offered in print on the subject of farming. That is a relic of the days long since past when the great mass of farm literature was either unreliable or too technical to really reach the average man; but the great mass of such literature of the present day is eminently practical—so much so that our farming interests will not reach their full power until all practicing farmers begin to keep themselves posted as to what "the other fellow" is doing.

"Farm Papers" Not So Good

How are they to be induced to take these papers? There is so small a profit to the publisher that he simply cannot send a canvasser to visit each and every prospective subscriber; solicitations by mail yield but scanty results; local agents are often but indifferent agents, while untold thousands of the people are reading a class of so-called "farm papers" that are at best but poor stuff, their greatest virtue, in the opinion of the subscriber, being the quality of "cheapness," and they are cheap in every sense of the word.

The fair brings together the great majority of the people of the entire section; in many cases the people of all adjoining counties—and where could a better opportunity be found to present the merits of the best publications?

Many secretaries would say:

"Well, we have spent a lot of cash to get this crowd together; these agents have the advantage thereof; let them pay something."

But it must be remembered that better farmers make a better fair, and a better fair makes still better farmers. Thus the issue comes squarely back to the matter of the basic policy of the organization.

And the answer, to my mind, is: Give the freedom of the grounds to all representatives of standard publications, and thus foster and aid in the upbuilding of the whole farming country.

This has been from the first the policy of this organization, and we have found that in the long run it pays.

Hanley's Indoor Promotion

Bill Hanley, the chap who probably knows more about South American carnival propositions than most of the agents, passed up the territory this year and is promoting indoor circuses and bazaars in the states instead in association with Phil King.

They have a spot at Plainfield, N. J., late this month with the Redmen as auspices.

BIRMINGHAM TO HAVE FAIR WITH PARK

Abandoned Event to Be Revived Under Northern Syndicate

Birmingham, Ala., Jan. 17.

The fair abandoned for several years is about to be revived, according to report, being backed by a three-cornered syndicate in New York and nearby, which has been making something of a specialty of this kind of promotion.

The idea of a permanent park on a portion of the fair ground has caught on among southern fair men and it would surprise nobody if the scheme became widespread. It got its great boost when a parcel of land was designated on the Memphis fair grounds to serve as a summer amusement resort.

The city authorities co-operated with the fair people and insured getting the crowd out, by building a municipal bathing pool with a nominal charge of 15 or 20 cents. Once the crowd got out to the place for a bath, the rides operated by outside interests received a profitable play.

The Birmingham revival is the first spoken of this year, but several are under examination at other points.

AMUSEMENT HOME RULE

Iowa Leaves Licensing of Parks to Nearest Township

Dubuque, Ia., Jan. 17.

Amusement parks, road houses and similar places in Iowa which are not within the corporate limits of any city, would be licensed by the board of trustees in the township in which they are located by a bill which has been adopted by the upper house of the State Legislature. The bill passed by a vote of 26 to 12 after a few amendments had been added.

One amendment was offered by Senator Price, providing that the township trustees should not deny a license without a good reason. He pointed out that in some places where there was a heavy investment in amusement parks, licenses might be denied for reasons other than the moral character of the applicant.

The laws of Iowa, as they now stand, and under which amusement parks and roadhouses will be operated, are without many of the regulations regarding hours of opening and closing and conduct of amusements, which have been passed by city councils regulating places of amusement in the cities.

Circus Up-State

Schenectady, N. Y., Jan. 17.

The indoor circus which the Shrine Club of this city held in the armory is drawing well. The various Masonic units in Schenectady, Scotia, Albany and Troy are supporting the affair, although the Shrine is the sole manager. Saturday night the band and patrol of the Cyprus Temple in Albany to the number of 125 came over to Schenectady and gave a concert and drill. Wednesday night the big Orinetal Band and the Arab Patrol of Troy were present. Friday night was set aside as "Master Masons' Night." The Shrine Club will use the profits for charitable purposes. The show has "Si" Ketchie, Jim Jam Jems, Riding Lloyds, Vincent Brothers, Three Gormans, Poodles and Dolly, Clark Trio, Tony and Bob, Pop and Otto, and one or two others. Booths are in operation around the floor of the armory.

Four pages a day
of
NOTHING WORTH WHILE
in the
"TIMES SQUARE DAILY"
New—and terrible
2c daily
(NOT WORTH IT)

TROY LOCAL CHAMBER CROSSES TOM TERRELL'S INDOOR CIRCUS

Chamber of Commerce Indorses Trade Exposition and Then Holds One of Its Own—Feature Barred From Circus

Troy, N. Y., Jan. 17.

Tom Terrell's indoor circus is holding forth at the Troy armory this week, minus the trades exposition feature which he originally planned in connection with the show. After indorsing the project, the Chamber of Commerce gave it little support, because they intend to stage an industrial exposition of their own later.

Terrell therefore had to drop the trades exposition idea and concentrate on the indoor circus, which is being given under the auspices of the local National Guard companies of the 105th Infantry. Attendance the first three days was not good, but the promoter is hoping for better business the rest of the week.

The show is practically guaranteed against loss through an advance sale of tickets amounting to between $2,000 and $2,500, according to reports. It has to contend with three things—an out-of-the-way location, too big an admission charge and unsettled industrial conditions locally.

The armory is in the Beman Park section of the city and is not easily accessible either by street car or automobile. It is the only place in Troy, however, where shows of this kind can be staged. The admission is 50 cents at the door and 25 cents inside for reserved seats, is considered too large by a majority of the concessionaires and others connected with the circus. There are no seats inside other than the reserved ones.

It is understood that Terrell originally planned to have a small admission charge, but the dropping of the trade exposition, which was to net him quite a sum, forced him to pick up the prices. Working conditions here are reported to be only fair, which naturally has an effect on the attendance. The program, as first laid out, had De Marlo and Co., the Silver Lakes, Buck Baker and Co., the Rotivos, the Carlisles and Hillory Long in the first half, with Baker's Clowns doing two acts and Long and Anderson, Baker's Clowns, the Rotivos and Silverlakes, the Les Floriens, Siegrist Sisters, Hillory Long, De Marlo and the Siegrist Troupe (with Baker's Clowns again doing two acts), in the second half.

The De Marlos were unable to appear on account of illness in the family, and Promoter Terrell had to wire for the Patricks to take their place. The Patricks did not arrive in time for the opening performance Saturday afternoon, but were on hand for the night show. Hassan's Troupe of Arabs were added as the closing act on the first half of the program. The Les Floriens are not on the bill.

The 105th Infantry Band plays an overture at the beginning of the first and second parts of the program, as well as playing for the acts and for the sideshow, which is a feature of the circus. George Siebert and Harry Woolsey are running the side show. It has Prince Itaske, the lady with a thousand eyes"; Madam X, the electricity woman; Freddie, the armless wonder; Prof. Krieger, magician; Chief Pantagal, South Sea Island fire eater; Hank Smith, tall man, and Koo Koo, the bird girl.

The exhibition shapes up as a cocking little affair, for which the admission is 25 cents. The part of the armory nearest to the entrance is taken up by concession stands, while the show is presented at the other end. There are no money games in operation, merchandise premiums being offered at every stand.

NEW N. C. FAIR

Cleveland County Leases 46 Acres to Be Site of 1924 Event

Shelby, N. C., Jan. 17.

Cleveland county, of which Shelby is the principal town, was assured a county fair this fall when the county commissioners leased to the fair association 46 acres of ground to be used as a site for the fair. Work on the grounds and buildings to get them in shape for the 1924 fair will begin immedi-

CIRCUS CRIPPLED

Series of Accidents Makes Indoor Show Short

Albany, N. Y., Jan. 17.

A remarkable series of accidents to the performers of the indoor circus in Troy, making the show short.

Saturday afternoon Hillary Long slipped on the floor after making his "slide for life" and dislocated his shoulder. He has been out of the show since, but was due back Tuesday. He did three acts, and the performance was shortened by that number.

The woman of The Rotors who double in two acts, also fell, and another pair of displays was out, for the time being. They returned later.

Monday Fred Bartlett, one of Buck Baker's clowns was thrown from a trick Ford car and injured his back. The DeMarlos could not appear on account of illness in the family.

BIGGEST HEN SHOW

Set for Madison Sq. Garden Jan. 23-27

Madison Square Garden is plastered inside and out with the poster announcement that the poultry show scheduled for Jan. 23-27, will be the "World's Biggest." The front and sides of the big exposition building have eight sheets in red and white, while the same statements are draped in banners all the way around the first balcony.

Exhibits have been entered from all over the U. S. and Canada, one display being bred by a trappist monk of Quebec, Canada. Golden Distons are another new variety. The cages will be in single tiers this year to give all entrees an equal display, and make it easier for the judges. Harvey C. Wood is director of the show, and D. Lincoln Orr, secretary.

One of the Stand-Outers Stands In

Chicago, Jan. 17.

The D. D. Murphy shows, through L. Brophy, general manager, writes Thomas J. Johnson as follows:

"We want you to know that the Murphy Shows are back of you 100 per cent. for clean, moral amusement. If we had understood the proposition last year as we do this year we would have been numbered among the members last year also."

NEW DEVICES OFFERED

"Merry Mix-Up" Tested with Gooding Shows

"The Merry Mix-Up," a new device in the form of a chain swing with individual seats, is on the market. It was tested out last year with the R. J. Gooding shows in Ohio and Indiana and reported on as satisfactory.

The makers, Traver Engineering Co., say the device can be operated by two men, can be packed in a 20-foot box car space or into a 20-foot wagon. The concern has six rides in stock and 20 in course of building.

Another ride tested last season at Luna Park, Coney Island, and Westview, Pittsburgh, is the Joyplane. Contracts for 1924 delivery have been made with Erie Beach, Buffalo, and Fairyland, Kansas City.

MANILA'S FAIR BEGS DISPLAYS

Philippine Expo. Opens Oriental Markets, Asserts Agent

Washington, Jan. 17.

The Manila Carnival, an annual event, has been developed into a commercial and industrial fair of international importance.

In a report to the Far East Commercial Intelligence Service, in Washington, Leon Ma. Gonzales, commercial agent in the United States of the Philippines Government, discusses the approaching Manila Carnival, to be held Feb. 16 to 24. Mr. Gonzales says:

"The Orient is the most promising market for merchants all over the world. As center of operations Manila is advantageously located.

"The next Manila Carnival, which, according to the figures of previous years, will probably have an average daily attendance of around 65,000 people, offers an exceptional opportunity for introducing foreign goods into the Philippines and neighboring markets, or in the case of those that are already there, to keep and expand their markets.

"Manila importters and exporters want Americans to see the production and purchasing possibilities of the Philippines. They want to inspect American offerings."

"Slippery Gulch" Revived

Syracuse, N. Y., Jan. 17.

"Slippery Gulch," a typical western village of the old days, with its bad men, faro tables, saloons and stage holdups, will be installed in the Arena Armory here by Keder Kahn Grotto of this city, which has signed contracts with Producer O. A. Ray for the novel indoor circus.

The dates will be announced later.

WHAT THE WORLD WANTS

Variety-Clipper Bureau,
Evans Bldg., Washington
Jan. 17.

The 32 countries represented in the list of prospective purchasers of American-made goods, as compiled by the Department of Commerce, are requesting many of the necessaries of life and the amusement accessories. The list contains agricultural implements, automotive products, chemicals, electrical apparatus, leather, industrial machinery, minerals and metals, specialties and musical instruments.

A code number is given each inquiry, and it is necessary to give this number in replying. To aid the American manufacture or distributor the department has established branch offices in practically every large city of the country, a list of which was recently published in Clipper.

Australia wants electrical novelties (8909) and knocked down walnut or rosewood veneer pianos (8886). Bolivia asks for accessories for making candy kisses and other candy manufacturing machinery (8910).

From Canada comes a request for candy-coated ball gum (8919), while in Denmark they are wanting advertising signs (8875). In Esthonia a prospective purchaser would also like to act as selling agent for fountain pens, gramaphones, penknives, scissors, and typewriters (all 8889).

Germany has a long list of foodstuff wants, among these being chocolate blocks (8913), cartons for popcorn cakes (8913), popcorn delicacy manufacturing machinery (8913) and popcorn (also 8913).

Irish firm, single and double barrel guns for sporting purposes (8900), would act as agent for soda fountains and the necessary sundries, a complete line of the latter (8900).

New Zealand has evidently heard of the American theatrical producer, as a request comes through for ready made costumes (8894). The radio amateurs in Norway have caused a merchant of that country to ask for radio material (8885), while the sport lovers in South Africa have created a demand for tennis rackets there (8922).

Among those countries forwarding requests to act as selling agents only France wants clocks (8876) photographic apparatus and materials (8876) and automatic shoe polishing machinery (8927). Ireland has a firm that would sell confectionery (8901), while in Java pianos are wanted (8928).

In the Netherlands, under code number 8872, there is a request to act as agent for musical instruments, phonographs and phonograph records.

RICKARD GUARANTEES $55,000 FOR CONVENTION CONCESSIONS

Hands Over Check—New York to Make City Fete for Democrats June 24—200,000 Expected—Move to Pledge Town Against Profiteering

When the Democratic national convention comes to New York June 24 a number of things will happen.

It is expected that 200,000 visitors will be in town.

The capacity of the Madison Square Garden will be increased from 14,000 to 20,000.

Hotels, taxis, theatres and other institutions of public utility or conveninece will be pledged by the authorities and their organizations not to profiteer.

The concessions at the Garden including radio, picture rights and the other usual items, will give the national committee a profit of $55,000. Tex Rickard of the Garden pledged this by handing over his check for that amount.

Acting Mayor Murray Hulbert has urged that the event be made the occasion of a city wide fete.

The Citizens' Committee which went before the National Committee in Washington earlier in the week outbid all other cities for the convention. The city turned over $150,000 and pledged $250,000 more. California had raised its bid to $200,000.

The final vote in the committee was New York, 59; San Francisco, 37; St. Louis, 8. Chicago withdrew after the second ballot. Hotel men declare New York can accommodate the rush without resorting to "doubling up." Commenting on the plans for the reception of the delegates, Mr. Hulbert said yesterday:

"The Democratic party demonstrated that it was not provincial. A wonderful opportunity is presented to the city of New York to do likewise.

"All will recognize the necessity of doing, whole-heartedly and enthusiastically, everything possible to make the visiting multitudes comfortable and contented. We are bound to do so by the promises already made and because we desire to win the good will of our visitors.

"An opportunity to sweep away the barriers of prejudice and misunderstanding has been given to us. A fine, gracious hospitality and a personal observation by our visitors of the many striking features that have contributed to New York's greatness will help immeasurably in having the real New York made known to all who will come to us, and to all in the respective sections of the country to which our visitors will return.

"The possibilities of creating a strong, unified American spirit throughout this continent cannot be overestimated, and I therefore issue this call for a hearty city-wide cooperation."

F.-H. FAIR MEETING

Will Set Dates at Feb. 1 Meeting—New Grandstand

Gloversville, N. Y., Jan. 17.

John A. Willard of Northville, reelected president of the Fulton-Hamilton Agricultural Society, has virtually completed a forward looking program for the Fulton-Hamilton counties fair, one of the largest in northeastern New York.

Other officers elected were: T. Cuthell Calderwood (Johnstown) vice-president; J. H. Danforth (Gloversville) second vice; John R. Robertson (Gloversville) third vice; Eugene Heacock (Gloversville) fourth vice; C. V. Musgrave (Johnstown) secretary, and Fred B. King (Gloversville) treasurer.

Four directors were elected for three-year terms: W. N. Wilkins (Mayfield); Carl Fry (Wells); F. D. Peters (Bleecker), and Richard H. Lee (Broadalbin).

On motion of Vice-President Eugene D. Heacock the authority to fix the date of the 1924 fair was delegated to the board of directors and Acting President Danforth that this question would be acted upon at the meeting of the board to be held Friday, Feb. 1.

On motion of a special committee having in hand the erection of the grandstand, authority was granted to obtain plans and specifications for the proposed building and make a report at the Feb. 1 meeting of the board of directors. It is estimated that the capacity of the structure will exceed 2,000 persons.

AUTO BILLS

Commencing to Appear in Legislature of N. Y.

Albany, N. Y., Jan. 16.

Under the provisions of a bill drafted by Assemblyman Lewis G. Stapley of Livingston county and introduced in the Assembly at Albany today as a report of the newly created Motor Vehicles Committee, amending the provisions of the highway law relating to registration of motor vehicles generally, registration fees on light delivery cars, used principally by laundries, dry goods stores, printing offices, florists, haberdashers, milliners, drug stores, etc., are reduced from $16 to $12. The measure affords general revision of all registration fees for motor vehicles except motor buses, which are left as at present.

Legislation will shortly be introduced to reduce the price paid for number plates for pleasure cars to $3, and at the same time a bill imposing a tax of two cents per gallon on all gasoline purchased in this State will also make its appearance.

Mr. Stapley, the chairman of the Assembly Motor Vehicles Committee, predicts passage of the gasoline tax measure. He states that there is practically unanimous sentiment for it all over the State and this sentiment is growing stronger every day, and by reducing registration fees at the same time the tax on gasoline is imposed such tax will not prove a burden. It is anticipated a large amount of revenue will be gained through the sale of gas purchased by tourists.

Carruthers, Not Barnes

Chicago, Jan. 17.

In the report on the Kentucky state fair last week the names of Fred Barnes and Ed. F. Carruthers were linked together as having supplied the free attractions at the state fair for the past 12 years. This was inadvertently done on account of their association with the World Amusement Service Association, which had the contract last year.

Fred Barnes has never personally held the contract during the past 12 years, but Carruthers has, when operating as the United Fairs Booking Association, and it was their affiliation now that caused their names to be confused on the free act proposition.

Convention Honeymoon

Chicago, Jan. 17.

Marie James, representing the fair department of the Gus Sun office, was married in Chicago last Monday week, Jan. 7, to W. J. O'Connor, a non-professional. The couple spent their honeymoon at St. Paul, where Miss James had to go on business connected with the fair association meeting in convention at the St. Francis hotel there.

Miss James and her husband were the recipients of the heartiest kind of congratulations from the assembled show folk and fair secretaries.

Inquiries and quotations for Gus Sun acts were very numerous and speak well for the popularity of their Chicago representative.

Abe Frankel Park Head

Des Moines, Jan. 17.

Abe Frankel was re-elected president of the Riverview Amusement Co., which operates Riverview Park here Monday. Frank Koch was named vice-president, and Earl Kooker secretary-treasurer.

Frank M. Shortridge was chosen to succeed General Manager Kenyon in that capacity for 1924. E. B. Mountain, M. H. Cohen, Harry Bookey and Jacob Levich were elected to the board of directors.

Maurice Boom on Road

Maurice Boom, veteran showman, will go on the road as salesman and promoter for Wirth & Hamid, starting Feb. 1.

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INSIDE STUFF

Rush to Join Committee

In Richmond this week, following the resolution adopted by the fair convention indorsing the Showmen's Legislative Committee, and its members agreeing to accept only shows certified by that organization, which means its members, several of the non-member showmen who were at the convention received a shock when asked by the fair men if they belonged to the committee. Upon receiving a negative answer, the fairmen told the non-member showmen they could not talk business with them, being bound by the resolution.

The non-members thought it over, complained to each other and themselves, then made application to Tom Johnson, also in Richmond, to join the association.

Looks Like Nationwide Indorsement

With reports reaching New York this week, as printed in this issue, of fair conventions all over the country indorsing the legislative committee, its policies and members' shows, the indorsement seems imminent to become national in scope.

Most of the conventions have entered the indorsement without the committee represented, showing how closely the fair men are watching their business even in the off season.

With fair men in the majority agreeing to play only members of the committee, the outdoor show business may run past its original intention—to regulate the outdoors. It may monopolize the outdoors, for such an arrangement as made in Richmond, if extensively extended, comes pretty close to being a closed shop.

However, regardless of what it may be called, it's the best thing that ever happened in the outdoors if not abused or taken advantage of.

Hart vs. Big Time Trial

"Variety" this week has devoted considerable space to the detailed report of testimony given so far in the action started by Max Hart, a former big time vaudeville agent, against the Keith's and Orpheum circuits, alleging a conspiracy to deprive him of a livelihood and suing for something like $5,000,000 under the Sherman Act (triple damages).

The case started Monday in the Federal Court of New York with the Hart side seeking to first prove the big time is vaudeville monopoly. Several vaudevillians were called as witnesses. One, Jimmy Collins, a former booker of acts and bills in the Keith's and Orpheum offices, testified each of those offices maintained a "blacklist" of acts and actors.

The case is continuing, reported each day in the "Times Square Daily." It will require from three to five weeks, the attorneys estimate.

A party of showmen who attended

(Continued on page 16)

Is Minn. Society Against Cleanup?

"Whereas, There has been a concentrated movement throughout the United States for cleaner and better amusements and attractions at the State and County Fairs, which movement has been sponsored and largely carried out by the Showmen's Legislative Committee, working in connection with State and County Fair management, therefore,

"Be it resolved, That we commend and heartily endorse the progress made, and lend our approval to further efforts along this line."

The above resolution was offered to the officers and members of the Minnesota State Agricultural Society by their resolution committee, composed of the following men: Robert B. Forrest, George J. Silk, John Lynard, Herman Turner, Fred Murray, W. B. Jones, F. W. Watkins, R. W. Barstow, E. E. Burnham and L. O. Jacob. It was the only resolution submitted by the resolution committee that was not adopted by the society.

Two days previously a similar resolution was presented by the resolution committee of the Minnesota Federation of County Fairs, and unanimously adopted by the meeting, which endorses the action of the resolution committee in every resolution, passing them all without exception.

In other words, the county fairs endorse the clean shows, and the State Agricultural Society does not. Or at least it appears that way to the man on the street.

In the membership of the State Agricultural Society are three delegates, chosen annually by each agricultural society or association in the state, which shall maintain an active existence, hold annual fairs and be entitled to share in the state appropriation. There were around 225 members of the society present, which also included about 30 honorary members, 17 societies having two delegates, and the president ex-officio, and about 15 other societies having one vote each, members of the governing board of the State Agricultural Society, by virtue of their office, also have one vote each. All delegates have one vote each, except those from the agricultural societies and associations of the state holding annual fairs. Where two fairs now are established and state aid is in operation in one county, these receive one-half vote each.

In the list of societies having the two delegates and president, ex-officio, is listed the Minnesota Federation of County Fairs, with three votes altogether. The ousting of the resolution, therefore, must have been by interests outside the federation.

The question arises whether the state society quite understands what it has done in refusing to endorse the clean-up movement, as set forth by the Legislative Committee. The cleanest of shows have always been operated at the state fair. There has never been the slightest taint of suspicion against them. Why, then, does the state society not want to go on record as favoring nothing but clean shows everywhere? Clipper is in a position to know that they did not want Tom Johnson to speak at the meeting, but why the state did not endorse the clean-up movement is a mystery.

Or are there, among that big body of influential citizens, some who do not want the clean-up? The Legislative Committee of American Showmen have expressed themselves emphatically against graft in all its forms and ramifications. That there has been plenty of it in high places, everyone knows, and that the committee would eliminate this factor is equally well known. That the collective members of the Minnesota Federation of Fairs themselves are in favor of the clean shows has been proven by their resolution, which makes the action of the state society the more unexplainable.

The action of the state society at the Minnesota meeting makes one think that there is a dark citizen in the wood pile, and that it will be interesting to smoke him out.

Kansas' Endorsement Highly Appreciated By "The Clipper"

It's reported elsewhere in this issue of the endorsement of the Clipper by the Kansas State Fair Association, in convention last week at Topeka. The action was unknown to us until received from our correspondent at Topeka in the regular course.

That endorsement is highly appreciated by the Clipper. It would be a pretty morbid newspaper mind that did not accept such a voluntary endorsemeent at its full value, and from a representative gathering of a state's outdoor show people.

The Clipper was not represented at the convention, neither by its local representative nor any staff man.

The convention as a whole suggested that its members subscribe to and read the Clipper. The attention of the convention was directed toward this paper by Mrs. Stewart, wife of a wealthy rancher of Stanton county, Kansas. Mrs. Stewart is mistress of a ranch of her own and active in the Stanton county annual fair. Mrs. Stewart stated the Clipper is trying to elevate the tone of the carnival and concession in the open and on the fair ground.

Not Only Elevate, But Drive Out

In thanking Mrs. Stewart for her very gratifying opinion, while expressing some surprise that a woman's intuition could probe so deeply into a matter that as a rule is foreign to women and also without exact information as to the precise speech Mrs. Stewart made before the convention in talking of the Clipper's policy, we would like to voice that the Clipper, along with all of the reputable outdoor showmen, goes a step beyond elevating the tone—all of the reputable outdoor show business wants to drive the disreputables entirely out of that field if they do not reform.

It's no pose by the outdoor showmen as represented mainly in the Showmen's Legislative Committee—it's plain business, for themselves and for the auspices under which they may appear, whether those auspices are a county, state or district fair, or a fraternal order or under license by a municipality, for wherever a show appears, under license or permit, that is in reality under auspices. The licensing power or the permit committee in its approval of any attraction, although unable through ordinance or rule not to issue, becomes the auspices though the name is not actually placed in use for that purpose of publicity.

Play Clean and Fair

Therefore, as a plain matter of business outdoor showmen have said that to guarantee the security of their entertainment to their sponsors, they must play clean and play fair, not only for themselves, but for the benefit of the people they play for, and those who won't play clean or play fair are not going to injure those who do. The injury would result in an off-color attraction, leaving a bad impression and making it unlikely the following or another attraction that is clean

(Continued on page 16)

Clipper Seems to Be Medium Between Fair and Showmen

Chicago, Jan. 17.

It is stated at the headquarters of the Showmen's Legislatvie Committee in this city that it is receiving an unlooked-for mass of mail from fair people and secretaries, mostly from the smaller towns.

These letters are letters of inquiry, usually to secure information concerning shows for their fairs and other matters.

The committee's staff says the letters were written through the Clipper furnishing information to fair men regarding the committee, its policy, aims and members.

That is the only way the fair people could have been informed, say the staff, since the committee has sent no literature of any kind to the fair people.

Inclosed is a sample letter:

Chester Chamber of Commerce.
Chester, S. C., Jan. 11.

Showmen's Legislative Committee,
Chicago, Ill.

Dear Sir:

The Chester, South Carolina County Fair, has been operated for a number of years by the Chester Chamber of Commerce. We have invested in buildings and grounds about $30,000. The property has been gradually developed with the profits from the fair and is free from obligation and debt.

So much opposition has been developed locally against carnivals that it seems now that we will have to abandon the fair. It was suggested that we write you in reference to the matter. The chief opposition we have had here is the gambling devices. We have tried to eliminate this, but carnival owners told us that they cannot operate a carnival without these concessions.

We would like to know what cooperation the Showmen's Legislative Committee will give fair managers.

We would like to get a frank statement from you in regard to this, which may help us in our endeavor to continue our fair and to get a carnival that will meet with the approval of the county. We do not expect anything unreasonable, but we do want a clean outfit. We have always had a great deal of trouble in getting them to live up to their contracts.

If the Showmen's Legislative Committee can be of any service to us in this connection we will thank you to advise us.

Yours very truly,
H. B. Branch, Sec'y.

OUTDOOR SHOW BUSINESS AT LAST LOOKS TO BE SOLIDLY SYSTEMATIZED

The guarantee extended by Commissioner Thomas L. Johnson of the Showmen's Legislative Committee to the Virginia Association of Fairs at Richmond Tuesday, during Mr. Johnson's address to the asembled fair men at their invitation, and the association's acceptance through resolution immediately following the commissioner's speech, spells the last word in the colonization of reputable showmen with and in business association with reputable fair men.

It's a great ending of a perfect year for outdoor showmen of hard fought for organization and recognition—it's a great commencement of a great many years to come, let's hope, for the outdoor show business and for the vast public it serves.

The story in this issue from Richmond, Va., reporting the convention of Virginia fair secretaries there this week, tells a better story than we could tell here. That news story tells everything.

Little is left to be said other than to pat Tom Johnson on the shoulder and back, besides giving him a little kiss for what he said to the fair men—and how he said it! Oh, how he said it!

We could write the page and couldn't say it like Mr. Johnson did when he told those Virginians the Showmen's Legislative Committee, of which he is the head, guaranteed every one of its members, bonded every one of its members, would make good any contract any of its members did not live up to, and would make that member pay. And that it would close any dirty show playing any fair booked direct by the fair and not a member of the Legislative Committee.

Oh, boy; that's saying something!

Virginia Men Knew

And that the Virginia fair men knew Mr. Johnson had said something to them, something you, they nor us had never heard before, was evidenced when, before the echo of the Johnson speech had died away, that Virginia convention at Richmond voted a motion made and seconded that no member of it would engage a carnival not a member of the Showmen's Legislative Committee.

That makes the outdoor show business solidly systematized; that makes all fair men think; it makes outdoor showmen think; it says the new era is here.

The Richmond episode must be thought over and digested; it digs deep and opens up untold possibilities; it makes a business of the outdoor business; it means heaven or hell for the outdoor showmen.

Senator Thos. B. McCaleb

There was another man at that Richmond convention who deserves a little kiss—Senator Thos. B. McCaleb, of Covington Va. We don't know him, but he's there! If you wanted to find someone who knew reformers as they are, you would hardly go to Covington, would you? Rather to a large city where the reformer works under many disguises and in divers ways, where there is more and easy money to be gotten than in the by-ways.

But Senator McCaleb knows reformers. Read in that story of the Richmond convention what he had to say about them. The senator said it needed someone "to watch the tricks of the reformers." Someone? Senator, it needs five honest men to watch any reformer! And then they will find the reformer is a pretty squirmy individual.

Quite a Convention

That was quite a convention at Richmond. Those boys in Virginia know what they are talking about. It's a good story on the convention; good because the speakers made it good.

They spoke their minds any they spoke the truth; they want amusements at fairs.

But for fairs and the outdoors, the fairmen and the showmen did a great big thing—they got together!

May they never be separated!

Displays at Fairs Draw From Afar, Says Editor

Wheeling, W. Va., Jan. 11.

Commenting on the new building 300 by 80 feet, newly finished at the state fair grounds, "The Wheeling Register" makes an editorial plea that the merchants of the state use space for the display of merchandise, arguing that the fair draws people from distant localities and fair visitors are a buying public the merchant does not otherwise reach.

"The Register" editor sums it up in this concluding paragraph:

"The merchant has a two-fold interest in exhibiting at his home fair. First, there is the direct advertising and sales value of such a display. Second, there is the indirect but no less real benefit that accrues to him from helping to make the fair a greater attraction to draw visitors to the town, everyone of whom is a potential buyer of his products.

"Furthermore, the benefits to be derived from a display at the fair cannot be measured by the week's results alone. Exhibitors at Wheeling's fair have told me that weeks, even months after the fair was over, customers have come in from outlying districts and wanted to buy some articles they had seen at the fair.

"One instance was that of a man from eastern Ohio who journeyed quite a distance to Wheeling to purchase as a Christmas gift for his son a radio set he had admired at the previous fair. This is but one of many cases that might be cited to illustrate the value of a mercantile exhibit at a large and growing fair."

INDIANA STATE FAIR'S FINANCIAL STATEMENT FOR FISCAL YEAR

Chicago, Jan. 17.

Indiana State Fair in 1923 paid out $91,696.41 in Premiums; $11,368.12 for amusements, with the gate taking in $74,709.57 in admission, according to the financial report of Secretary Treasurer I. Newt. Brown, of the Indiana Board of Agriculture.

The report shows that the Fair in 1923 showed a profit of $7,020.05. The receipts for the Fair were computed as $207,817.56 with the disbursements being $200,797.51. No mention is made of a loan of $155,000 to Gov. Warren T. McCray by the board through H. M. Moberly, president and Secretary Treasurer Brown.

The report shows that $157,717.99 was expended for the erection of a new swine barn and that the biggest amount of premium money, $19,410, was expended for speed racing.

The itemized report of the Board follows:

GENERAL RECEIPTS, 1923

Rentals General	$13,072.78	
Farmers' Exposition	59.53	
Sundry Sales	1,139.71	
Car Storage	3,596.36	
Hauling	79.80	
Bills Payable	1,000.00	
Electric Current	383.69	
Telephone Refunds	15.02	
Rental Stalls	5,560.43	
Labor	539.47	
Scales	36.63	
Checks Returned	273.64	
Carpenter's Pay Roll (Refund)	6.30	
Telegram and Insurance (Refunds)	966.41	
Certificates of Deposit (Building Fund)	355,000.00	
Interest	4,001.37	
Cafeteria	2,335.85	
Postage Refunds	2.75	
Coal	29.75	
		$388,099.49

RECEIPTS OF FAIR, 1923

Admissions, Gates	$74,709.57	
Admissions, Coliseum	7,965.25	
Admissions, Grand Stand	8,496.50	
Concessions, General	44,543.59	
Concessions, Shows	6,379.25	
Mechanical Space	1,049.00	
Dairy Products, Subscript. to Premiums	49.00	
Premium List	1,039.25	
Speed Entries	4,047.50	
Swine Pens	594.00	
Electric Current	1,565.38	
Electric Supplies	227.31	
Electric Labor	73.19	
Appropriation, State of Indiana	10,000.00	
Judging Contest, Subscription	150.00	
Poultry Fees	2,163.00	
Sheep Pens	223.00	
Exhibitors' Tickets	1,902.00	
Horse Stalls	879.00	
Sheep Subscriptions	182.00	
Horse Subscriptions	260.00	
Cattle Subscriptions	3,152.44	
Swine Subscriptions	4,084.00	
Check Room, Women's Building	23.65	
Cattle Stalls	1,515.00	
Girls' School	1,264.50	
Helpers' Tickets	3,274.20	
Sale of Catalogues	40.80	
Merchants' Tickets	735.00	
Wagon Passes	155.00	
Score Cards	767.16	
Aeroplane Contract	50.25	
Refund Culinary Premiums	27.25	
Change Money	9,025.00	
Cash for Premiums	15,000.00	
Refund on Advertising	20.20	
Hub of the Universe	2,245.32	
		$207,817.56
Grand Total Receipts		$595,917.05

GENERAL DISBURSEMENTS, 1923

Certificates of Deposit	$20,000.00
Horse Barn	1,606.74
Farmers' Exposition	2.40
Coal	875.41
Trees and Shrubbery	50.00
Cattle Barn (Architect's Fee)	5,250.00
Training Stable	875.00

(Continued on page 16)

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W. PENN GRANT CHANGES HANDS

Williams Grove, Near Harrisburg, Sold—Used for Granger Expo

Harrisburg, Pa., Jan. 17.

For the first time in nearly 200 years Williams Grove, popular picnic and granger exposition grounds at Dillsburg, near here, has changed hands. The tract has been conveyed to R. E. Richwine of Cleveland, O., formerly of this city. The consideration is said to have exceeded $40,000.

The ground was sold subject to a lease held by Charles A. Markley of Mechanicsburg. The lease does not expire for a number of years yet.

The grove was deeded to the Williams family by the agents of William Penn about 190 years ago. The tract is located along the Yellow Breeches Creek, in Cumberland County. For the past 60 years it has been noted in this section as a picnic ground and a summer resort. For a number of years the Pennsylvania Grange has been holding its annual exposition there.

TIOGA CO. ELECTS

Dr. Decker Retires as President After 5 Years

Owego, N. Y., Jan. 17.

The annual meeting of the Tioga County Agricultural Society with President Dr. George M. Decker presiding, disclosed a deficit of about $2,500 on the exhibition of 1923 against a profit of $2,500 in 1922. The loss is attributed to unfavorable weather.

The officers and directors elected were: President, Fred A. Blower, Weltonville; secretary, Stephen M. Lounsberry, Owego; treasurer, John T. Gorman, Owego.

Dr. Decker, the retiring president of the society, has served during the past five years.

Indoor Circuses Close Opposition in West Va.

Clarksburg, W. Va., Jan. 17.

Fred J. Clifford, whose business card announces "Season 1923, Zeidman-Pollie," is putting on an indoor society circus at the new Carmichael auditorium here Jan. 19 to 26. Clifford is the first promoter to try out the recently opened building for an indoor circus. Clifford first had the Elks lodge lined up to sponsor the show, but proximity of the Elks annual minstrel caused them to back down.

Wirt Lewis, lessee of the big auditorium, and Clifford then entered into an agreement for the circus. It is billed as "Wirt Lewis Indoor Society Circus." Until Clifford entered with the circus the huge auditorium was used only for basket-ball and dancing.

January 29 the Dokies, Knights of Pythian social club, start an indoor carnival at the auditorium. For the past two months school kids and women have been selling tickets for the Dokie stunt through punch board premium cards and a store has been opened at the Pythian home to distribute prizes.

Sale of Seaplanes

Although it is already installed in most of the parks and carnivals, the Seaplane continues in demand, according to the Traver Engineering Co.

Four have been sold for 1924 delivery and many more are in negotiation. The device has been installed in 187 parks and on 152 carnivals.

Detroit Indoor Circus

Detroit, Mich., Jan. 17.

An indoor circus opened last Saturday night at the Winter Garden, and will continue until after Sunday, under the auspices of the Metropolitan Club. Twelve acts are appearing.

GEN. AGENTS IN TOWN

Stopped in Chicago Before Going to Canada

Chicago, Jan. 17.

Quite a sprinkling of general agents have been in town.

Among others were A. H. Barkley (Johnny J. Jones), Wilbur S. Cherry (Rubin and Cherry), together with Rubin Gruberg in person; Eddie Madigan (who will be with Jones again this season), Bob Lohmar (Morris and Castle), Doc Danville (Wortham shows), and Jimmie Simpson (Zeidman and Pollie).

The majority of them have left for Canada to bid for the Western Canadian fairs.

TOWN BALKS AT ICE SPORT BILL

Lawrence Mayor Objects to Underwriting Winter Carnival

Lawrence, Mass., Jan. 17.

The city of Lawrence, Mass., has been asked to underwrite the winter carnival scheduled for Jan. 25-26 in that city, for $2,000.

The request was made by Albert J. Wills and William H. McCarthy of the winter carnival committee at a meeting of the City Council Monday. Both men appeared at the Council meeting and requested that the city co-operate in the carnival plans to the extent of agreeing to meet any deficit up to $2,000 which may occur when the big event is concluded.

Although stating that they do not expect any deficit, the committee members said that they were merely taking precautions to meet such a possibility. It is expected that the total expense to the community service which is putting over the carnival will run up to between $5,000 and $6,000. The committee argued that the beneficial returns to the city as a result of the desirable publicity and throngs attracted here will warrant any expenditure that the city might be called upon to make.

Mayor Walter T. Rochefort, newly elected, voiced his displeasure at such an action.

The matter was left standing.

MANY BIG 1924 CONVENTIONS IN IOWA

Long List of Activities for Des Moines—Chamber of Commerce a Go-Getter

Des Moines, Ia., Jan. 17.

Five national conventions and conferences, the greatest of which will be that of the International Association of Salesmen, and scores of other state and district meetings of great local importance will make Des Moines one of the great convention centers of the country in 1924.

The salesmen will be here from Aug. 13 to 16. The other national meetings are Wholesale Saddlery Association, June 16-20; Memorial Craftsmen, Aug. 19-22; American Veterinary Association, Aug. 19-22, and National Conference of Catholic Charities, Sept. 4-9.

State conventions for remainder of January: Iowa Press Association, Jan. 24-26; American Polled Hereford Association, Jan. 28-31; Rexall Dealers Convention, Jan. 28-31, and Iowa Monument Dealers, Jan. 31-February 1.

Conventions to be held within the next three months are:

Iowa Clothiers' convention, Feb. 4; Iowa Pharmaceutical Association, Feb. 12-15; Grocers' Wholesale Association, Feb. 12-13; Midwest Conference of National Travelers' Aid, Feb. 14; Des Moines Auto Show, Feb. 26-Mar. 1; Iowa Threshermen, Mar. 6-8; Retail Shoe Dealers, Mar. 25-27; Division of State Teachers' Association, April 3-5, and Iowa Independent Telephone Association, April 15-17.

The convention bureau of the Des Moines Chamber of Commerce is under the direction of George E. Hamilton, secretary.

League Proffers Aid

Montgomery, Ala., Jan. 17.

Thomas P. Salmon is sick here in the Hill infirmary. He received a telegram from the Showmen's League of America Sunday last offering any assistance in their power to help him on the road to recovery. He is a member of the league.

DONATION BOARD SYSTEM OF SELLING TICKETS RETURNS 10%

Masonic Hospital Benefit Much Less, However—Springfield Shriners' Tickets Came Back—30,000 Out of 240,000 Sold

Chicago, Jan. 17.

The immense number of admissions flooding a city under the donation board system of selling tickets has frightened showmen off that method of getting money for benefits. Ducats have always been looked upon as practically certain to show up at the ticket taker's box and never has an estimate been made of less than 10 per cent. of the tickets failing to appear until this new scheme of promoting benefits came into prominence.

In the benefit for the Masonic hospital at Chicago there were 27,000 tickets which came in on a four week's engagement of six days, three shows daily, matinee and two night performances, and 3,000,000 tickets were out. That indicated that it was safe to sell tickets by the wholesale on such a show and feel the matter was pure donation, and that while the ticket was taken as representative of 30-cent value, it was not seriously considered.

At a show of the same kind put on at the Armory in Springfield, Ill., for the Shriners, which ran three days, three shows a day, there was an attendance of 30,000, with only 240,000 tickets out.

The donation system is a big thing for the organizations seeking tot raise money. The Chicago affair netted the Masonic hospital $210,000. The Springfield fair netted the temple of the Shriners $15,000.

The show given at Medinah Temple in Chicago following such a record-breaking spread of tickets was disappointing to show folks, but is viewed in a different light when the particulars have been gleaned. There was $35,000 set aside for the show. Of this, $19,200 was paid for rent of the Medinah Temple, $3,500 for stage hands and orchestra, $2,600 for printing 10,000,000 tickets, and other incidental expenses until the show itself only cost $2,000 a week.

The Donation System

The donation system is primarily a means of disposing of merchandise. S. A. Bristow, an attorney, who persuaded the Masonic powers in Chicago that it was not a gambling proposition, is asking a $2,500 fee, claiming that McBride & Co. disposed of $1,000,000 worth of merchandise on the brief he prepared. The concern had sent him a check for $1,000.

There had been some criticism of the Masons for charging $19,200 for the use of Medinah Temple, but it is explained this was done with a view of conducting Masonic business as business and its donations as donations. The temple donated $50,000 to the fund, which is entered on its books as a donation.

OHIO SUNDAY SHOWS

(Continued from page 2)

liable booking offices, which give the acts that are bought. He also recommended that discrimination and judgment be used in buying, and suggested that something snappy and quick be chosen, which would furnish amusement for all classes, young and old. Holderman declared that what is good in some communities is not good in others. In his town they have plenty of vaudeville theatres, he claims, and, therefore, he must exercise care in seeing that the fair acts are of a different kind from those at the theatres.

Last year his fair expended $1,200, he said, and his board figured it was money well expended, as it drew the crowds. He urged the use of day and night fireworks as a feature, and concluded by asserting that a good entertainment is one of the finest features a fair can have, from an educational standpoint.

George W. Fearnside, of Bowling Green, Wood County, said that the Wood County Fair has always been a good one, always drawn the crowds, for it had free entertainment that was of a type and calibre which received commendation. His fair, he said, uses attractions before the grand stand, plenty of music and pageants for its entertainment. Charles A. Fromm, of Canton, Stark County, said that in Canton they could not put on a successful fair unless they had plenty of free attractions of the right kind.

Big Night Fair Returns

Turning to the subject of "The Night Fair," Mr. Fromm said they tried it seven years ago. The greatest difficulty they encountered was in getting the proper lighting equipment. This was gotten at a cost of $8,000, he says, and makes the 1,500-foot track in front of the grand stand as bright as daylight. He said that the night fair is one of the biggest features of a fair, providing it is properly lighted. Fromm pointed out that people who cannot get out to the grounds in the daytime will come at night. At his fair there are nightly parades of live stock, horse and pony show, vaudeville and fireworks. Last year, Fromm said, the receipts of his fair were increased $6,000 over the preceding year as a result of the night session, and that the grand stand seating 3,500 was filled to capacity every evening.

W. H. Palmer spoke on "Some Results of Buys' and Girls' Club Work." He said that in 1915 there were 42 of these clubs in the state, and now every county fair has the clubs functioning. He said that $30,000 was paid out in premiums for their exhibits, which amounted to 32 per cent. of those made in the state.

L. B. Palmer, vice-president of the state board of agriculture, spoke on "The Farmers' Need for Organization." He said that co-operation must be given to get the farmer on a sound basis.

President Cooper announced that ninety-six fairs were members of the association this year, eight more than there are counties in the state. Ten of these fairs are known as the independent ones, which do not receive county aid.

"Boys and Girls Club Work from the Fair Viewpoint" was discussed by V. T. Bender of Greentown and W. A. Marker of Van Wert.

E. A. Quinlan of Georgetown told how the Brown County Fair operates without a race track and wins popular approval. He said that in 1914 in a county of 22,000 they drew a gate of $2,900 at 25 cents admission, and had gross receipts of $5,200; in 1920 the admission was raised to 50 cents and $6,496.50 was taken in at the gate, and the gross intake was $10,610, while 1923 beat the record year with an intake of $8,200 and gross receipts of $12,900. He said a good agricultural show and plenty of free entertainment turned this trick. J. O. McManus of Adams County held the same views on this subject. He said that his message from a rural district which was not close to a big city was "Give good clean and wholesome entertainment and you can get the people of your community to co-operate and patronize your fair."

Only Two Unprofitable

President Cooper at this point took a vote and found that 25 per cent. of those present operated night fairs and only in two cases were they not profitable. Most of those operating the night events stated they took in more money after 4 p. m. than before, as the farmers were too busy to get out in the daytime in their districts. A. J. Shenk of Delphos, which holds its fair on the street, stated that 90 per cent. of its attendance was at night and that the tents were always filled with visitors. He said his fair keeps open every evening until midnight. An expenditure of $2,000 for lighting, Shenck said, did the trick to make the fair a financial success.

President Cooper stated that the new cinder track at Syracuse, N. Y., was a marvel and predicted it would probably be installed at all of the larger fairs in the country within a few years. He said two or three rainy days will more than pay for the cost of the cinder track.

State Fair Experience

Charles V. Truax, director of agriculture, spoke on "The State Fair of 1923 and the Outlook for 1924." He told of the many improvements that were being made on the grounds and said that last year they found the Hippodrome and vaudeville attractions drew the largest crowds to the Coliseum in the history of the fair. They held capacity on four nights, he stated, and on one night 2,000 were compelled to stand wherever they could, with as many being turned away for lack of room. He said that additional seats were being added to the grandstand, and that the department had purchased 91 percels of property east of the grounds and would purchase more shortly that will be used for the parking of automobiles. He also announced that Monday this year would be Columbus Day at the fair and he would try and have all the shops and stores closed in the city that day. He concluded by saying that plenty of clean entertainment would be given at the fair this year and that he anticipated that with the efficient management of G. R. Lewis the fair would be bigger and better than ever and break the 1920 record in attendance and intake.

A joint resolution of the fair boys and Ohio fair circuit was adopted, which will place in the hands of a committee of five the selection of accredited judges who will be chosen from a list to function at the different fairs.

Other resolutions introduced and passed were: Recommendations that a school of judges be established at Ohio university.

Recommendations that all fair grounds be made into community centers and amusement facilities, when possible, be provided by the Fair Association.

Recommendations that the fair boards in each county make efforts to promote boys and girls club work and social development.

Recommendations that licensed timers and starting judges eliminate time suppression at running and harness events.

Each fair board to establish a budget system and operate under that system.

That a midsummer conference be held each year in June at Columbus, and all fair officials attend to discuss their coming fairs.

It was also resolved that Clipper and the Ohio papers be thanked for the news they have printed in behalf of the organization and for having special men at the meeting to report the news.

It was brought out that the attendance this year was the largest in the history of the fair boys and that 42 board directors who had never attended a meeting of the organization in the past were present.

George Carroll, Mayor of Cincinnati, stated he was an ardent fair enthusiast; that Hamilton county had a great fair and that he was always ready to do the bidding of the fair people, as they were the ones who have been the means of bringing to the fore good citizens.

Mr. Cooper was re-elected president of the fair boys for the eighth consecutive year, and in his closing address stated that the organization must keep out of politics and that its members were functioning solely to please the public.

The other officers elected for the current year are: R. Y. White of Zanesville, first vice-president; Harry B. Silvers of Eaton, second vice-president; Helen S. Maher of Columbus, secretary, and Lamar Wilson of London, treasurer.

Amusement men and concession men who attended the two-day session report that they have consummated more contracts for features of all sorts at this two-day session than have been gotten at any two other state fair meetings this year.

Ohio fair boys cheered loudly on Wednesday morning when G. R. Lewis, a graduate from their ranks, arose in the Deshler hotel at the joint annual meeting of the Department of Agriculture of Ohio and the Ohio Fair Boys, and announced that in his first year as chief of the division of fair administration and manager of the Ohio State Fair the receipts had increased $30,324.65 over 1922 and that 296,000 people had paid admission to the fair during the seven days it was held in 1923. This Lewis, a graduate from their ranks, seven days it was held in 1923. Mr. Lewis had come direct from the Findley fair, which he had also put on the map, and repeated the feat in Columbus.

Mr. Lewis said his success was due to the stoppage of leaks in administration and to a liberal advertising and publicity policy. He stated that $18,425.48 was expended for advertising and that more than 1,000,000 pieces of advertising matter got state wide distribution. He also gave the entertainment portion of his program a great amount of credit, and said it helped materially in putting over the fair. He informed the secretaries that if he had not figured that entertainment were not a big drawing factor he would not have expended $22,370 for amusement features and music.

The statement showed that a total of $191,754.53 had been taken in without counting $195,000 which is appropriated by the state.

The gross expenditure amounted to $197,457.24, which made it necessary to use only $5,702.71 of the state appropriation, which he stated was the smallest amount that has been used for operating the fair from that source at any time. Mr. Lewis declared that a total of $104,012.59 was paid out in premium money, with the horse department awards being $9,859.50; cattle department, $27,120.21; swine, $11,495.50, and sheep, $10.325.

Mr. Lewis said that the money left over from the state appropriation would be used for the improvements that were being made on the fair grounds, which it is estimated will cost about $400,000. He declared that the biggest and finest cattle barn in the country is now being built. This barn will cover three acres and cost $250,000 to erect. It will hold 2,000 head of cattle. The old cattle barn is being remodeled and will be used as the quarters for swine, with 800 pens being built there. This will double the capacity for swine. Other improvements are also being made on the grounds this year that will cost in the neighborhood of $50,000.

The report showed that the fair had done the second biggest business since 1920, which was known as fair boom year, with the attendance in 1923 being only 16,000 less than in 1920.

Tuesday was a busy day for the delegates who assembled here, with that day being given over to the Ohio fair boys to hold their meetings and banquet in the evening. More than 300 attended the various meetings, and were augmented by another 200 at the banquet, which was held in the ballroom of the Deshler hotel.

There were 88 county and independent fairs represented at the meeting when Myers V. Cooper, of Cincinnati, president of the Fair Boys, opened the meeting and made his annual address. Mr. Cooper declared that this was the seventh annual meeting of the fair boys over which he has presided, and stated that he felt that today they had attained the height of usefulness and service in the cause of agriculture. He narrated that they had kept up the thorough educational advantages in the aid of agriculture through the operation of their fairs and that co-operation was the primary reason for this interest and the success of the fairs. He said that they all gave service to their patrons and that service is the corner stone of any enduring structure. Continuing, he said, "No one gets anything out of a fair which runs backward, and only through the responsibility and capability of the administrative officials have the Ohio county and district fairs been a success.

"Within the last seven years the legislature has passed three bills that were recommended and introduced through the fair boys. One gave you $100,000 more in annual financial aid from the state; the second brought $20,000 in aid from the state to the independent fairs which are not aided by their counties, and the third was the congessionaire law which was passed by the last assembly and made the fairs family institutions by barring immorality and gambling. The fair men have served notice to every immoral agency that there is no room on their grounds and they have not suffered financially as a result. At one-half of the Ohio fairs during 1923, from reports I have at hand, the concession receipts were more than in any previous year, when immorality and gambling managed to exist on a great many of your fair grounds. The reason for this was that you were able to get more for your space than before. The administration of the law is important to every fair man. There has been an honest effort on the part of the State Department of Agriculture to enforce it, but there is room for improvement in the department and it must be made so that the will of this organization will be carried out.

"One fair which had eliminated the undesirable concessionaires took in $700 more in 1923 than it did the previous year," he said.

Mr. Cooper also recommended that the fairs take up the matter of operation on a budget basis. He said that they must be guided by the previous year's receipts to regulate their expense for the current one and then there would be little possibility of getting on the red side of the ledger. In this respect he recommended that the state appoint a budget committee to see that the fair managements kept within bounds on expenditures. He also recommended a revision of the premium lists. The speaker also pointed out that the fair needs a well balanced program and that it was important that attention be given to the less prominent features, as well as the big ones. He also urges that more attention be given to the character of entertainment given on the grounds. Clean amusement attractions are a big asset to the fair, Mr. Cooper claimed, and fairs should have plenty of them to provide amusements for young and old alike. Pageants are a great asset and

Ohio Fair Circuit Dates for 1924

The following dates have been claimed by the various Fair Associations in Ohio who are members of the Ohio Fair Circuit, and so reported to A. E. Schaffer, of Wapakoneta, Ohio, who is secretary and treasurer of the circuit.

Those who are not listed below with dates, and desire membership with the leading fairs in Ohio, please notify A. E. Schaffer, Secretary, Wapakoneta, Ohio.

The following list contains the name of county, place where held, dates, name of secretary and the post-office address:—

July 29 to August 2

Highland, Rainsboro, July 29, 30, 31; C. A. Beaver, Rainsboro.
Wilmington Fair, Wilmington, July 29 to Aug. 1; H. D. Pennington, Wilmington.

August 4, 5, 6, 7, 8 and 9

Champaign, Urbana, August 6 to 9, J. Robt. Bryson, Xenia.
Greene, Xenia, August 5 to 8, H. M. Saxby, Urbana.
Highland, Hillsboro, August 5 to 8, R. L. West, Hillsboro.
Hamilton, Carthage, August 6 to 9, D. L. Sampson, Cincinnati.
Pike, Piketon, August 5 to 8, S. S. Daily, Piketon.
Richwood Tri-Co., Richwood, August 5 to 8, D. E. Ogan, Richwood.

August 11, 12, 13, 14, 15 and 16

Ashley Fair, Ashley, August 12 to 15, Dave Sherwood, Ashley.
Clark, Springfield, August 13 to 16, C. A. A. Steele, Springfield.
Clermont, Monteray, August 12 to 15, J. E Christy, Monteray.
Fayette, Washington C. H., August 12 to 15, H. H. Hitchcock, Washington C. H.
Guernsey-Noble, Senecaville, August 13 to 15, J. T. Day, Senecaville.
Scioto, Lucasville, August 11 to 14, Clyde Brandt, Lucasville.

August 18, 19, 20, 21, 22 and 23

Ashtabula, Jefferson, August 19 to 21, Jay Young, Jefferson.
Athens, Athens, August 20 to 23, Frank Biddle, Athens.
Clinton, Blanchester, August 19 to 22, Aetna Layman, Blanchester.
Forest City, North Randall, August 18 to 23, Win Kinnan, N. Randall.
Hardin, Kenton, August 20 to 23, Geo. W. Schinderwolf, Kenton.
Knox, Mt. Vernon, August 20 to 23, Chas. Bermont, Mt. Vernon.
Madison, London, August 20 to 23, Lamar P. Wilson, London.
Mercer, Celina, August 18 to 22, C. H. Disher, Mendon.
Maumee Valley Exposition & Farm Show, August 20 to 30, B. Ward Beam, 1202 Ohio Bldg., Toledo.
Muskingum, Zanesville, August 20 to 23, H. A. Shipley, Zanesville.
Portage, Ravenna, August 19 to 22, F. M. Knapp, Ravenna.
Lawrence, Proctorville, August 19 to 22, M. V. Smith, Proctorville.
Seneca, Tiffin, August 19 to 22, G. R. Rakestraw, Tiffin.
Wellington Fair, Wellington, August 20 to 23, C. E. Dirlam, Wellington.

August 25, 26, 27, 28, 29 and 30

Ohio State, Columbus, August 25 to 30, G. R. Lewis, Columbus.
Darke, Greenville, August 25 to 29, Frank Noggle, New Madison.
Henry, Napoleon, August 27 to 30, John Lowery, Napoleon.
Huron, Norwalk, August 25 to 30, Frank A. Jones, Norwalk.
Kinsman Fair, Kinsman, August 26 to 28, Geo. G. Johnson, Kinsman.
Monroe, Woodsfield, August 27 to 29, Geo. P. Dorr, Woodsfield.
Noble, Caldwell, August 26 to 29, J. W. Matheny, Caldwell.
Paulding, Paulding, August 25 to 30, Harry H. Brattain, Paulding.

September 1, 2, 3, 4, 5 and 6

Crawford, Bucyrus, September 2 to 5, Jay W. Haller, Bucyrus.
Erie, Sandusky, September 2 to 5, G. D. Beatty, Sandusky.
Fulton, Wauseon, September 3 to 5, Val Weber, Wauseon.
Hartford Central, Croton, September 2 to 5, R. B. Stumpf, Croton.
Lake, Painesville, September 2 to 5, Chas. J. Gray, Painesville.
Lorain, Elyria, September 1 to 4, H. C. Harris, Elyria.
Montgomery, Dayton, September 1 to 6, I. L. Holderman, Dayton.
Perry, New Lexington, September 1 to 4, Ed. Howerth, N. Lexington.
Stark, Canton, September 2 to 6, Chas. A. Fromm, Canton.
Trumbull, Warren, September 1 to 5, Homer C. Mackey, Warren.
Union, Marysville, September, 1 to 4, W. C. Moore, Marysville.
Van Wert, Van Wert, September 1 to 5, W. A. Marker, Van Wert.
Washington, Marietta, September 1 to 4, F. L. Christy, Marietta.

September 8, 9, 10, 11, 12 and 13

Belmont, St. Clairsville, September 9 to 12, John D. Hayes, St. Clairsville.
West Cuyahoga, Berea, September 9 to 12, C. M. Coe, North Olmstead.
Delphos Tri-Co., Delphos, September 10 to 13, Alex. J. Shenk, Delphos.
Geauga, Burton, September 9 to 12, W. S. Ford, Burton.
Licking, Newark, September 9 to 12, Harry D. Hale, Newark.
Mahoning, Canfield, September 9 to 12, E. R. Zieger, Canfield.
Morgan, McConnellsville, September 9 to 12, John O. Barkhurst, McConnellsville.
Shelby, Sidney, September 9 to 12, H. M. Martin, Sidney.
Summit, Akron, September 10 to 13, M. H. Warner, Akron.
Sandusky, Fremont, September 9 to 12, Chas. Hochenedel, Fremont.
Vinton, McArthur, September 9 to 12, J. L. Foreman, McArthur.
Wood, Bowling Green, September 8 to 12, Geo. W. Fernside, Bowling Green.
Williams, Montpelier, September 9 to 13, A. C. House, Montpelier.
Warren, Lebanon, September 9 to 12, Ed. S. Conklin, Warren.
Wyandot, Upper Sandusky, September 9 to 12, Ira T. Matteson, Upper Sandusky.

September 15, 16, 17, 18, 19 and 20

Auglaize, Wapakoneta, September 16, 17, 18, 19; A. E. Scaffer, Wapakoneta.
Columbiana, Lisbon, September 16 to 18, H. E. Marsden, Lisbon.
Harrison, Cadiz, September 16 to 19, Sam F. Dickerson, Cadiz.
Miami, Troy, September 16 to 19, C. W. Kline, Troy.
Medina, Medina, September 16 to 18, F. M. Plank, Medina.

September 22, 23, 24, 25, 26 and 27

Jefferson, Smithfield, September 23 to 26, J. O. Hayne, Smithfield.
Logan, Bellefontaine, September 23 to 27, Don A. Detrick, Bellefontaine.
Marion, Marion, September 23 to 27, J. H. Eyman, Marion.
Morrow, Mt. Gilead, September 23 to 26, W. F. Wieland, Mt. Gilead.
Richland, Mansfield, September 23 to 26, W. H. Shyrock, Mansfield.
Tuscarawas, Dover, September 22 to 25, J. D. Craig, Dover.

September 29, 30, Oct. 1, 2, 3 and 4

Attica Fair, Attica, September 30 to October 3, Carl B. Carpenter, Attica.
Carroll, Carrollton, October 1 to 3, W. H. Thompson, Carrollton.
Putnam, Ottawa, September 30 to October 4, W. H. Tobias, Gilboa.
Preble, Eaton, September 29 to October 3, Harry D. Silver, Eaton.
Wayne, Wooster, October 1 to 4, W. C. Foster, Wooster.

October 6, 7, 8, 9, 10, 11

Butler, Hamilton, October 7 to 10, M. D. Urmston, Hamilton.
Brown, Georgetown, October 7 to 10, E. A. Quinlan, Georgeton.

October 13, 14, 15, 16, 17 and 18

Fairfield Lancaster, Lancaster, October 15 and 16, W. T. McClenaghan, Lancaster.

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There's only one
"WORLD'S WORST DAILY"
(Admitted by everyone)
Demand the genuine
2c DAILY

more than pay for themselves, as do the night fairs, providing they are properly conducted and the proper features used.

The president also advocated that the building and improvement plan must be carried out if the fair wants to succeed. At the present time, he asserted, the fair grounds throughout Ohio are valued at $10,000,000.

In conclusion, Mr. Cooper recommended that attention be paid to the social conditions on the farm. He advocated that the fair grounds be turned over to the community as a community center where the farmers' organizations and the boys and girls would have a playground. There are 7,000 acres of fair grounds in the state and Cooper feels that they should be used as a public park all the year around, except when the fair is in session one week of the year. A contribution of this sort on the part of the fair men, asserted the speaker, would get the good will of the people of the community and at the same time their hearty support when the fair operates. "Give them some amusements when you give them this center; let the youngsters have rides and other things, and you will find that the park will pay for itself by doing this," were his closing words.

A quartet of representatives of farm journals spoke on the relationship of "The Farm Journal to the County Fair."

"Publicity Points," by newspaper men, was the next subject. Ex-Lieut.-Gov. Clarence J. Brown, who owns a chain of papers in the state, stated the main trouble with the fairs was that they did not take into consideration publicity and the editor of their local papers. He said that when a fair board held a meeting instead of sending word to the editor of the local or county papers, they would slip down an alley and finally, the purport of the meeting would be known a week before the county fair was held, when the announcement was made. He urged them to use the papers, not to spurn publicity, be friendly and seek the counsel and advice of the newspaper man and then the latter will do the rest for them, as he talks to thousands while they have to scour mailing lists and go to big expense to reach the same people. He also advised the printing of postal cards with picture of the fair grounds or its big features, and room for correspondence. These cards he said would get good and worth while circulation through the business houses of the town and county, and would also bring exhibitors and concessionaires.

Harry D. Hale, owner of the Newark Tribune and also a fair official, stated that the fairs must get publicity all the year around if they want the people to know they existed and also wanted patronage. He also advised a clean and truthful advertising policy, as being the only economical policy, for it attracted and held patrons. In conclusion Mr. Hale recommended that the fairs expend from seven and one-half to ten per cent. of the previous year's intake for advertising.

Don A. Detrick of Bellefortaine spoke on "The Passage of the New Concessionaire Law and What it Means to the Fairs of Ohio." He said that a stormy passage was encountered in getting the measure through the legislature last March and having it signed by the governor on April 18. He asserted that without exception the fairs of Ohio had entered upon an era of prosperity such as they never had enjoyed before. The speaker declared the greatest asset a fair management has today is its ability to get the hearty co-operation from the clubs and organizations within its county, who are without any suspicion that something wrong was likely to take place. Under the old law the organizations he claimed had many reasons to object to supporting the fairs, but the new law allows the management to go forward to solicit aid with clean hands and without rebuff. Mr. Detrick also suggested that the secretaries try to have more than one big day a week. He said that his fair in Logan county has two, Thursday and Friday. For the second day his fair got the aid of the county school officials, held a children's pageant, and in 1923 broke all attendance records for that day. The speaker also advised good and clean amusements be used plentifully.

G. R. Lewis, state fair manager, spoke on "Some Problems of Administration of the New Concessionaire Law." His talk was crisp and to the point.

"A School for Live Stock Judges as a Method of Properly Accrediting Judges, Is it Feasible?" was the subject discussed by Paul Gerlaugh of Ohio State University.

After four speakers had discussed the problem of "Betterment of the Speed Ring," Adam Schaffer startled the meeting by presenting a resolution which limits the entrance fee to 3 per cent. of the purse, permits no deduction from the purse or allows money to be added. There was a heated battle on the floor as many of the fairs charge a minimm fee of 5 per cent., but after two votes were taken the resolution was adopted.

H. O. Brown then offered a motion that anyone who violates the 3 per cent. entrance fee be expelled from the Ohio Fair Boys' Association. This was passed, and the resolution submitted by J. M. Kimball, prohibiting the paying of freight of horses by fair associations, was adopted. I. B. Holderman then presented a resolution which prohibits premium books or other advertising to state that more than 3 per cent. entrance fees will be charged, under penalty of expulsion of the offender. This resolution was also passed.

Charles M. Kennedy, secretary-manager of the Cook County Fair at Chicago, advised co-operation with clubs of all sorts. Advised that they be invited to the meetings of the boards one at a time and then told what the fair wants, and if this was put to the organizations in the right way they would help. He condemned the practice some fairs had of giving free space on the grounds to automobile and other commercial concerns. He said these concerns got a profit from the exhibition and should be made to pay. This he ascribed as a reason for some fairs not making money. He also urged the night fairs, as some people work during the day and cannot come out then. Mr. Kennedy pointed out that if the right kind of night entertainment were given those who attended by reason of word of mouth communication would help increase the day and night attendance. This he said was the case in Cook county.

TUESDAY

Tuesday morning started off with group meetings, with the presidents, secretaries and treasurers being divided to confer on topics of vital interest to their departments.

The meeting of the secretaries was the largest attended, with more than 75 delegates and officials being present. Harry D. Silvers, of Eaton, secretary of the Preble county fair, presided.

There were a dozen subjects programmed to be discussed, the first being, "What method do you use in revising and keeping your premium list up to date?" W. T. McClenaghan of Lancaster, secretary of the Fairfield-Lancaster fair, stated they had a committee which revised the premium list each year after a public meeting was held and suggestions taken from those who attended. I. L. Holderman of Dayton, secretary of the Montgomery county fair, stated that some fairs were issuing the same premium list year after year. Some had the same front cover as they had ten years ago. A few were still carrying cuts of "five wheel sulkies" on their covers. He said that if the fair secretaries would get active in this line, change their covers each year, get out an attractive premium list and stationery, they would attract new blood among exhibitors of all kinds. At his fair, he asserted, he has the superintendents of each department get complaints from the exhibitors regarding conditions and take these as suggestions for remedy. This system, he claimed, was a means of getting at the "heart" of the exhibitor and making the fair a success.

Mr. Holderman also suggested that premium books be distributed not later than June 1 and that where this is done entries come in early.

Premium List Advts.

It was also suggested by Jay W. Haller of the Crawford county fair that the members advertise in the newspapers that they are ready to accept suggestions for revising of the lists and invite the public. If this is done he claimed general interest would be aroused in the event in the entire community and some who had no intention of exhibiting would be bound to come in. Chas. A. Fromn of Canton stated that the distribution of the premium lists was also a vital factor in getting exhibitors. He said that each year he mails 7,500 lists direct to granges, farm bureaus and the farmers in his county.

He said the old method of distributing the lists through school children was bad, as in some families they had four or five youngsters and got four or five books, while those who had no children and who probably were interested in exhibition got none. It was also brought out that only half of the county and district fairs carry advertising matter in their premium lists.

The next topic discussed was "What plan do you employ to interest exhibitors in your fair?"

J. O. Hayne of the Jefferson county fair stated his association makes a direct appeal to them and shows them every courtesy when they do exhibit, which assures them of coming back and recommending others to participate. J. H. Lowrey of Napoleon stated that he advertises in the county papers and gets good results. Mr. Campbell of Ripley county, the only fair which gets no State aid, stated that each year he sent out a Christmas card to the exhibitors thanking them for their past interest and trusting they will be with him again the next year.

"Is there uniformity in keeping secretaries' records?" was the next subject. It was brought out here that it was mandatory to do so, as the State Bureau of Accounts, which audited the books each year, saw that this was done. It was pointed out that changes should be made in the composition of the uniform journal of accounts used to allow more space for disbursements of various departments which now have to be entered under the "miscellaneous" columns. It was said that such recommendations were made six years ago but no action had been taken by the Bureau of Accounts to bring about a change.

Auctioning Space

The next subject to be discussed was "What methods do you employ in selling concession space?"

C. W. Kline of the Miami county fair stated that outside of carnival and show privileges their concessions are sold at auction on a certain day. The ground is plotted and marked off, the bidding is spirited and quick and the secretary gets the money then and there and does not have to worry about future payments.

Mr. McClenaghan stated that the treasurer of the Fairfield-Lancaster fair attended to this department and that he did well. Last year the profits were over $8,000 and in the past seven years since he took office the fair has cleared an indebtedness of $37,000 and is on the profit side of the ledger. He attributed the keen desire for space to the business methods of his organization and the fact that they paid premiums promptly and without trouble. He said in this way exhibitors flocked to his fair as well as patrons.

It was brought out that the fairs figured their concession fees on a percentage of the gate of the previous year, and that the income ran from 20 to 40 per cent., with most fairs getting from 35 to 40 per cent.

Also pointed out was the fact that the dining hall was a great problem for the fair and most of them had to give the privilege away free to get the right sort of food on the grounds, while others got as high as $1,500 for the privilege from churches. One church has been making an average of $1,000 a year for five years from the privilege, it was stated.

After one of the secretaries had pointed out that abuse was being made of the courtesy privilege by some of the visitors, who brought a dozen or more guests with them and got free meals, a resolution was passed prohibiting the serving of gratis meals to visiting officers.

When discussion came up on the subject, "Can the secretary keep the fair from going out of balance?" it was suggested that if the fair keep out of politics and the secretary and directors know their business that this cannot happen. It was also advised that co-operation of people in the county was necessary to avoid this condition. It was also brought out that the salaries of the various secretaries at the meeting run from $125 to $700 a year, with most getting between $500 and $600.

When the discussion, "Ought the secretaries' responsibilities be increased?" it was the unanimous opinion that they should and that secretaries be made ex-officio members of all committees of their fair association.

Public at Meetings

On the subject, "Do fair managers give sufficient heed to public demand in the conduct of fairs?" Adam E. Schaeffer of the Auglaize county fair said his association was a closed and secret corporation until this year. Then a storm broke loose when an opposition paper demanded that the public be admitted to meetings. At first they were reluctant, but finally they bowed to the wish of the opposition, with the result there are no unfriendly elements in the county and the public come to the board meetings, are heard, make suggestions, and the board, when it finds them good, carries them out. He urged that the affairs of the board of directors be made public at all times if the fairs wanted co-operation.

R. C. Rea of London presided at the meeting of the presidents, with about 40 being in attendance. J. L. Edwards of Oberlin acted as secretary at the meeting.

On the subject of policing the fair grounds C. W. Embrick of the Lancaster fair said they had 36 men on the job who had full police power, who policed the grounds and took care of the automobile traffic. He informed his auditors that if a fair checked automobiles and charged a fee, should anything be stolen the association would be responsible; but, on the other hand, were an admission charged to admit the machine into the grounds and a theft took place the association would not be to blame. A resolution was passed to publish this fact in premium books and place placards on the grounds that autos are not checked, but an admission is charged to the grounds.

On the subject as to whether it was the duty of the president to check the program, it was agreed that this work was the job of committees appointed for that purpose.

When the matter of indebtedness was discussed it was brought out that 90 per cent. of the fairs represented at the meeting had an indebtedness, which was due either to bad weather or building improvements being made. But none of the indebtedness was considered serious by any of the presidents.

Favors Night Shows

H. O. Frederick of Ashtabula recommended that night fairs be held and that proper features, such as pageants and fireworks displays be used to draw crowds. It was brought out that none of the fairs represented had any advertising budget, but that all used newspapers and novelty forms of advertising, which they claim brought returns.

A resolution was adopted whereby the association, through its legislative committee, will oppose any endeavor to have the members of the fair board elected at the regular county elections, with candidates chosen by different political parties. It was said that an endeavor was made to pass such a bill last year and on other occasions, and that the organization must keep its eyes open to prevent it going through. It was stated that if the fair ever got into politics it would be a lost and hopeless cause.

The meeting of the treasurers was presided over by John D. Hays. Here it was recommended that passes be regulated and only those legitimately entitled to them be furnished with the "ducats." Many financial problems were discussed here.

More than 100 people were turned away from the banquet hall for lack of room. President Cooper presided and announced that on account of illness Governor Vic. Donahey could not be present. All of the speeches were broadcast by radio. Besides Mr. Cooper, Chas. V. Truax, director of agriculture, spoke on "Opportunity," and advised that the fair men cater to all concerned in their communities and give plenty of features, educational and amusement, that would warrant faith in the fair on the part of the residents of their county. Others who spoke were Chief Justice Marshall of the Ohio supreme court, who said that 35 years ago he had been a fair secretary and was glad of it. Harry A. Caton, master of the State Grange, and L. J. Taber of Columbus, master of the National Grange.

The entertainment consisted of vaudeville and musical acts furnished by the Gus Sun Booking Co., with Gus Sun in personal charge of the performers; acts supplied by the World Amusement Service Co. and a gorgeous indoor fireworks display, given by J. S. Gordon of Chicago.

Among some of those who attended the banquet were J. J. Hill, Johnstown; Harry D. Hale, Newark; George Stapleton, Conover; H. M. Martin, Sidney; Chas. Kennedy, Chicago; J. S. Gordon, Chicago; Ernie Young, Chicago; E. Carruthers, Chicago; Charles Duffield, Chicago; Rihment, Troy, O.; George Hendrick, Mt. Sterling; Cyrus Locker, Cleveland; J. F. Caldwell, Columbus; Helen F. Maher, Columbus; C. W. Williams, Columbus; Mr. and Mrs. C. C. Prall, West Liberty; W. O. Downing, Belle Center; Ray H. Kerner, Bellefontaine; Frank Balgeat, Van West; S. E. Edwards, Columbus; W. G. Taylor, Canton; David Baemie, Bochwill; Chas. Van Voorhis, Canton; J. E. Finnefrock, Canal Fulton; John Muller, Lockland; E. M. Armstrong, New Town; J. M. Stephenson, Huntsville; H. H. Fuson, Bellefontaine; R. C. Headington, West Mansfield; M. L. Johnson, Leesburg; H. M. Hill, De Graff; C. C. Quitland, Zanesfield; Telford Blackburn, Middleburg; Moa Blackburn, Middleburg; Mr. and Mrs. O. A. Hill, De Graff; Mrs. C. C. Williams, Columbus; Mr. and Mrs. Homer Sutterfield and Margaret Sloan, Columbus; Mrs. H. L. Holdinger, London; Mrs. Ray Plymell and Grace Thompson, London; L. P. Wilson, London; Jessie Williamson, Lillie Chapel; Harry G. Beal and L. B. Palmer, Columbus; Ernest J. Riggs, Gallipolis; W. L. Barger, Urbana; Betty Wilson, Urbana; Mrs. E. W. Roberts, Columbus.

Jay Young, Jefferson; M. A. Austin, Geneva; T. R. Beckwith, Columbus; O. R. Beckwith, Jefferson; H. O. Frederick, Ashtabula; E. C. Shoper, Mansfield; Ed Howerth, New Lexington; F. P. Housholder, Columbus; Irvin Hole, Montezuma; Carl Allgower, Richmond; John Clark, Union City, Ind.; C. E. Dodd, Canaltown; J. M. Ramsey, Mechanicstown; H. O. Brown, New Springfield; Chas. Busby, Jewett; B. C. Burriss, Smithfield; I. S. Vale, Smithfield; C. D. Kithcart, Smithfield; Will S. Guckran, Camden; W. P. Elkenberry, Eaton; J. H. Pundt, Lewisburg; Syrus Kiracofe, Gratis; L. B. Buriff, Eaton; J. L. Edward, Obelin; L. E. Baldwin, West Liberty; Mrs. L. E. Baldwin, West Liberty; Mrs. Don A. Detrick, Bellefontaine; Don A. Detrick, Bellefontaine; Mrs. H. L. Carpenter, Bellefontaine; H. L. Carpenter, Bellefontaine; W. A. Markle, Van Welt; John D. Hays, St. Clairville; B. E. Parshall, Sr., Hillsboro; R. L. West, Hillsboro; R. H. Lucas, Hillsboro; Mrs. R. H. Lucas, Hillsboro; E. C. Beall, Woodsfield; D. W. Ogle, Mariette; Walter W. Wood, Marietta; M. A. McConnell, Coshocton; Earl W. Kurtze, Indianapolis; E. M. Roberts, Kinsman; J. W. Hunter, Newark; E. S. Tussing, Canal Winchester; J. W. Mason, Newark; E. M. Goodwin, Blanchester.

Lorenz Anderson, Fremont; Gus Sun, Springfield; Pete Sun, Toledo; H. Blumenfeld; Springfield; Mrs. Clarence J. Brown; Blanchester; R. S. Rea, London; J. R. Timberman, Lockland; Homer C. Mackey, Warren; G. W. M. Moser, Warren; Wm. Swarbs and wife, Troy; Mr. and Mrs. Grant Wooley, Urbana; Mr. and Mrs. D. W. Mikesell, Dayton; Mrs. Minnie L. Shaffer, Dayton; Joseph Wolf, Dayton; W. C. Houze, Ludlow; Jacob Zeeb, Edgerton; A. C. Hause, Montpelier; P. A. Ireton, Moscow; N. B. Sanford, Stryker; J. H. Dawson, Amelia.

Edwin Ozias, West Alexandria; Clark Aumend, Delta; C. W. Brown, Greenville; C. E. Brown, Dayton; Sherman Smith, New Lebanon; C. E. Elder, Warsaw; Harry R. O'Brien, Columbus; C. T. Conklin, Worthington; T. J. Haley, Dover; F. B. Carroll, Dennison; J. C. Shaw, Bremen; Clifton Parish, Pleasantville.

Geo. A. Dunlap, Ashley; C. R. Wing, Ashley; L. H. Copeland, Millport; Frank Dickey, East Liverpool; John Patterson, Lisbon; Chas. Burroughs, Columbus; G. H. Irwin, Blanchester; L. O. West, Blanchester; R. S. Adams, Newark; H. S. Mahaffey, Marion; A. A. McDowell, Louisville; N. E. Van Atter, Newark; E. L. Campbell, Ripley; E. A. French, Ashland; Benton Sinkey, Richwood; H. M. Daxbe, Urbana; H. H. Sibbett, Boughtonville; L. E. Apple, Marietta; H. A. Shipley, Dresden (secretary Muskingum Co. Agr. Soc.); John S. Prosser, Springfield; C. A. Steele, South Vienna; A. R. Schouve, Sandusky; S. Kennedy and lady, Irwin; J. S. Violet and lady; Lucasville; Mr. and Mrs. Clyde Brant (Secy. Scioto Co.), Lucasville; J. W. Oysle, Marietta; H. V. Darinan, Marietta; H. B. Goddard, Marietta; J. W. West, Marietta; J. O. McManis, West Union; H. F. Carter, Malta; M. T. Scarborough, Nova.

AUTO RACES

(Continued from page 1)

to 15 and 20 miles. In some instances the shorter races are conducted over a circular mile track.

Stands have been built on the shore for spectators, the start and finish of the races being close to the bank. Stands have also been erected for the sale of hot coffee and cocoa, as well as hot eatables.

Between the races vaudeville acts are presented.

Originally, the racing meets were financed by motor car and motorcycle dealers at a loss, usually; but with the interest of the public maintained and particularly the interest of car and motorcycle owners attracted, profits have been shown in each of the ice racing meets.

This is particulary true of those meets conducted in comparatively mild weather.

MACFADDEN PAYS FOR GARDEN; MAGNUS JOHNSON BALLYHOOS

Protest Against Book Censorship Amid Cheers, but Nobody Mentioned Troubles of Screen, as Promised—Bare-Legged Dancers Oblige

P. T. Barnum turned in his grave at 9:47 last night when U. S. Senator Magnus Johnson, new farmer lawmaker from Minnesota, put a climax to an evening that was devoted to the glorification of Bernarr Macfadden and his publications, his theories of "reverence for the body" and his family of six buxom daughters, before an audience that probably numbered 2,000—anyhow, it filled the floor of Madison Square Garden and most of the north and south seats.

The occasion was a mass meeting to protest against Justice Ford and John S. Sumner's bill in the New York Legislature providing for censorship of books.

It isn't every publisher who can lure a U. S. senator into ballyhooing. But Macfadden did it right. First, he made a 20-minute speech himself. Then his associate editor read a dispatch from Senator Borah, of Idaho. Another associate editor read some more dispatches and finally Senator Johnson threw himself into the melee. Senator Johnson said in part:

"I have been sent to Washington as a moulder of public opinion and I am interested, I have been interested for a long time, in free speech and the freedom of the press. When it comes to the freedom of the press I am there. As a moulder of public opinion I think there are altogether too many laws. When I ran for governor of Minnesota I told the people that I would like to throw 50 per cent. of the laws into the Mississippi and replace them with a few good laws that the people could understand. It is because I am a moulder of public opinion that I want to give you a thought to go away with, for something should be gotten out of the expense of this gathering for which Mr. Macfadden pays the bill."

He didn't get much nearer picture censorship than that, but his speech was interesting, being delivered in a sumptuous Swedish accent and with terrific impact. Johnson seems to be a person of astonishing simplicity. How else could he have been maneuvered into booming the Macfadden family? Oh, yes, the two bare-legged dancers were Macfadden's daughters. They had a great spot on the bill, just before intermission. As dancers they did nicely, having no competition in the bare-legged way from the star of the evening. But they couldn't hold down a spot at the American. The four smaller girls of the Macfadden clan—there are six girls—just made a bow and were the hit of the evening.

The other speakers were Herman Bernstein, radical editor; Louis Joseph Vance, the novelist, whose address was the most thoughtful and witty of the night, and the associate editors. Come to think of it, the Senator from Minnesota was not so simple after all. Everybody else tactfully refrained from mentioning that Macfadden was paying the check, but Johnson got it unmistakably on the record that the party wasn't his and he was present in the sole capacity of a "moulder of opinion among the people."

Altogether a joyous occasion.

British Photographer Dead

London, Jan. 7.

At the age of 91 Frank Walton died, leaving an estate of about $30,000.

For 60 years he had been a photographer, working in Fun Cities and on fair grounds.

Earle Laros' Recital

Earle Laros, composer-pianist and director of the Easton (Pa.) Symphony Orchestra, will give his second piano recital in New York Jan. 27 in Aeolian Hall under S. Hurok's direction.

Read about the Big time suit
IS IT A TRUST?
Don't trust the
"WORLD'S WORST DAILY"
Ask instead for the
"Times Square Daily"

ELEVATED MIDWAY

Topeka Free Fair Raises Carnival Lot Two Feet

Topeka, Kans., Jan. 17.

Phil Eastman, secretary of the Topeka free fair, is making extensive alterations and improvements at the fair grounds. A football field is being constructed, and the carnival lot is being raised two feet in order to make it more adaptable and have the ground in better shape in case of rain.

Eastman has from 50 to 100 men constantly at work on the fair grounds whenever weather conditions permit.

MINN. FAIR ASS'N

(Continued from page 6)

county commissioners was $53,570, ranging from $150 to $3,000.

The total receipts from dues and donations was $59,000, ranging from practically none to $1,925.

The total receipts for the State were $928,000, ranging from $171 to $27,250.

The total amount paid out for secretaries' salaries in the State was $25,000, ranging from none to $1,200.

Forty-seven societies reported permanent improvements amounting to $70,000, ranging from $878 to $6,600.

The amount expended in the State for premiums was $209,000, ranging from $1,005 to $4,723.

The amount expended in the live stock departments, 47 reporting, was $45,000, or an average of $959.

The amount depended in the poultry departments, 46 reporting, was $9,000, or an average of $199.

The amount expended in agriculture, horticulture and flower departents, 45 reporting, was $15,000.

The amount expended in womens' departments, 46 reporting, was $12,000, or an average of $264, ranging from $47 to $667.

The amount expended in school departments, 44 reporting, was $9,000, or an average of $200.

The number of judges had, 54 counties reporting, was 355, an average of better than six.

The salaries and expenses of judges, 53 reporting, was $5,610, or an average of $105.85 for each fair.

MINNESOTA FEDERATION OF COUNTY FAIRS

Report of Secretary R. F. Hall

"The several laws that the Legislature passed for the benefit of the county fair organizations of our State were all sponsored and put across by the influence of the Minnesota Federation of County Fairs. Our appropriation was raised from 140 to 170 thousand dollars, giving each fair association in our State $1,700. The fact that the county fairs themselves had adopted a standard form of accounting, and that a law had been previously passed authorizing the public examiner to examine all records before State aid was paid, was in a great measure responsible for our receiving this increase in our appropriation. The result of this increased appropriation will tend to stabilize the amount paid out in premiums by each association.

"The new law that was passed at the last session of the Legislature requiring the records to be uniform and as prescribed by the public examiner, also requires a greater amount of time and responsibility by the secretary of the association. More demands will be made upon him by the association and the public. It will mean that your secretaries must be paid for their services according to their worth. It may possibly mean an increase in salaries, but be assured that the county fair organizations of our State at the present time are making great progress along all lines of educational work, and the men who are responsible for this work are entitled to a greater compensation than was paid a few years ago. In our travels about the State we have observed that there are many men and women in each locality who are enthusiasts, fine workers, but the real burden of work is placed on the secretary, and every association should demand that he not only be their secretary four weeks of the year, but throughout the entire year, and be paid accordingly.

Limited Premium List

"From careful observation I find that a large number of our societies only desire to pay out $1,700, or the amount received from the State in premiums. In view of this fact I submitted a question to the attorney general, requesting his opinion upon this matter, which is as follows. I have a copy of this ruling on my desk for your information.

"'Dear Sir:

"'Your favor of the 14th inst., addressed to Hon. Clifford L. Hilton, attorney general, is before me for attention.

"'Therein you refer to the appropriation by the State to county fairs, with the maximum of $1,700 to each county fair association, and to the fact that many of the associations advertise and pay out more than $2,000 in premiums, but have now decided to cut this amount dow nto approximately $1,700, paid by the State.

"'You inquire: "Would it be legal to advertise in the premium book the same premiums that have been paid, but qualify by saying that if more than $1,700 are won in premiums the amount paid out will be only $1,700, which sum will be pro rated among all exhibitors winning premiums?"

"'Your inquiry is answered in the affirmative, provided, of course, that the premium book describes fully and specifically the situation as to the full amount of premiums that will be paid so that there can be no misunderstanding or controversy arising in the event that the total premiums won exceed $1,700, and, therefore, are pro rated.'"

MINN. FINANCES

(Continued from page 6)

Dairy Department, entry fees		277.00
Fine Arts Department, commission on sale of pictures		22.50
Forage Department, sale of forage		8,858.88
Horticulture Department, sale of apples		75.05
Horseshoe Pitching Department, entry fees		91.50
Horseshoe Pitching Department, entry fees		2,411.00
Ice Department, sale of ice		1,987.90
Light and Power Department		8,817.02
Machinery Department, space rental		8,764.90
Plants and Flowers Department, sale of plants		9,131.25
Poultry Department, space rental and entry fees		620.55
Public Health Department, Hospital collections		112.15
Public Safety Department, Police Court fines		140.00
Sanitation Department collections		103.90
Sheep Department, entry fees		477.00
Speed Department, entry fees		3,978.00
Swine Department, entry fees		830.00
Varied Industries Department, space rental		4,915.00
Ticket Sales:		
Outside Gates	$209,706.25	
Grandstand	90,095.50	
Horse Show	7,230.75	
		307,032.50
Special Premiums		11,571.25
Butter and Cheese Sales		2,530.67
Premium List Advertising		386.92
Official Program Advertising		2,910.00
Refund County Exhibit Deposits		1,550.00
Freight Refund		146.49
Express Refund		2.43
Nursery Collections		48.80
Nutrition Exhibit, Northwest Dairy Exposition		250.00
Sale of Postage		19.09
Refund on Advertising		171.89
Refund on Premiums		111.26
Refund Northwest Dairy Exposition Expense		2,729.73
Refund Sundry Fair Expense		59.00
Total Receipts of Fair		$454,906.16
Total Receipts from All Sources		$624,648.73

(The foregoing shows that the Carnival, Wortham Shows, paid out in percentages to the fair no less than $16,558.46).

PART II

CONDENSED SUMMARY OF CASH RECEIPTS AND DISBURSEMENTS OF THE 1923 MINNESOTA STATE FAIR, FOR THE FISCAL YEAR ENDING NOVEMBER 30, 1923

RECEIPTS

Cash Balance, December 1, 1922		$103,418.04	
Receipts of 1923 Fair		454,906.16	
Receipts from other sources:			
State Appropriation for Maintenance, Expenses and Repairs	$50,000.00		
Accounts Receivable	3,803.50		
Rent of Buildings, Grounds and Sundry Sources	12,521.03		
		66,324.53	
			$624,648.73

DISBURSEMENTS

Expenses of 1923 Fair	$401,760.47		
Fair Grounds Maintenance	49,799.16		
Permanent Improvements	60,396.04		
Accounts Payable, claims of former years	2,231.14		
Expense, Annual Meeting	190.64		
Sundry Expense	669.07		
Total Disbursements		$515,046.52	
Cash Balance, November 30, 1923		109,602.21	
			$624,648.73

RECAPITULATION OF CASH RESOURCES AND LIABILITIES

Cash Balance, December 1, 1922		$103,418.04	
Receipts from Sources Other Than Fair		66,324.53	
Receipts, 1923 Fair	$454,906.16		
Expenses, 1923 Fair	401,760.47		
Net Profit, 1923 Fair		53,145.69	
Expenses, Other Than Fair:			
Fair Grounds Maintenance			$49,799.16
Permanent Improvements			60,396.04
Accounts Payable			2,231.14
Expense, Annual Meeting			190.64
Sundry Other Expense			669.07
Cash Balance, November 30, 1923			109,602.21
		$222,888.26	$222,888.26

The disbursements which include the amount of money paid out for amusements, etc., are as follows:

DISBURSEMENTS

Expense, 1923 Fair:		
Department Expense:		
Admissions	$4,942.68	
Agriculture	1,987.79	
Amusement	38,504.44	
Auto Race	12,136.25	
Auto Show	2,947.20	
Bee Culture	844.63	
Boys and Girls Club Work	1,519.00	
Cattle	1,457.79	
Concessions	6,560.73	
Dairy	617.58	
Farm Boys' Camp	2,825.62	
Fine Arts	3,974.44	
Fish and Game	391.26	
Forage	9,622.77	
Grounds	7,269.49	
Horse	2,059.89	
Horseshoe Pitching	258.20	
Horticulture	1,875.29	
Ice	1,551.10	
Light and Power	12,191.63	
Machinery	1,339.78	
Plants and Flowers	14,827.21	
Poultry	829.04	
Public Health	3,170.51	
Public Safety	8,535.80	
Publicity (advertising)	40,045.31	
Sanitation	6,405.77	
School Exhibits	646.85	
Sheep	373.31	
Speed	1,493.12	
State Exhibits	14.00	
Swine	925.79	
Ticket Audit	881.75	
Transportation	306.50	
Treasurers	4,683.79	
Varied Industries	384.50	
Woman's Work and Welfare	3,077.70	
Wool	209.27	
Legislative Headquarters	125.00	
Total Department Expense		$201,812.78
Showing no less than $50,640.69 paid for amusements, including fireworks and auto races with premiums distributed as follows:		
Cash Premiums:		
Agriculture	$14,384.00	
Bee Culture	1,306.00	
Boys' and Girls' Club Work	6,177.93	
Cattle	26,618.00	
Dairy	3,866.11	
Fine Arts	630.00	
Horse	16,220.00	
Horseshoe Pitching	640.00	
Horticulture	6,227.65	
Poultry	1,451.50	
Public Health	382.50	
School Exhibits	1,717.50	
Sheep	3,731.00	
Speed (Including Auto Races)	25,472.29	
Swine	5,775.00	
Woman's Work and Welfare	2,286.25	
Wool	244.00	
		$117,129.73
amount to		
Totaling:		
Disbursements		$201,812.78
Premiums		117,129.73
		$318,942.51
Additional Expenses on 1923 Fair		82,817.96
Expenses of 1923 Fair:		
Total		$401,760.47

To which must be added the maintenance, improvements and sundry expenses making total disbursements, $515,046.52.

KANSAS INDORSEMENT

(Continued from page 11)

and fair could or would be welcomed into the same fair, town or city.

That is the aim and objective of the Showmen's Legislative Committee and its head, Thomas J. Johnson; that is why the Clipper stands ready at any and all times to back up the reputable show business as earnestly and as strongly as it can, for only clean show business can survive in a country of healthy minded people such as these United States contain; the unhealthy shows can only attract the unhealthy minded, who are in a very minute and thin minority.

The Country the Cleaner

More especially is this true in the country. The farther you penetrate into the hinterland the cleaner you find its people. It's the city that develops the vicious. In the olden days the worst viciousness that might have been found in the country was liquor drinking and the vices that may have come from liquor drinking. But many a boy who left his clean home and took his clean mind from the country to the city returned to his clean home with his mind unclean.

Showmen know all of this; have known it. They sought the remedy. The traveling outdoor show appeals to the country more so than the city. Showmen know that "the country" of the United States is over 70 per cent of its more than 110,000,000 population. The country, as represented by its annual fairs or expositions, and towns, wants a little amusement now and then, but it wants it clean. If that amusement comes to them, it must come clean; if the country provides its own amusement, it can supervise it, and there is no question.

Showmen Deserve Credit

That undoubtedly was the underlying thought with Mrs. Stewart, perhaps more extended than we have expressed it, that brought about her approval of the Clipper's policy toward the outdoor show business. But notwithstanding our gratefulness for it, we cannot accept the full credit Mrs. Stewart gave us. It belongs to those outdoor showmen of the Legislative Committee who grabbed the bull by its very dangerous horns and turned over the outdoor show business of this country in a year-old movement, the most sensational and beneficial reform the show business has record of.

It was dangerous for the outdoor showmen of the reputable class to bring to the attention of the entire United States their admission that all of the outdoor show business was not proper in their estimation, after that business had been conducted without regulation for 75 years. It needed business nerve to confess that some of the attacks on the outdoors were in part justified; and that they did do it, whether under leadership or not, does not take one iota of the credit away from them.

Made Worth-While Impression

And that their drastic step could and did make the impression it has upon the outdoor affairs dependent upon the reputable showmen for amusement, like the Kansas Fair Association, is a large reward for a hazardous experiment that was bound from its onset to come true if the fair people believed in the honesty of purpose.

That the fair people have has been attested by numerous expressions of confidence in the Legislative Committee and its members. That means ever so much, for wherever you find a fair you will find the best and most prominent citizens of the community associated with it. When you are recommended by the best no one can ask for more.

We are thankful to the Kansas Association and Mrs. Stewart for another thing: the chance to say all this, even if too long, and even if too tiresome, for we have wanted to make that point clear for a long while—the importance of clean shows for clean people, and to mention just how clean the people of this country are, particularly the people, those sensible people, who live so much more happily in the country and much longer.

INSIDE STUFF

(Continued from page 11)

the convention left after its conclusion for Albany, N. Y., where convention of New York fair secretaries was held yesterday (Thursday). Headed by Commissioner Thomas J. Johnson, the following passed the time between Richmond and New York: Captain John M. Sheesley, Matthew J. Riley, Frank Haggerty and Herman (Ike) Friedman. Mr. Johnson gave an interesting account of cases he has tried as a criminal lawyer.

Belle Isle Booth Attractive

The Belle Isle Bearcat corporation had one of the most attractive booths due to their regular stock offering of the Bearcat model. Two boats, of the same type, were shown along with a cross section of the hull (from dashboard to stern), which revealed the manner of construction and installation. It made for an interesting exhibit to those desiring a speed of 30 miles or better contained in a "job" of neat appearance.

Elco 56-Footer

In the heavy cruiser class the Elco 56-footer impressed as having an "edge" on its nearest competitor, although the price of $31,000 undoubtedly limited its show value. The Great Lakes company's smaller boats mainly bid for the attention of yachtsmen through the type which is installed with a Packard motor and sells for $4,500. A similarly dimensioned craft for $2,750 and of much lower power failed to impress, mainly due to what amounted to something resembling a haphazard appearance.

Fay & Bowen's, $3,390

At the Fay & Bowen location a painted and round bilge craft selling at $3,390 figured as the best, while a less pretentious product at $1,200 was not so well spoken of.

Motors there were of all sizes and types, with the Sterling products covering the most space and gaining unlimited attention. A majority of the standard and yearly exhibitors of engines were present, with the Packard drawing many a visitor through a duplicate of the motors used on the U. S. Navy's dirigible "Shenandoah."

All accessories were spaced around the upper balcony.

Organization for Publicity

Despite the 1924 show surpassed any of its predecessors in point of attendance, it looks muchly as if the motor boat industry, as a whole, will never actually reach the public until the manufacturers combine and develop a widespread publicity campaign, deciding motor boat shows should have their undivided support and contributions in the way of displaying respective products.

The regard in which Captain John Sheesley and his shows are held by Virginia Fair secretaries and managers was exemplified when in order to give the Captain a chance to arrange his dates, the Danville Fair date was put one week behind its original schedule. The Danville and Richmond fairs have been operated on the same dates. A show playing one had no chance to play the other. The original dates were (for both) Oct. 6-11. To comply with Sheesley's request the Danville Fair date was changed to October 14-18.

A by no means negligible agent in getting the Danville Fair for the Sheesley Shows was the 14-year-old daughter of the secretary of the Danville Fair, Colonel H. B. Watkins. The latter, when it was all settled, told Captain Sheesley that before leaving home his girl had said to him: "Good-bye, daddy, and a safe return. But I hope you won't come home and tell me that anybody's but Captain Sheesley's Shows are coming to our fair."

Fred C. Murray, Eastern manager of the Thearle-Duffield Fireworks Co., wrote out several very advantageous contracts for his concern at Richmond, as indeed did all of the Fireworks men. John Serpico of the International and G. B. Jackson of the American state that there is a bigger demand for their displays this season than ever before.

Made Ike Friedman More Tired

Herman (Ike) Friedman was called from his room to the lobby of Murphy's hotel, Richmond, by a phone message which said that he was wanted on long distance. He asked that the message be given him on his room phone but was told that there was something wrong with the connection and he would have to come down to the booth in the lobby.

Herman, who had not been asleep for two nights and had retired early to make up, had to discard his night lingerie and growling like a bear tumbled into his pants, shoes (no socks) and overcoat. He was still cussing his luck in being assigned to a room with a bum phone when he reached the lobby.

Making for the booth he was seized by Irving Polack and Max Linderman who were short a hand for a game of pinochle, and bodily carried to the latter's room from where he was not allowed to depart until the pinochle season ended.

At the meeting that morning Ike yawned so much the speakers thought they were boring him and were offended until Ike explained and said he was not bored, just tired.

INDIANA STATE FAIRS

(Continued from page 12)

Feed Barn	$3,157.78	
Moving Contract	75.00	
Labor	70.30	
Taxes	3,643.05	
Office Furniture	25.00	
Bills Receivable	61,375.00	
Flowers	15.00	
Cafeteria	1,325 67	
Checks Returned	397.64	
Rental Furnaces, Coliseum	270.00	
Subscription to Bill Board	2.00	
Fence	1,256.38	
Bond for Secretary-Treasurer	62.50	
Interest	6,257.79	
Water Rental	1,498.92	
Gas Main	2,115.47	
Personal Property	1,603.31	
Dining Halls	5,674.30	
Swine Barn	157,717.99	
Hotel	39,451.22	
Office Salaries	2,853.75	
Salary, Secretary-Treasurer	2,000.00	
Salary, Superintendent Grounds	900.00	
Pay Roll, Superintendent Grounds	12,043.22	
Telephone and Telegrams	527.05	
Repairs	5,963.13	
Office Supplies	587.76	
Insurance	13,567.09	
Court and Legal Fees	1,065.95	
Postage	388.09	
Express, Freight and Drayage	649.27	
Gasoline, Feed, etc	933.82	
Electric Current and Gas Rental	2,802.41	
Bills Payable	1,000.00	
Board Members' Per Diem	7,291.00	
Board Members' Expenses	3,650.77	
Board Members' Mileage	1,361.22	
Scales	300.00	
Painting Buildings	2,295.06	
Wrecking Buildings	6,192.41	
Construction, Ordered by Committee	2,000.00	
		$383,040.67

DISBURSEMENTS OF FAIR

Printing	$502.85	
Board Members' Traveling Expense	592.14	
Premium List	1,822.54	
Catalogue	1,018.88	
Cases, Woman's Building	933.82	
Police Meal Tickets (Refunds)	708.50	
Merchants' Tickets (Refunds)	87.20	
Grand Stand Tickets (Refunds)	63.50	
Wagon Passes (Refunds)	4.00	
Cash for Premiums	15,000.00	
Cash for Change Money	9,025.00	
Membership Fees	180.00	
Score Card	288.33	
Supplies for Fair	14,193.10	
Girls' School	2,294.07	
Advertising	9,832.63	
Hub of Universe	4,881.69	
Office Salaries	2,853.75	
Salary, Secretary-Treasurer	2,000.00	
Salary, Superintendent Grounds	900.00	
Pay Roll, Superintendent	2,926.35	
Premiums, Agriculture	3,766.50	
Expense, Agriculture	730.21	
Premiums, Poultry	3,984.50	
Expense, Poultry	523.14	
Premiums, Horticulture	744.00	
Expense, Horticulture	187.78	
Premiums, Floriculture	1,261.00	
Expense, Floriculture	46.40	
Premiums, Art	3,241.25	
Expense, Art	1,879.74	
Premiums, Culinary	644.25	
Premiums, Horse Shoe Contest	399.98	
Expense, Horse Shoe Contest	117.29	
Premiums, Sheep	7,171.00	
Expense, Sheep	292.90	
Premiums, Speed	19,410.00	
Expense, Speed	609.02	
Refunds, Speed	352.50	
Premiums, Cattle	16,218 54	
Expense, Cattle	764.53	
Premiums, Horse, Mules and Ponies	15,641.85	
Expense, Horse, Mules and Ponies	1,273.05	
Premiums, Apiarian	114.00	
Premiums, Baby Contest	512.00	
Expense, Baby Contest	1,471.00	
Lamb Club Premiums	185.00	
Premiums, Girls' Clubs	531.00	
Premiums, Corn Club	250.00	
Premiums, Dairy Products	49.00	
Premiums, Judging Contest	750.00	
Administration Dining Room	832.69	
Payroll, Concession Department	2,809.65	
Payroll, Treasurer's Department	3,437.00	
Payroll, Parking and Police	3,025.50	
Payroll, Mechanical Department	173.00	
Payroll, Coliseum	857.50	
Payroll, Grand Stand	1,171.00	
Payroll, Gates	1,945.00	
Payroll, Electric	1,212.05	
Payroll, President	120.00	
Premiums, Swine	11,561.50	
Expense, Swine	794.84	
Amusements	11,368.12	
Advisory Committee	65.25	
Refund, Horse Stalls	24.00	
Refund, Cattle Stalls	31.00	
Refund, Swine Pens	10.00	
Refund, Exhibitors' Tickets	2.00	
Unawarded Premiums, Cattle	38.60	
Unawarded Premiums, Swine	357.00	
Concession Percentage	976.55	
Cafeteria	2,341.53	
Board of Members' Per Diem	2,427.00	
Board Members, Expense	1,216.59	
Board Members, Mileage	453.73	
Telephone	366.63	
		$200,797.51
Total Disbursements		$583,838.18

ACCOUNTS PAYABLE

Claude Harper	$30.82
Sta-Rite Roofing Manufacturing Co.	49.10
Donald O. Ruh	79.00
The MacMillan Company	14.96
Roy C. Bryant, Balance on Swine Barn	26,622.73
Iowa Gate Co., Balance on Swine Barn Equipment	2,966.00
	$29,762.26

ACCOUNTS RECEIVABLE

W. S. Frye Transfer Company	$85.00
Speedway Farm	20.00
R. R. Alexander	25.00
V. W. Arnett	35.00
Alexander-Seymour	70.00
C. P. Barkdoll	150.00
Charles Crawford	100.00
Mrs. Tinnie Coleman	50.00
J. H. Comford	75.00
Sam Davis	450.00
H. S. Gentry	65.00
William S. Gibbs	10.00
George Hiles	225.00
William Hall	50.00
Drednaut Sales Company	25.00
Indiana University	250.00
Frank Kirch	10.00
Lloyd Rush	40.00
Lindenstruth	15.00
F Malwig	25.00
McClain & McCutcheon	37.50
E. J. Parker	75.00
Bessie Owens	20.00
Republican State Committee	100.00
Ruter & Russell	50.00
J. C. Reed	25.00
George Reinhardt	30.00
J. W. Sowder	40.00
Mrs. W. A. Stout	50.00
John Sykes	30.00
Mrs. Charles Stewart	100.00
F. Scott	40.00
Trainmen's Drill Team	25.00
George Weber	200.00
Homer Wire	25.00
	$2,622.50

BUILDING FUND

Paid on Buildings	$248,961.61
Balance in Building Fund	465,580.10
Bonded Indebtedness	$1,000,000.00

RECAPITULATION

Receipts of Fair, 1923	$207,817.56
Disbursements of Fair	200,797.51
Profit on Fair, 1923	$7,020.05
Total Receipts for year 1923	$595,917.05
Total Disbursements for year 1923	583,838.18
	$12,078.87
Balance in Bank December 31, 1923	501.07
	$12,579.94
Outstanding Checks December 31, 1923	2,426.21
Balance Shown by Bank December 31, 1923	$15,006.15

APPEAL TO REPEAL

(Continued from page 9)

for silver-plated band instruments exclusively.

"5. The people of this country believe that musical instruments should not be taxed, as was indicated by the action of Congress when, in response to a public demand, the special tax on musical instruments was eliminated by the Revenue Act of 1921.

"6. The loss of revenue arising from the exemption of musical instruments would be insignificant, not exceeding, we believe, $750,000 annually."

Value and Silver

In support of the statement on the small amount of silver used, Mr. Smith set forth that the amount of silver used in typical instruments could best be judged by the following table which he presented, adding that the prices set forth were those on instruments made by a well-known manufacturer.

	Total value	Value of silver used
Trumpet	$85	$1.30
Melody saxophone	135	2.60
Trombone	65	2.30
Upright Bf bass..	190	4.55
Flute	100	.13

In the saxophone, stated the speaker, noted in the table above, the value of the silver is less than 2 per cent of the value of the instrument. The use of $2.60 in silver subjects the instrument to a tax of $6.75. "The situation is even worse in the case of wood wind instruments, where frequently only a bit of silver is needed."

In the report of revenue collected from the source by this tax by the Treasury that from musical instruments is not segregated. Mr. Smith estimated the figure of $750 000, and the committee concurred with him in his belief that no more than that amount was realized.

A. C. Hayden, president of the local musicians' union, and introduced as representing the Federation of Musicians' Unions, reiterated the statements of Mr. Smith.

Repeal Piano Tax

After the submission of briefs on the jewelry phase of the tax, Mr Smith also asked for the repeal of the tax on automatic pianos as vending machines. In this connection, after the statements of Mr. Smith, Chairman Green of the committee said that the case on the instruments was a good one, but not so with the automatic piano.

The jewelers also appealed for the repeal of excise taxes, Edward H. Hufuagel of New York, of the American National Retail Jewelers' Association, stating that unless the industry was given relief it will be "taxed out of existence." He added that 1,791 jewelry firms of highest standing had failed since 1919, and the failures were due largely to the excise tax. The failures in 1919 were 94, with liabilities of $688,093; and in 1923 there were 503 failures, with liabilities of $11,268,872.

Mr. Hufuagel stated that "if the failures of retailers continue, the wholesalers and manufacturers will suffer, and then will come unemployment and suffering."

Bowling and Billiards

That the $10 tax on bowling alleys and billiard tables be repealed, or reduced to $5, was urged by W. V. Thompson, secretary, and Thos. H. Boylan, attorney for the National Billiard Association, Chicago. It was stated that there were 4,000,000 billiard players in the United States.

C. C. Hauch, of the National Automobile Chamber of Commerce, appealed for relief for the automobile industry from the burdensome taxes on their industry.

During the 15 minutes allotted to Mr Hauch, Congressman Baccharach of New Jersey drew the attention of the committee to the fact that they were being asked to take off over 450 million in taxes, to which Mr. Garner of Texas replied that the nuisance taxes must soon come off, and that now was a good time for consideration of such action.

Candy

Candy and the tax of 3 per cent had its case presented by Walter L. Blecher of Boston, president of the National Confectionery Association of the United States. This association, stated its president, has 700 active members and 76,000 employes, with 350 million in capital.

The tax was stated to be unfair in view of competition, and that a great many of the manufacturers of candy had had no profits for the past three years. A point which was regarded with significance by the committee, and commented upon by them, was Mr. Blecher's statement that candy in the cheaper grades predominate sales; that of the amount sold but 10 per cent was of the more expensive grades. Mr. Garner stated that he agreed with Mr. Blecher, which brought forth the question from another member of the committee as to the truth of the statement that the 18th amendment had been a boon for the candy industry. To this, Mr. Blecher replied that this was a fallacy, that sales had not increased, that on the contrary they had decreased. The picture of the man wanting a drink and taking a piece of candy instead was untrue.

That 85 per cent of the candy sold at wholesale went at less than 20 cents a pound was another statement made by Mr. Blecher.

It was pointed out that bakers making the same combinations paid no tax.

Richard Appel, National Council of Lighting Fixture Manufacturers, asked for the repeal of the tax on portable lamps, stating they were not a luxury, no matter how plain or ornate the shade was.

Boats Heavily Taxed

During the Monday session of the hearings Henry R. Sutton, president of the National Association of Engine and Boat Manufacturers, asked for the repeal of the 10 per cent. tax of the sale price on boats. He stated that, due to this tax, the factories were working but 30 per cent. of their capacity. He added that at the present show held in New York the sales were negligible and most disappointing, stating that his individual firm did not make a single sale at this show.

It is the belief of Mr. Sutton that the crowded highways will gradually bring more persons to the use of the pleasure boat and from the users tax sufficient revenue could be realized by the government to offset any loss from the sales tax, which only brought some $267,000 in the last fiscal year of the government.

Admission Tax

Charles C. Pettijohn, general counsel of the Will Hays organization, and Joseph R. Dennison, owner of a picture house in Michigan and president of the Michigan owners, and stated to represent 32 states, spoke in behalf of the repeal of the admission tax. They were introduced during the Monday session by Jack Connolly of the Hays' Washington office. Augustus Thomas of the International Theatrical Managers' Association appeared during the Wednesday session, representing the legitimate end of the amusement industry.

Much confusion and hurried conferences have resulted since the sudden decision of the Ways and Means Committee to hold brief hearings covering but one week only.

Up to Wednesday night no representative of the outdoor amusement field had made application to appear before the committee.

$55,000 BY TEX

(Continued from page 3)

in and saved the convention for New York, with all that that means to amusements.

San Francisco was offering $200,000, New York but $150,000, the decision was hanging in the balance when Rickard came forward with, "The way to get what you want is to put up the dough. It's ridiculous to bid only $150,000 for a national convention when a couple of prize fighters cost $500,000 or more. There are the radio, restaurant, peanut stand and other concessions. I'll give $55,000 outright for them. With our $150,000 that will top San Francisco by $5,000."

It did top Frisco, and about the highest price ever paid for concessions swung the convention.

Backers from the western coast city laid their loss to a delayed telephone connection when an endeavor was made to get an additional $25,000 to help throw the convention their way.

The theatres in the greater part will be closed during the convention, set for June 24, and the outdoor man should get much benefit from a clear field.

BIG FIREWORKS YEAR

(Continued from page 3)

Pain's Fireworks were also in demand.

A new firm, the Liberty Fireworks Co., was represented by M. A. Stone; Potts Fireworks Co. by Potts himself and his agent, W. Frazier, and the Minnesota Fireworks Co. of Minneapolis by Arthur E. Anderson, and J. Saunders Gordon Fireworks Co., who reported satisfactory business.

The consensus of opinion was to the effect that this is going to be a great fireworks year at fairs, with big displays in more demand than ever.

REAL SOCIETY

(Continued from page 1)

met the daughter of Governor Miller.

Mrs. J. Griswold Webb, wife of the president of the society and socially prominent, has been another opponent of hers.

State Senator J. Griswold Webb was re-elected president. Other officers re-elected were: Frank E. Chase, first vice-president; G. Howard Davison, third vice-president; Benson R. Frost, secretary, and Benjamin Tremper, treasurer.

Forty-four directors were chosen, as follows: Claude Abel, James C. Allen, Gordon Andrews, Mrs. Vincent Astor, Wendell P. Booth, Edmund Butler, Edward Chaffee, Frank E. Chase, Frank Cookingham, Harold Cottan, Thomas E. Cross, G. Howard Davison, Lyman Delano, Tracy Dows, Dr. C. E. Eno, Harry D. Fraleigh, Benson R. Frost, John N. Fulton, John M. Ham, Martin Hayes, George Hubbard, Edwin Knickerbocker, Marshall Knapp, George W. Kuchler, Jr., F. H. Lacy, William Marshall, H. E. Mellenthin, Dr. George N. Miller, Henry Morgenthau, Jr., E. Darwin Morse, R. Raymond Rikert, James Budd Rymph, H. C. Shears, William Sittenham, J. Henry Smith, L. O. Stevenson, Alva Stickle, George C. Stone, Oakleigh Thorne, Joel Thorne, Benjamin Tremper, Fred L. Tripp, Elias C. Vail and J. Griswold Webb.

The society decided to hold the annual fair again at Springbrook Park in Rhinebeck, and selected Aug. 26-30 as the dates for the 1924 exposition. It was determined that the fair should be conducted on two nights, Aug. 27-28.

The report of Treasurer Benjamin Tremper showed the total receipts of the 1923 fair to be $31,794.03 and expenses $31,120.64, leaving a balance of $637.39.

NEW PEEP SHOW

(Continued from page 1)

restaurant and cafe. Prohibition put Rogers out after a career of many prosperous years, and the customers of the old favorite restaurant of the "Roaring Forties" would never know the old place.

Where wine bubbled and corks exploded there's a row of "peep" machines. Such enlightening and highly entertaining views as an "inside glimpse into high life in Paris," etc., may be seen for 1 cent. Then there's a row of other machines with phonographs within and ear pieces attached, also a penny a crack.

A fortune telling machine with a figure of "Esmeralda" that could find its way blindfolded around any lot is stationed at the entrance. A shooting gallery is in the back of the store, and similar small amusement devices scattered about the establishment.

Business appears to be good. The place has been running for a couple of weeks. Several employment agencies in the vicinity assure plenty of transient patronage, besides the passersby.

A mechanical piano grinds out "music" all day and evening.

N. Y. FAIR DATES

(Continued from page 5)

Palmer Tennant, recording secretary, and L. H. Barber, corresponding secretary.

Beloit, Wis., Jan. 17.

James H. Murphy, Delavan, has been elected secretary of the Walworth county fair, Elkhorn, Wis. for 1924. He succeeds Chet Phillips, former secretary, who died, supposedly a suicide, recently. Murphy will have entire charge of booking all attractions for the fair, which will be held the first week in September.

Reports for the year 1923 show that receipts of the fair were $42,688.99. Paid admissions amounted to $26,808.20. The big Thursday crowd was spoiled when rain closed down the fair, causing it to hold over Saturday.

Idora Park's New Pool

Youngstown, O., Jan. 17.

Officials of Idora Park have announced that a swimming pool will be constructed, 200x250 feet, and ready for use Memorial Day. It will accommodate 4,000 bathers.

The operation and management will be under the direct management of Emil A. Renner and Rex D. Billings. Directors of the company include John Ford Phillip Schaff, E. A. Renner, D. E. Montgomery, Joshua and A. H. Heller.

MOTOR BOAT SHOW

Claiming more paid admissions on the week than any previous annual event had rung up, the 19th Motor Boat Show closed at the Grand Central Palace Saturday. It is said to have been a complete success (for admissions) by the committee in charge of the Palace exhibition, although the reason for holding the boat display at the same time as the automobile show may remain an open question for some time to come.

Whether the auto affair hurt it or not the certainty of the situation seems to revolve around the conception that, at least, it didn't do the watercraft outlay any good.

That may hold some semblance of fact when it is known that so far as the manufacturers were concerned the expense of transporting their wares to New York and the price for exhibiting are a total loss and the show, itself, a failure, as far as the manufacturers are interested.

The boat builders base their conclusions on the fact that far from sufficient advertising was done to put the show over properly, especially in view of the space the automobile people were consuming in the dailies and thereby securing the desired publicity.

Proving Publicity Point

To prove the point it is only necessary to mention the situation as concerned the Horace E. Dodge Boat Works. That company had two boats on the floor at the Palace and another in the Hotel Pennsylvania lobby, with the actual sales of the week showing a tremendous ratio in favor of the hotel position.

Able to have a boat on the main floor of the hotel is said, by the Dodge concern, to have given it enough orders to keep the present plant operating for the next three years besides gaining invaluable publicity. The instance probably marked the only one wherein a boat company took advantage of the possibilities arising from holding the automobile and boat expositions in conjunction with each other.

A fashion display was inaugurated on the main floor of the marine demonstration which took place twice daily, afternoon and evening, but from general comment it seemed to draw people away from the boats to watch the mannequins parade, without drawing an admission at the box-office.

Dodge's 22-Foot Runabout

Of the boats themselves the Dodge "Water Car" unquestionably was the subject of conversation for the week. A 22-foot, mahogany runabout, powered with the standard Dodge car motor (converted to marine use) having a seating capacity for four or more people. Along with an equipment outlay that is the most complete ever listed, sustaining a guaranteed speed of 20 miles an hour and selling for $2,250, figuratively caused a sensation among the remainder of the manufacturers.

The "Water Car" easily ranked with any craft of its type that was on the floor. There were two others, both of which far exceeded the Dodge product in price.

The Dodge was the hit of the show to the public, attracted by the price, well nigh unbelieveable to that portion of the patrons who were familiar with the initial financial outlay for comfort, a fair degree of speed and service on the water.

MISBRANDING CHARGE

Asserted Silverware Mark Was Misstatement

Variety-Clipper Bureau,
Evans Bldg., Washington,
Jan. 17.

The White Silver Company, of Taunton, Mass., a manufacturer of silver plated ware, is charged in a complaint issued by the Federal Trade Commission with misbranding certain of its products.

The concern, the citation states, manufactured for wholesalers, jobbers, and retailers, table ware and other commodities upon which were stamped or impressed the words "quadruple plate." The commission alleges that the products so marked were not coated four times with silver as is generally understood by the trade and public to be the case when plated ware is designed as "quadruple plate."

Bostonian Under Assumed Name

It has been disclosed that the Frankie O'Leary of New York city, who was flattened for a ten-count in Halifax, N. S. recently, by Red McDonald, of Halifax, a featherweight, is really Jack O'Leary, of Boston. Why the Bostonian was booked as the New Yorker has not been explained. Apparently, the Halifax pug is being built into a draw at the expense of battlers who know notthing of the bouts they are announced as signed for.

Colgate's Heavyweight Out

Saville E. Crowther, leading candidate for the heavyweight class on Colgate's boxing team will be unable to represent the Maroon in the intercollegiate ring during the coming season, it was announced today, following a consultation with Doctor Holton, Ithaca specialist, regarding a knee injury received in football.

Wagenknecht Captains Browns

William H. Wagenknecht, a junior, has been chosen to lead the Brown basket-ball team in place of Robert Williams, who was captain of the Brunonian outfit, but has been declared ineligible. Wagenknecht was elected unanimously. He "prepped" at Adams High School, where he was captain three years. He has played two full years at Brown.

Moe Myers will continue as matchmaker of the Collar City A. C. in Troy, despite reports that he was to retire after the Vincey Coffey-Frankie Laureate bout next week. It is said that he reconsidered his decision and determined that he would remain at the helm of the club.

ICE FETE FEATURES

Schenectady Winter Carnival Engages Skaters

Schenectady, N. Y., Jan. 17.

Earle C. Champ, chairman of the municipal carnival committee which is arranging a big winter sports exhibition to be held at Central Park, Saturday, January 26, announced this week that Laura Jean Carlisle, famous female fancy skater, had been engaged to appear on the program. Miss Carlisle is now giving exhibitions with her partner, John Bourke, at the Arena in Boston. She was one of the principals in Thomas Healy's Golden Glades Extravaganza on Broadway, and has appeared at all the metropolitan skating rendezvous in exhibitions of fancy skating. One of her numbers is "Riding to the Hounds on Ice," in which she wears a jockey's suit. Other performers who are scheduled to give exhibitions at the local carnival are Raymond Murray, Bobbie Hearn, and Elsie Muller, woman amateur champion skater of the metropolitan district. The local meet will be run under the sanction of the Adirondack Skating Association.

Brown Won in Pool

Brown defeated Lehigh, 46 to 16, in the Hoyt pool at Providence Saturday night before a capacity crowd in the initial meet of the swimming season for both teams. The Brunonians won first place in every event, with the exception of the fancy dives, in which Astarita of Lehigh captured first honors. Capt. Davy Jones of Brown was the individual star of the meet.

Crompton Team Beat Coats

J. & P. Coats' soccer football team faded from competition for the American League pennant when the Crompton team sprung a surprise and defeated it, 2 to 1, at Pawtucket, R. I., Saturday. The Crompton team had been considered a setup, but the Pawtucket treadmen found it a different story altogether.

Ben H. Thompson has been elected chairman of the Indianapolis city boxing commission. Ira L. Bramlett was re-elected secretary and Theodore J. Bernd, retiring chairman, was made treasurer.

Never swear at a newspaper dealer when asking for the
"TIMES SQUARE DAILY"
He never heard of it
Only $5 a year
DAILY ANNOYANCE
by mail
Prepaid

TEX SHERMAN'S RODEO NEWS

Tex Sherman, the well-known cowboy, is in charge of this new department in Clipper.
It will be exclusively devoted to the Wild West and Rodeo entertainment.

By TEX SHERMAN

Chicago, Jan. 17.

Ride 'em, cowboy! Here is the first prize list for 1924. It sure is a bear. You fellows get busy and write Ed R. Henry, at Fort Worth, and he will send you all the facts. Remember that the Fort Worth contest pays 100 cents on the dollar. The dates of the show are March 8 to 15. Listen to the list:

Cowboys' Championship Bucking Contest—Purse, $1,100; Entrance Fee, $15:
Day money, three days—1st, $60; 2nd, $40; 3rd, $30; 4th, $20.
Finals, two horses—1st, $300; 2nd, $200; 3rd, $100; 4th, $50.

Cowboys' Championship Steer Wrestling—Entrance Fee, $15; Purse, $1,100.
Day money, five days—1st, $50; 2nd, $30; 3rd, $20.
Finals, two steers, making seven-steer average—1st, $300; 2nd, $200; 3rd, $100.

Cowboys' Championship Calf Roping—Entrance Fee, $35; Purse, $1,150:
Day money, three days—1st, $100; 2nd, $75; 3rd, $50; 4th, $25.
Finals—1st, $350; 2nd, $250; 3rd, $100; 4th, $50.
One calf for each day money and two calves each in finals.

Cowboys' Championship Trick Riding—Entrance Fee, $10; Purse, $650:
Best average—1st, $300; 2d, $200; 3d, $100; 4th, $50.

Cowboys' Championship Trick Roping—Entrance Fee, $10; Purse, $500.

Cowboys' Championship Steer Riding—No Entry Fee; Purse, $600.
Day money, five days—1st, $35; 2d, $25; 3d, $15.
Finals—Two Steer—1st, $100; 2d, $75; 3d, $50.

Cowboys' Wild Cow Milking Contest—No Entry Fee.
Day money only—1st, $30; 2d, $20; 3d, $10.

Cowboys' Championship Wild Horse Race—No Entry Fee.
Day money only—1st, $30; 2d, $20; 3d, $10.
This is a catch as catch can event.

Cowgirls' Bucking Contest—Entry Fee, $10; Purse, $500 for Best Average.
1st, $250; 2d, $150; 3d, $100.
Cowgirls will ride under same rules as cowboys, but will be allowed to use two open reins and hobble stirrups.

Cowgirls' Trick Riding—Entry Fee, $10; Purse, $500 for Best Average.
1st, $250; 2d, $150; 3d, $100;

The management reserves the right to change the cowboys' trick riding and trick roping, and cowgirls' bucking and trick riding from contests to a contract basis, if it deems advisable. The judges are Ward Farmer, Vern Elliott and Jim Massey. R. B. (Bob) Tadlock is the rodeo manager.

Jack Skill returned to New Orleans last week with his Wild West outfit that toured South America for over two years. The coming season he will stage a Wild West show for the Rubin and Cherry Carnival. Those who returned from South America with Skill include Chief Manuboezie, Princess Ted, Ruth McGinnis, Vera Pearl, Princess Long Hair, Bob Hale and Pedro Metz.

A proposed rodeo tour of Florida by Frank Y. Dew and Bassett Blakley, of Houston, was called off by them in order to throw their entire influence behind the Cattlemens Rodeo, which will be staged by Tom L. Burnett, in Houston, March 12 to 20, and of which Messrs Dew and Blakley are at the head of the local committee.

With every comfort and luxury of those fashionably inclined at her command, Mrs. Florence Fenton (Florence Hughes), now residing in San Antonio, Texas, will not forsake the rodeo game, but is preparing to take her turn in the bronk and trick riding events of many of the big rodeos of the coming season.

O. E. Hope, a well and favorably known cowboy, is a member of the police force in Houston, Texas, and is the cause of many cowboys passing through Houston going to the police station, when they would otherwise give the station a wide berth, were it not for the fact that Hope may be found there.

Cow hands at the rodeos should not put on the "dawg," and dress to kill, says a correspondent from Kansas City. He claims that overalls are worn on the ranch and should be on the contest lot.

Ruth McGinnis, who returned from South America with her husband, Jack Skill, last week, will make the contests this season doing fancy roping, steer and bronk riding. She will carry three head of stock.

Fog Horn Clancy made a flying trip to Missouri, Kansas and Iowa the week of Jan. 14, in the interest of summer and fall rodeos and fair bookings. His early activities point to a busy season for him.

Bee Ho Gray, who had a wagon show on tour last season, is to play vaudeville dates around Chicago. Ada and Onion will also be in the act.

Will and Gladys Ahern played the Palace, Chicago, with their dancing and roping act this week. They are a right smart duo.

"Powder Face" Tom Eckerd is wintering around Houston, Texas, and is preparing to make the contests during the coming season.

John and Luise Hartwig are wintering in Fort Worth, and will be seen at many of the rodeos in 1924.

Red Sublette says the arena is the place for the contest to be held in and not the producer's office.

Hugh and Mabel Strickland, who have been visiting in California, will return to Texas about Jan. 15.

Word from Paul Bernard and Sam Brownell would be appreciated at the Chicago office.

ASCOT TRACK TRIES BOYCOTT

George Bentel Asks Injunction Against Association

Los Angeles, Jan. 17.

George Bentel, promoter of the new Ascot speedway with a dirt track, has applied to the courts for an injunction against the American Automobile Association, restraining the national organization from interfering with automobile race drivers.

In the application for the order Bentel sets forth that the association is intimidating drivers because the new track is not sanctioned and Bentel has been unable to secure the leading speedsters for the opening of the track, Jan. 20.

One exception is reported to be De Palma, who is believed to have signed a contract to compete. Bentel alleges a boycott against his property, setting forth that the association has given drivers to understand that if they compete at the Ascot grounds they will be blacklisted.

Building Zeppelins

Akron, O., Jan. 17.

Capt. Ernest A. Lehman, chief engineer of the German Zeppelin Company, arrived in Akron this week from Germany in connection with the organization of the Goodyear Zeppelin Company, which is to build giant Zeppelin airships at the Akron plant and aviation field of the Goodyear Tire and Rubber Company.

TAD BARNES
THE CHAMPION LADY WILD STEER RIDER

Miss Barnes is spending the winter at her sister's home in Little Rock, Ark.

She was a feature attraction at the Madison Square Garden Rodeo, both as a steer rider and bronco buster.

BOXING BILL IN RHODE ISLAND

Introduced in Senate—Regulation by Commission

A measure intended to remedy the boxing evil in Rhode Island was introduced in the Senate by Senator John H. Greene, Jr., of Newport, when he sponsored a bill to regulate the sport by a commission of three members to be appointed by the governor.

On the surface it would appear as if the bill, which has been referred to the judiciary committee, has an even chance of passage and being signed by Governor Flynn. The measure has aroused much interest in sporting circles, with those who have the interest of the boxing game at heart standing squarely behind the bill.

A certain group of promoters, politicians and hangers-on are opposed to the bill, their interest being purely personal, realizing that the measure would correct evils existing by which they directly benefit.

As usual with the boxing situation in Rhode Island, the referee question is the most serious obstacle that will have to be contended with. While promoters say that they have been doing all possible to secure honest, efficient officials, it has been very clear that many decisions rendered have not met with the approval of the vast majority of fans, and indignation has been widespread as a result.

Such is the situation that has existed for some time at both the Woonsocket Coliseum and the National A. C. at Marieville, where Providence fans gather, in view of the boxing ban that stands in the Rhode Island capital. Marieville is situated just outside the city.

Among other bills, the one sponsored by Senator Greene provides that the applications to stage boxing or sparring exhibitions shall be accompanied by a fee of between $25 and $500, the amount to be fixed by the commission.

DEMPSEY-GIBBONS GO

Tentative Agreement Made, with June Date Likely

Jack Dempsey and Tom Gibbons have practically been signed up for a return match to be fought in New York or New Jersey under Tex Rickard auspices, probably in June.

Eddie Kane, acting for Gibbons, accepted terms from Rickard last week, and Jack Kearns is also said to have agreed verbally to the promoter's proposition for the champ.

Kearns, with Teddy Hales and the two missuses, are now at Hot Springs, Ark., and actual signing of articles will be postponed until Jack returns in about two weeks.

Dempsey is wintering at Miami.

Frankie Jerome

Frankie Jerome, the game little Bronx bantam, lost a decision to the Grim Reaper Sunday night, dying in Bellevue Hospital after being carried from the ring at Madison Square Garden Friday night, following his bout with Bud Taylor of Chicago.

Jerome was knocked out in the last round after taking a terrific beating. He was carried from the ring and transferred to the hospital. An operation was performed in an attempt to relieve the pressure of blood on the brain, but he never regained consciousness.

At Jerome's bedside were his wife and manager, Billy Gibson. His real name was Dougherty. He leaves an infant born a short time ago and the record of having been one of the gamest battlers who ever entered a ring. Of frail appearance and build he was noted for his ability to absorb punishment and come back. Many of his fights were won in this way after he had apparently been badly beaten in the early rounds.

Jerome's last three bouts with Carl Duane, Irish Johnny Curtin and Bud Taylor were all gruelling affairs. Curtin knocked him down several times with damaging left hooks, but couldn't keep the game Bronx youngster on the floor and he stayed the limit. However, this bout "softened" him up for the fatal one with Taylor.

Jerome is reported as not having taken the best of care of himself, and his final collapse in the Garden ring is diagnosed as caused by exhaustion. He has defeated Dave Astey, Danny Powers, Jack Tracey, Jimmy Carter, Larry Goldberg, Buck Josephs, Willie Spencer, Frankie Fay and Willie Nelson. He lost to Carl Duane Nov. 24 at the Garden and Johnny Curtin Dec. 29 prior to the Taylor bout.

$5,000,000 FUND FOR U. S. HEALTH

N. Y. Congressman Offers Bill to Encourage Athletics

Washington, Jan. 17.

A bill authorizing an appropriation of $5,000,000 for federal cooperation with the states in the universal extension of physical education for school children was introduced in Congress today by Representative Robert L. Bacon of New York.

Mr. Bacon is convinced that the passage of the bill will afford a basis for action in fulfillment of the following statement with reference to physical education which was included in the Republican platform in 1920:

"A thorough system of physical education for all children up to the age of 19, including adequate health supervision and instruction, would remedy conditions revealed by the draft, and would add to the economic and industrial strength of the nation. National leadership and stimulation will be necessary to induce the states to adopt a wise system of physical training."

ICE CARNIVAL JAN. 31

Grand Opening in Saratoga City Hall Auditorium

Saratoga, Jan. 17.

Saratoga Springs' winter carnival will open this year with a bill in the City Hall auditorium January 31. The outdoor events will take place on the municipal skating rink in the Recreation Field February 1 and 2. The outdoor program includes several exhibitions of fancy and trick skating and the annual semi-finals and finals in the meet which is endorsed by the Saratoga Skating Association. Tentative arrangements have been completed for the appearance of several nationally known skaters. Among those whom the winter sports committee expects are William Murphy, metropolitan short distance champion; Paul Forsman, middle Atlantic champion; Bobby Hearn, speed skater and clown; Leslie Boyd, Eddy Myers and West Becker; and Carl Milne, barrel jumper.

H. H. FRAZEE VERY SMART IN BALL TRADES

Record Shows Producer-Manager's Judgment Correct

H. H. Frazee has been panned plenty for his baseball trades and other activities while controlling the Boston Red Sox, which he sold last summer. The truth of the matter is, that the showman-ball magnate is a shrewd business man and a smart judge of playing material.

Frazee riled the fans of Beantown almost every season of the seven he ran the outfit. His trade of Babe Ruth and Evert Scott was a country-wide sensation. Frazee took the slaps from the wise sports and kept on doing just as he pleased.

Not long ago Frazee was asked about the Ruth matter. "Just a matter of business," he said, and then proceeded to prove the trade to the Yankees was the best thing for Ruth, the Red Sox and baseball.

In explanation, Frazee said: "It's a tough thing to knock out a home run in Fenway park. Ruth could only do it occasionally, and the local fans became apathetic. I decided that Ruth was worth more to me as a member of the Yanks than with the Sox. He set a home-run pace that created a new world's record. That made it great for New York, but it also jumped attendance in ton. They came to see Ruth—as a member of the Yankees, though as a Boston player he had little drag." That was true in other cities, and it showed that Frazee knew pretty much what it was all about.

Last season Frazee continued his trading tactics. He secured George Burns, a first baseman, and Joe Harris, an outfielder, from Cleveland in a trade, in which he let go of three Sox players. There was a squawk about that, too. Yet it turned out that two of the men sent to Cleveland are now in the minors, while a third is useless and Cleveland is trying to trade him off. Harris is a first class man on the first sack, and Boston still has Burns for trading purposes if necessary.

Frazee had made a fortune through his trades in baseball and he cleaned up when he sold the Red Sox. If he steps into the national pastime again he is sure to be heard from, but the old idea that Frazee doesn't know what he is doing is all wrong.

GASTON IS CAUTIOUS

Will Hold Onto Job Despite Yankees' Offer

Milton Gaston, who has been signed by the Yankees, is not burning his bridges behind him. Gaston, although he has a brother playing professional baseball with the Giants, has been content to augment his daily duties as certification clerk of the New York County Clerk's office with semi-pro ball in Paterson, N. J., with Dougherty's Silk Sox.

The Yankees' offer to join them south for spring training as rookie pitcher was sufficiently tempting, although young Gaston has been propositioned before, a question of terms holding thing up. Gaston is holding on to his courthouse job and is merely arranging for a leave of absence. He is about 26.

Football at Olympic Games

Paris, Jan. 5.

America will be represented by a Rugby football team at the Columbes stadium from May 3 to 19 for the Olympic games championship. Practice is going on at Pasadena, where 45 candidates are in training for the final selection.

Rugby coaches have been engaged to train these boys on the Pacific Coast.

The committee of the India section has informed the French Olympic games committee that India will be represented for the 100 metres, 200 metres, 400 metres, 1,500 metres and 5,000 metres, the Marathon, the running long jump, running high jump, the 110-metre hurdles and putting the weight.

SPORTS PAGES

HOCKEY STARS NEVER SAW A COLLEGE

Two Only Out of 11 Are Students at University of New Brunswick

St. John, N. B., Jan. 17.

A singular feature about the University of New Brunswick hockey aggregation that has been touring New England and Eastern Canada is that of the 11 men carried on the trip, but two are students at the college. Many of the remaining players on the team never even glimpsed the college buildings.

This combination was gathered from hockeyists of different clubs in Eastern Canada. While in Boston the team defeated Boston College hockey outfit by a small margin.

How the team came to travel under the name of the college, without the college heads interfering, is somewhat of a mystery. Very few of the college hockey teams that tour through the U. S. are bona fide students of the colleges they are representing on the ice.

Most of the players have never attended any college, but have been engaged for the trips because of weakness of the regular teams.

In some instances hockey players spend a few weeks in the late fall at colleges and are declared eligible for the hockey teams. It is not uncommon for a player to continue as a member of a college hockey aggregation in Eastern Canada for from six to eight years. In other cases, professors and instructors play on the college teams and also on interscholastic teams.

When United States hockey teams representing the colleges meet Canadian college sextettes on the ice, in the U. S. they are really facing all star aggregations. Some of the college players have been far beyond college age. For instance, one Canadian college hockeyist has passed his 40th birthday.

TRIAL FOR MURDER

Marion Webb Charged with Killing Race Judge

Akronfi O., Jan. 17.—The trial of Marion Webb, horse trainer, indicted on a charge of first degree murder in connection with the death of Racing Judge Fred W. Gerhardy, will be started in the common pleas court here Feb. 7.

Webb shot and killed Gerhardy and Racing Judge Peter Callen in the lobby of the Portage Hotel the last day of the fall racing meet in Akron.

Gerhardy is known to the theatrical profession, he having produced many musical tab shows.

Pug's Jail Term Near End

Ernest Farina, known in pugilistic circles as "Young Maxwell," has only six months more to serve in Clinton Prison, as the result of the action of County Judge Pierce H. Russell, of Troy, in cutting his sentence from a flat term of ten years to an indeterminate period of not less than three or more than ten years. The boxer has "done" twenty-one months already, and has had nine months remitted for good behavior. With a minimum term of three years, he should be out in June or July. A technical error in sentencing him for highway robbery resulted in his term being reduced. Farina was convicted with another Italian and a woman of assaulting and robbing a Brooklyn man on the Snyder Lake road outside of Troy in 1921.

Romeo McCarty in Omaha

John McCarty, the Syracuse first baseman, who is alleged to have caused the divorce action of George N. Crouse, Syracuse millionaire clubman, against his wife, Rita Knight, the actress, has been purchased by the Omaha club of the Western league. The Syracuse owners, it is said, decided McCarty would be more valuable to some club in another league, thus the sale to Omaha.

CALIFORNIA SUNSHINE BUT NO EATS FOR NAGS

Looks Bad for Near Thoroughbreds Quartered at Culver City

Los Angeles, Jan. 17.

From general appearances, it is going to be a cold winter in southern California for a lot of near thoroughbreds spending their days at the Culver City racetrack, which recently closed down after completing 13 days of a proposed 100-day meet. At the present time the majority of horse owners who have their steeds at the Culver track are busily engaged trying to round up three meals a day for themselves, with the supply of feed for the nags gradually working down to the zero point.

In the vicinity of the Culver sheds there is little pasturage, and just what will happen to the animals before Jan. 26, when the track is scheduled to reopen, is problematical. There is a possibility also that racing is through for all time at Culver City and the track will be subdivided into building lots. It is hoped that the latter course will be followed, as some kind contractor may gaze upon the horseflesh and supply the necessary hay and oats.

The majority of stables which raced at Culver City were operating on shoestrings, which snapped when the track failed to pay the purses for several of the races which were run. With no place to go and little cash, the nags became the goats, with the jury still out.

CHICAGO BIKE RACE A BUST

Paddy Harmon Reported Dissatisfied and Won't Stage Fall Event

Chicago, Jan. 17.

Paddy Harmon's second six-day cycle race of the 1923-24 season was concluded Saturday night with Alferd Grenda and Oscar Egg finishing one lap ahead of their competitors by riding 2,434 miles and 5 laps and scoring 330 points. In second position came Kockler and Stockholm, two local youths, who won the last event. They rode 2434 miles and 5 laps and scored 190 points. One lap behind them but scoring 755 points were Madden and Declerck. This team scored the highest number of points and captured most of the sprinting prizes.

Financially, Halrmon did not do near as well as he did in the race of last fall. With the elements against him, through the adverse criticism of the last race, the public did not sho wthe interest in the contest that Harmon expected and wanted. Business from the start was poor, with the Coliseum never holding capacity at any time, even for the finish of the contest.

The riders were disgruntled and let this fact be plainly known. Frank Kramer, the referee, upset the boys when he disciplined four of their number for stalling and endeavoring to make their own rules. Those barred were among the most popular of the contestants, and when they were gone from the track their followers and admirers were among those missing from the track side.

Of the 25 sprints in the last hour Madden of Madden and Declerck won six. The other riders besides the first three teams to finish were Beckman and Gastman, Hill and McBeath, Gaffney and Hanley, De Wolfe and Stockelynch, Thomas and Lawrence and Kaiser and Taylor.

It is reported that Harmon is didsgruntled with the manner in which the public received his last promotion and that it is doubtful whether he will endeavor in the fall to promote another event.

Dimond Captain at DePauw

Kenneth C. Dimond, Greenfield, Mass., has been elected captain of the DePauw University football team (Greencastle, Ind.), for the 1924 season. Dimond is a guard, and a good one. He was an Eastern high school star before he came to DePauw three years ago.

NO TICKEE NO FIGHTEE

Omaha, Jan. 17.

Irwin Bige, grocery clerk-boxer (incidentally failed as a comer), is managed by his father.

The Omaha post of the American Legion sought to match Bige against Ace Hudkins, of Lincoln, for the lightweight championship of Nebraska and offered pa $300 flat.

Papa refused to sign until it was stipulated in the contract that he also should receive seven complimentary tickets, so the entire family could take in the show.

Bill to Investigate N. Y. Boxing Commish

Albany, N. Y., Jan. 17.

James Male, lawyer, residing at 540 Manhattan avenue, New York city, Democrat, represent the 19th district, New York, introduced in the Assembly Monday a resolution carrying an appropriation of $10,000 and creating a joint legislative committee to investigate the state boxing commission, the license committee, judges, referees, club officials and all other persons and institutions connected with boxing, including participants, and to recommend such changes in the law or in the policy of the state regarding boxing as may be deemed necessary or appropriate.

The resolution will probably come up for action next week.

Two other members of the legislature also took a crack at the boxing law. Assemblyman Kennedy of Queens county, Democrat, introduced a measure prohibiting purses and prizes, while Assemblyman Bert T. Lord, Republican, of Chenango county, former head of the automobile bureau under Republican rule, introduced a bill to repeal the law altogether. Assemblyman Lord, remarking on the Male resolution, said it did not go far enough. "It should investigate the spectators as well."

BASKETBALL

Afraid of Basketball

Major league baseball clubs in two instances upstate recently have sought to protect themselves from injury to players under contract by forbidding the men to participate in basketball games.

Stanley "Buckie" Harris, star second baseman of the Washington Americans, and Ad Martin, a rookie third baseman belonging to the White Sox, are the players hit by the "no basketball" order. Harris was playing guard on the Glens Falls State league team, and Martin was holding down a forward position on Jim Warnock's All-Professionals of Troy. The former was ordered by Clark Griffith, president of the Washington Club, to quit basketball and get ready for spring training, while the latter gave up the cage game last week because a provision in the contract he signed with Chicago forbids him to play basketball.

The action of the Washington and Chicago Clubs in banning basketball for their players opens up the question of how far major league magnates can go in exercising a censorship over the winter activities over diamond performers. In the case of Harris, the ban undoubtedly means the loss of considerable money, for he was playing two or three games a week with Glens Falls and was being paid a large salary, in addition to the money he might make by participating in games elsewhere. About a month ago he was on a short tour through the east with Ed Holly's Majors, which have Al Schacht and Nick Altrock, the baseball comedians, as an added attraction. Spring training is certainly not beginning in January, and if it were, there would be no need for Harris to start so early, as he is in splendid condition from playing basketball.

The advisability of ball players participating in the cage game has been a moot question among big league managers for some time. Rabbit Maranville, who is a crack basket tosser, has not played the winter sport for two years, because the Pittsburgh management does not look with favor on it. Frank Frisch, another basketball star, refrains from playing the game because it is said Manager John McGraw of the Giants fears that he may injure himself. The "Fordham flash" referees some games, however. He has promised Joe Scully coach of the La Salle Institute team of Troy, to officiate at a benefit game in Troy this month, and it was recently announced that he would referee a game in the armory in Ogdensburgh. Frisch and Scully were close friends at Fordham.

The coffers of the Metropolitan Basketball League have been enriched by fines levied on Yonkers, N. Y., for appearing at Paterson, N. J., with an unregistered player in the lineup; on Trenton for appearing in Kingston with only five men in uniform, and on the great Benny Borgmann for playing an exhibition game in Brooklyn on Sunday night, Dec. 30, against league rules. Several players have been fired, and in turn hired by other clubs. Brooklyn has taken Joe Dreyfus, a guard, from Paterson, and Yonkers has signed George Norman, who was let out by Paterson.

Hank Thomas, who started the season with Kingston, has been taken on by Greenpoint to pair with Harry Riconda at guard. "Stretch" Anderson, an altitudinous youth from New York, has been signed by Manager Frank Morganweck to play with Kingston, and Roy Steltic, captain of the great Camden team in the Eastern league (now defunct) has been engaged to appear in the Paterson lineup. "Soup" Campbell, Kingston guard, who was suspended for two weeks, has had the ban lifted by depositing a substantial cash forfeit with League President O'Brien, guaranteeing his appearance in all road games played by Kingston.

Basketball devotees in Lawrence, Mass., will be treated to a championship game on Feb. 15, when Battery A of Gloucester, Mass., military aggregation, will clash with the strong team representing Battery B of Lowell, Mass. Both outfits have fought their way in military circles to the highest point and have now decided to settle the military championship of the State on a neutral floor. The Lawrence, Mass., State Armory was selected as the court. Although Company B of this city had a date arranged for that night, they have turned it over to Manager Edward Curran of the Gloucester unit for the championship game.

More interest than at any other time has been shown this season in military circles with reference to basketball throughout the State. It has been suggested by the Adjutant-General of the Massachusetts National Guard that two State leagues be formed, one in the western part of the State and the other in the eastern part, the winner of each to clash at the end of the season. The project has been considered with much favor in and around Lawrence, and in all probability the leagues will be formed, if not this year, then next.

Woonsocket, R. I., grabbed the first game of the series for the State basketball title at Trinity Hall, Woonsocket, Sunday afternoon, when it turned back the fast-traveling Bristol town team of Bristol, 23 to 14. Several changes have been made in the Woonsocket team, the aggregation which faced Bristol Sunday being much stronger than the team which played the Boston Whirlwinds a week ago.

For real star play Heals of Woonsocket carried off the honors. He tied Tinkoff of the visitors into knots. Not once did he allow the Bristol crack to score from the floor, and although Tinkoff was inclined to be rough on a few occasions, Heals, without losing his temper, subdued him.

Long shots helped Bristol to bring its total of points up to 14. Taking all kinds of chances, they managed to pull their total of counts from the field up to five, three of which were dropped in by Coggershall from a point half way down the court.

Woonsocket scored twice before the visitors were able to count. With the score 4 to 0, Coggershall scored the first of his Long Toms, and the Bristol rooting section, numbering more than 200, announced to local followers of the pastime that they were in the hall. The spirit engendered by that Bristol cheering section was undoubtedly responsible for the swift pace carried on by the 10 gladiators from whistle to whistle.

The fact that Woonsocket had one game stowed away and also that the majority of its players were well acquainted with each other through playing on other teams was the one thing that carried the home team through.

SPORTS PAGES

Ohio Racing Circuit

Newark, O., Jan. 17.

A new light-harness racing circuit is being formed and a meeting will be held within the next two weeks.

The new circuit will be known as the Central Ohio Racing Circuit, starting in May and closing the week of July 4.

The cities interested are Newark, Marion, Fremont, Tiffin and Mansfield. Dates will be arranged at the first meetnig.

Wide World Photos.

ROOSEVELT TROPHY FOR YAKIMA CANUTT CHAMPION COWBOY

The ex-Secretary of the Treasury, William Gibbs McAdoo (above), in cowboy outfit, handing the present to Yakima Canutt (right), who won it in contests at Cheyenne, Wyoming, and Pendleton.

The trophy is presented annually by the Hotel Roosevelt, New York. Others in the photo are (left to right): Dorothy Morrell, Donna Glover and Tommy Grimes, members of the awarding committee.

2c FOR A LAUGH
"The World's Worst Daily"
Never right yet
Could be printed on a typewriter
NO CIRCULATION—NOBODY WILL BUY
Only 2c—find out why

SPORTLIGHTS

Mandell Gets Draw

Jack Bernstein of Yonkers, former junior lightweight champion, and Sammy Mandell of Chicago fought a 15-round draw at Madison Square Garden last Friday night before a $25,000 house at a $5.50 top.

Frankie Jerome of the Bronx collapsed in the last round with Bud Taylor of Chicago in the most sensational bout of the night in the semi-final. Jerome was out for 20 minutes after the knockout and was rushed to a hospital, where he died Sunday night. Death was due to a blood vessel bursting in his head and was held accidental after an official inquiry.

Jerome had been taking some terrific beatings lately, being almost murdered in his last Garden appearance by Irish Johnny Curtin. He was one of the gamest bantams but seemed on the verge of a knockout only to rally and in turn sock Taylor into distress. He was on the floor at the end of the 11th round and came out weak for the 12th and last. Taylor beat him to the floor in 40 seconds under an avalanche of punches. He was carried from the ring still unconscious after his seconds had worked over him for 10 or more minutes.

Bernstein won six rounds, Mandell six and three were even in the final. Bernstein insisted upon the fight going 15 rounds instead of the usual 12, thereby robbing himself of a sure win, for at the 12th he was in front.

Mandell, after a late start, came fast in the closing rounds and earned a draw from the rugged Yonkers boy. Jack showed more aggressiveness than ever before, being seemingly imbued with the idea he was going to win by a knockout. Mandell's cleverness, however, began to tell as the fight progressed and in the closing rounds he was giving Bernstein a neat pasting. They have been rematched, the winner to get a shot at the title held by Johnny Dundee.

Marty Silvers won the opener of four rounds from Robert Dastillion, the French featherweight, and Tommy O'Brien, of Milwaukee, beat Dave Weber in a six-round prelim. Both are lightweights.

Arthur Staff in Norway

Arthur Staff, professional speed skating champion of the United States, will meet Oscar Mathieson, of Norway, in a series of races in that country for the world's professional title. So Staff writes to friends in Saranac Lake. He has been in Norway for months seeking to force Mathieson into a series of matches, which the Chicago flyer believes will end in his gaining the world's title.

Staff writes that Mathieson has again resumed friendly relations with the officials of the Christiana Skating Club, which is considered the best organization to stage the race.

There had been some feeling between the world's champion and the premier skating organization of his country, but this has all been ironed out, according to Staff.

For a time the coolness between Mathieson and the club threatened to nullify Staff's determined efforts to arrange a skating duel. It has long been his desire to meet the Norwegian star in a series of races for the world's championship crown. Remembering the oft-repeated claim of Bobby McLean that he had been robbed of the title in the final match with Mathieson in Norway a few years ago (a claim which he attempted to sustain on his vaudeville tour by showing moving pictures of the race), skating fans in Saranac Lake are wondering if the present American challenger will have any trouble over the rules of the ice-bound country in which the contests are to be staged.

It was on the ice of the famous Pontiac rink at Saranac Lake, where more speed skating history has been made than at any point in this country, that Staff last winter won the professional title, following a series of races in which Bobby McLean, Edmund Lamy, Everett McGowan, Norcal Baptie and other steel-blade "pro" stars competed.

As an amateur Art also won the international title on Pontiac rink, where recent trials for the Olympic team were held. On the form he showed last season, skating enthusiasts at Saranac Lake believe that Staff has a good chance to defeat the great Norwegian, who is much older. Art has now been in the cold North Country long enough to become thoroughly acclimated, a point not to be overlooked.

When "right," the flash has great speed, and that, coupled with youth and a plentiful supply of strength, should make him a dangerous opponent for Mathieson.

Chuck Wiggins' Prison Sentence

Boxing fans of Indianapolis almost universally agree that tough luck, and nothing else, is sending Chuck Wiggins, the light-heavyweight boxer, booked to meet Tommy Gibbons at Miami, Fla., Jan. 31, to the Indiana Reformatory in a few days.

Two years ago Wiggins was sent to the state penal farm for alleged contribution to delinquency of a girl minor. He had served all but a few days of his sentence and was a trusty when he went with another prisoner to the other prisoner's home near the farm, for Sunday dinner. Wiggins contends he had permissfon to leave the farm. Farm authorities apprehended the two while they were at dinner, took them back and charged them with attempting to escape.

In Putnam County Circuit Court Wiggins was sentenced to two to five years in the reformatory for the attempt. He has fought the case through to the State Supreme Court. Last week the Supreme Court denied him a rehearing upon his appeal, and there is said to be no step left for him to take to prevent the trip to prison.

Wiggins' father-in-law, who is his bondsman, is said to have notified the Putnam court that Chuck would report for transportation to the reformatory some time this week.

Wiggins is one of the best boys in the light-heavyweight class. He gained most of his prominence a few years ago when he cleaned up about everybody in his class on a tour of Australia.

Baseball Pool Trial

The case of James Wright, charged with conducting a baseball pool, is on the calendar of criminal cases which are to be tried at the present term of the Rensselaer County Court in Troy, N. Y. The criminal calendar will be taken up Jan. 21.

A James Wright, alleged to have been the head of "the big" baseball pool in Albany, was found guilty of being a common gambler in the Capitol City a few years ago and was sentenced to the penitentiary for three months. His conviction followed a complaint made by a North Adams (Mass.) man, who claimed that he held the winning ticket in the baseball pool but that he could not collect.

According to reports, the system of selling tickets has been changed since that time, and there is now no chance of a mix-up.

Nevertheless, a man sued the alleged promoters of the pool last summer, claiming some $600, and $10,000 on another claim. The smaller suit was thrown out in the City Court of Albany on the ground that it was based on a gambling transaction, which was against the law. It is understood that the larger suit was not pressed.

Tangle Over Newark Club

A tangle over the ownership of the Newark team of the International League has arisen between Bernie Moan and William Ashton, who formerly owned the club, and Michael McTighe and Corbett McCarthy, who were said to have purchased it.

At least, John Conway Toole, president of the league, said that the club had been sold.

Then Moan tried to dispose of Harry Baldwin, the team's ace in the box, to the Giants, claiming that he and Ashton had this right. Buck Herzog, manager of the team and, in addition to that, a hard-boiled citizen of Ridgely, Md. (pop. 534), couldn't see it, as he claimed that Baldwin had already signed a Newark contract for the coming year.

It is said that no money for the holdings so far has changed hands, but when Baldwin is disposed of it is said that the long green will go to Moan and Ashton as first payment on the franchise and players.

It's an awful mess over there—no ball club, just a manager, a good pitcher and a few others, and the spring training season on their heels.

Herzog is down south scouting for training grounds; President Toole has just gotten back from a Pinehurst vacation; Moan and Ashton are spending their time up and down Broadway, and McCarthy and McTighe are figuring on the erection of a stadium over in the Jersey town long before they've even made the first payment on their franchise.

Bobby Mays' 25th Win

Bobby Mays, New Bedford featherweight boxer, scored his 25th straight win by outpointing Henry Kenoyer, New Hampshire 125-pound titlist in 10 rounds at the Elm Rink, New Bedford, Mass. Mays came through witht a rush in the closing rounds. In beating the Granite State champion, Mays overcame the best boy he has yet been called upon to dispose of. Kenoyer displayed a cleyer defense, one which made him anythting but easy to hit, and in the opening frames Mays appeared baffled.

"Chick" Carr returned to the ring after a long absence and handed Young Falvey a two-fisted lesson in the eight-round semi-final. Carr sat Falvey down in a neutral corner in the fourth and topped off the slugfest by once throwing him to the floor and knocking him down in the last round. In the seventh round spectators began to fear for Referee Patsy Downey, for Falvey was swinging terrific holes in the atmosphere.

Engel's Schedule

Reports to the effect that Neinie Engel of Dubuque, middleweight wrestler, had retired from the game, were contradicted by the wrestler's manager, Walter Wendt, when he announced a schedule of matches which will be staged during the remaining part of the winter.

The first match was with Gus Wick of Oshkosh, Wis., on January 9. On January 19 he is scheduled to meet Fritz Hanson, of Wilmington, N. C., at Dubuque.

Negotiations are under way for matches between Engel and Ralph Parcaut. Parcaut has downed Engel twice. The American Legion Athletic Club at Lincoln, Neb., has asked for a match between Adam Krieger and Engel at Lincoln. "Doc" Krone of Chicago, has also offered Engel a match.

Racing on the Ice

The possibility of continued warm weather is worrying Phil Adler, promoter of the harness-racing-on-ice circuit, which had its first dates scheduled for Malone, N. Y., this week. This has been an unusually open winter in the North Country, there being little snow or ice. The thermometer registered summer temperatures last week, a record being established Friday, when the mercury went up to 76 in the sun at Saranac Lake. The day before the temperature was 60. A little more than $5,000 is offered in purses for the meets in Malone, Lake Placid and Saranac Lake.

Twelve hundred dollars will be paid out for the three days of racing here; a like amount for the three days in Lake Placid next week, and $2,800 for the six days of racing at Saranac Lake.

The Saranac Lake Driving Club sponsors the circuit.

Funny Rule Rescinded

One of the funny new rules sprung on the boxing game by the New York State Athletic Commissioners several weeks ago has been rescinded. The 'sour' regulation was that which prohibited persons to sit on the same side of the ring wherein the judges and timekeeper are spotted. The rule forced working reporters to be massed on two sides of the ring, there being a double row of fight experts, uncomfortable and impractical.

The commission rescinded the rule on the last day of the three boxing controllers were in office, Dec. 31. Immediately thereafter Chairman Muldoon and Frank Dwyer retired, but held over. Several bad decisions inspired the rule against the press, the commission implying that reporters' comments might have influenced the judges. The criticism in the sports pages proved the commissioners to have been all wrong.

The rules against gambling in buildings where boxing is conducted and the exclusion of all persons known to be gamblers still holds.

M. T. Salazar Dies

With the death of Marion T. Salazar, sporting editor of the San Francisco "Bulletin," last week, the fight game lost one of its most noted exponents and defenders. "Sal," as he was familiarly known, passed away after a brief illness. Death was due to pneumonia.

"Sal" was known in the fight game from one end of the country to the other, and during his career had reported many big fistic encounters, the last being the Dempsey-Gibbons row in Shelby, Montana. He had been in charge of the "Bulletin's" sporting department since 1919, having gone to that paper from the San Francisco "Call," on which he also served as sporting editor. "Sal" was long known as an advocate of clean sports, and was not bashful about voicing his opinions in public print when things in the sporting game savored of any underhandedness. He conducted a breezy column called "Sal's Knocks." He also numbered many friends among the theatrical profession. He was 42 years old.

Lively Bouts at San Diego

Cy Murphy, San Diego scrapper, was handed a nifty trimming by Joe Layman, Los Angeles lightweight, in the main event at the Dreamland Arena at San Diego last week.

In the special, Billy Ketchel won the decision over Joe De Leon, landing some stiff jabs on his Filipino opponent's jaw.

Leading all the way through the scrap to get the decision, Tommy White, of North Island, won from Al Williams, of Los Angeles.

Young Alsano slugged his way to a decision over Tommy Neary in the second bout. The boxers put up a sensational fight, standing toe to tie and letting their mits fly right and left.

Young Tena got the decision over Young Stephenson in the opener, which was the latter's first appearance in the ring.

Mondt-Lewis

"Toots" Mondt, the Colorado cowboy wrestler, who was flopped twice by Champion "Strangler" Lewis, in Kansas City last week, will meet Joe Stecher, at Wichita, Kansas, Jan. 18. The bout will be watched with interest as Stecher proposed a side bet, offering to post $1,000 that he would throw Mondt twice in 90 minutes. Mondt has accepted the offer and Gabe Kaufman, promoter, of this city, has offered to lay another $1,000 that Stecher would not throw "Toots" twice in the time mentioned, and still another "grand" that he would not flop him once. An attempt was made to match the two for a finish bout here, but Stecher refused. The Wichita affair will be a time limit match.

Speaking of Competition

James E. Donohue, former Olympic star and a native of Albany, N. Y., is now reported to be one of the biggest real estate dealers in Los Angeles. Donohue twice represented the United States in the Olympic games. He was a star trackman and team mate of Jim Thorpe's in the Olympic games of 1912 at Stockholm. Among Donohue's recent real estate deals is reported the sale to Jack Dempsey of a $500,000 home, which the heavyweight champion presented to his mother. At present Donohue is building a new home for Jackie Coogan.

After Filipino Dixon, sometimes called "Eight Ball" Dixon, had beaten down Sailor Pete Byron, of Worcester, Mass., New England lightweight champion, in the main bout of the Woonsocket A. C.'s show in the Coliseum, Referee Johnny Martin, of Malden, Mass., handed the win to Byron. The award almost started a riot. The crowd, the biggest of the season, massed about the ring and voiced its disapproval. It was 10 minutes before the police could start the mob toward the exits. Jeers were hurled from all directions at the "imported" referee.

Legion Indoor Meet

Lawrence, Mass., Post 15, American Legion, will hold their annual championship athletic meet in the local state armory on February 22 this year. The meet was held on April 19 last season, but this date is considered too late to draw the gathering which the affair warrants.

Although an excellent program of events was put on last year the meet drew very poorly and the Legion did not make expenses.

Mixed Bouts Legal

Mixed boxing bouts are legal in Pennsylvania the attorney general's department has informed the state boxing commission which asked for a ruling on the question. Two members of the board had outlawed such bouts at an informal meeting. Protest of the third member of the commission led to putting the matter before the Attorney General. In the opinion the commission was advised to rescind its order and to substitute if it so desired, a general rule under which clubs or associations putting on mixed bouts must insure that they will be free of riot or disorder.

Results in Kansas City

Pat McGill threw Bill Beth in a one-fall match, with a head scissors and arm lock in 8:10 minutes.

Dick Daviscourt threw Andre Anderson in a one fall bout with a head lock in 13:20 minutes.

"Strangler" Lewis threw "Toots" Mondt twice, both times with a toe hold, the first fall in 1:44:02, and the second in 28:30.

The feature event proved all that was expected, and the crowd was standing on the chairs most of the time. At the start the sympathy of the crowd was with Mondt, and the hisses for Lewis were frequent and loud, but when the champion won the first fall after nearly two hours of rough work, the gang changed and gave their hisses to Mondt.

One Man Direction Athletics

All Syracuse University freshmen athletics will be placed under the supervision of one man, Lew Andres, beginning next fall, Graduate Manager George B. Thurston says.

Andres, former Orange star in almost every major branch of sports has guided the athletic destinies of Norwich High School since his graduation on the Hill in 1920, and has made a name for himself, both because of the success of his teams and because of his personal popularity.

Booming Hockey in R. I.

The East Side Skating club of Providence is booming hockey in Rhode Island and has plans under way to take the front in this form of winter sport in New England. The club lately bought thr e new lots and has flooded an area of over 50,000 square feet, the largest outdoor rink in New England, with nine inches of water. Arc lights are ready for night skating and places for hockey playing and fancy and straight skating have been apportioned. Bert Larrabee is again in charge of the sport.

I. A. C. Opening

The new million dollar clubhouse of the Indianapolis Athletic Club will be formally opened Jan. 19. Lieut. Earl Myers, boxing instructor at Culver Military Academy, who was appointed athletic director of the club several weeks ago, has resigned and will remain at Culver. A new director here has not been chosen.

William O. Christian, chief clerk at the Hotel Lincoln for the last five years, has been appointed assistant to the general manager of the club, Mathew Szabady.

Wm. Clare, Horseman, Dies

Funeral services for William Clare, superintendent of the racing plant of the Saratoga Association for the Improvement of the Breed of Horses, at the Spa, were held in Brooklyn this week. The body of Mr. Clare was brought to Brooklyn yesterday from Saratoga, where the expert conditioner of race courses died on Sunday night. His funeral was conducted from the home of his aunt, Mrs. John Hylan, 1925 East Fourth street, corner of Kings Highway.

Mr. Clare, who is survived by a wife and daughter, a sister, Miss Anna Clare, and a brother, Thomas Clare, who has been his assistant at Saratoga the last three years, came from a family that had made the care of race tracks a life study. He was 52.

Commissioner's Bad Aim

Otta Ray, Indianapolis boxing commissioner and city councilman, and Nate Farb, fight promoter, would have mixed it at the commission meeting in Indianapolis last week had not others at the meeting interfered. Farb was refused a permit for a show in February. He is said to have made an uncomplimentary remark about Ray. Ray started to rush at him, but was restrained, wherepon, it is said, Ray hurled a stamping machine at Farb, but missed.

Young Stribling in Indianapolis

The best Indianapolis boxing card in years has been arranged by the Army and Navy Club for Tomlinson Hall the night of Jan. 21. Young Stribling and Harry Fay, McKeesport, Pa., will meet in the 10-round main go.

COMMERCIAL BROADCASTING IS DISCONTINUED BY "LUCKY STRIKE" TOBACCO CONCERN

Saving From $60,000 to $80,000 Yearly Through Withdrawal of Radio Advertising—Returns Over Radio Not Sufficient for Outlay—Permits "Lucky Strike" Name Retained by Leader Glantz Who Also Is Giving Up Broadcasting

Although the commercial potentialities of radio are weekly being tested by more and more firms and evidently, from the money spent, found to be usually a fertile advertising field, the action of the R. G. Reynolds Tobacco Company in cancelling their arrangement with the Lucky Strike Orchestra is apt to prove revolutionary in the field of publicity through broadcasting. The Reynolds firm is the manufacturer of the Lucky Strike cigaret, one of the most extensively advertised products on the market. About half a year ago the firm contracted with Nathan Glantz, New York band leader ,to form a broadcasting orchestra bearing the name of the cigaret.

Glantz broadcast it two or three times a week from Station WEAF, receiving a figure said to approximate $500 weekly from the Reynolds concern. In addition, the tobacco people were forced to pay WEAF $400 for every hour of broadcasting by the Lucky Strike Orchestra.

The orchestra became one of the best known radio outfits in the country, with "Lucky Strike" joined in all programming of it and with Glantz's picked musicians standing out against the usual run of free, amateur or "plugging" talent secured by most of the stations.

Not Enough Returns

The Reynolds advertising officials recently decided they were not getting returns commensurate with the outlay expended on the radio connection. Glantz was permitted to keep the name, Lucky Strike, which benefits the tobacco firm as well as himself. But his payment for broadcasting was stopped, the officials preparing to spend the money, which probably would have amounted to $60,000 or $80,000 a year, in some other way. Glantz has stopped broadcasting entirely and will devote his time to disk recording and club work under the Lucky Strike name.

This is believed to be the first time that a large concern has decided against the commercial radio plug once it has started it on a large scale.

Other firms are constantly making monetary arrangements with radio artists, among them the Chiclets Company, National Carbon Company (manufacturers of Everready batteries), Gimbel Brothers, United Cigar Stores and several others. Whether these companies will be affected by the action of the Reynolds concern is conjectural at present.

Whereas WEAF and a few other stations are now for the first time bringing remuneration to their backers, should a general let-down follow the move of the Lucky Strike firm, it is possible the general commercial handling of broadcasting will have to be treated from an entirely different angle.

MUSIC DEALER'S SIDELIGHTS ON RADIO'S PROBLEMS AND EFFECTS

Cites "Red-Headed Music Maker" and "Roses of Picardy" —Wendell Hall and Victor—Was Swamped with Calls Last Week

A Brooklyn, N. Y., music retailer throws another sidelight on the ever-vacillating radio problem and its effect on popular music. This time he takes the affirmative stand that radio is helping the sale of his records and cites two very plausible and convincing instances.

One is the case of "Red-Headed Music Maker," a little known song written and sung by Wendell Hall on the Victor records and released about a month ago. Despite its comparative antiquity, this music merchant one day last week was swamped with calls for the number and sold out his supply of the number necessitating a recorder of a song he thought he would have little call for. The answer was that Wendell Hall sang over the radio that week from WEAF and included "Red-Headed Music Maker" in his repertoire. Similarly, he adds that on the advance Victor lists there are two more songs by Mr. Hall, "Blue Island Blues" and "Blue Bird Blues," for which he has already had calls through the writer-singer's rendition by ether. Seemingly, in Mr. Hall's case, it's panning out beautifully.

Calls for "Picardy"

The second instance was the unusual number of calls for a record of "Roses of Picardy," a three-year-old song, but a classic in itself. There was nothing to account for the spurt in the form of a new recording by some artist. Inquiry showed that somebody had rendered the number vocally over the radio and that it had created a demand in that wise.

This merchant deduces that the song sells itself. Radio naturally has not the best talent performing for it. When they hear a pretty number manhandled by an inferior singer or instrumentalist they ask for Victor or some other record brand to hear how well it sounds when sung or played by experts.

Hall's case is peculiar unto himself. He sings dialect and doggerel tunes of his own writing that wouldn't sell otherwise, and through his constant radio performing makes them popular. He has just completed a tour of 21 of the leading radio stations.

RADIO PAGE

Rich's Band in Ottawa

Ottawa, Can., Jan. 17.

Harold Rich and his orchestra opened Jan. 15 at the Century Rose Room for an 11 weeks' run. They have just completed 15 weeks at the Venetian Gardens, Montreal, and are due to return to Montreal in April.

Bennie Krueger is the new band at the Venetian Gardens.

Broadcasting Opera

The tenth annual grand opera of the National Grand Opera Club will be broadcast by WJZ by direct wire from the Waldorf-Astoria Jan. 24. The organization renders excerpts of the best things in opera with such artists as Carl Figue, Mme. Paule Le Pernier, Mignon Spence and others singing the leading roles.

STORM STOPS RADIO SENDING

The storm Wednesday night played havoc with radio. The fans were deprived of their ether entertainment on this extremely torrential evening through the storm's damage to ships at sea. All radio stations stood by with their receivers open to locate the direction of an S. O. S. from a ship in distress.

Coupled with that, the U. S. dirigible airship Shenandoah broke away from its moorings at Lakehurst, N. J., at 6:45 p. m., and requests to the fans were made to listen for the aircraft's motors and phone or wire to the various broadcasting stations over which town it was.

Station WOR, Newark, repeatedly made this request and kept the listeners-in apprised of the progress of the search. The airship was heard over the various towns in New Jersey, but because of the heavy fog could not be seen.

The WOR announcers, however, couldn't help getting through at least one "plug" for L. Bamberger & Co., which operates the radio station as an advertising adjunct to its department store.

WGY Dinner Concerts

WGY inaugurated dinner concerts this week. They are given on Tuesday and Thursday nights from 6 to 7:30 p. m. The first one was played Tuesday night by the String Trio of the Ten Eyck Hotel in Albany, and the second one tonight (Thursday) by Phil Romano's Rain-Bo orchestra of the New Kenmore Hotel in Albany. Romano's orchestra gave Saturday night dance programs from WGY until recently, when Jack Symond's orchestra at the Hampton hotel in Albany was booked. The programs of all the orchestras mentioned are broadcast from the hotels where they play through WGY.

Bryan's Ether Talk

William Jennings Bryan will broadcast a radio talk via WJZ Jan. 21. "The Political Campaign of 1924" will be the burthen of his address at a select affair at the Hotel Commodore, into which WJZ will run a direct wire.

Germany Discouraging General Use of Radio

Washington, Jan. 17.

Official restriction of broadcasting in Germany has seriously retarded the popularizing of radio telephony, according to Commercial Attache C. E. Herring, who is stationed in Berlin. German manufacturers are conducting persistent propaganda to encourage the public to protest against these restrictions, however.

At the Leipsig Fall Fair a program was broadcasted from Berlin on a 2,500-meter wave length and picked up at Leipzig, a distance of 93 miles. The receiving sets on exhibition were mostly four-tube sets using two stages of radio frequency and one of audio, or three stages of audio frequency when a loud speaker was operated. The one and two-tube sets on exhibition were not capable of satisfactorily picking up the program sent out, states Mr Herring.

FARMERS VALUE RADIO REPORTS

U. S. Agriculture Dept. in Survey Find Farmers Asking for Reports

Variety-Clipper Bureau,
Evans Building,
Washington, Jan. 17.

The importance of the radio in the production and marketing of agricultural products is brought out in a special survey of about 1,200 representative farmers, just completed by the United States Department of Agriculture. In excess of 50 percent of the enumerated farmers replying, reported that they owned tube sets employing three or more tubes. Many of the other farmers reported home-made sets ranging from simple crystal detectors to tube sets.

The bulk of sets owned were found to be made by about 15 of the leading manufacturers, although some 75 different makes of sets were found to be in use. The average cost of the manufactured sets was $172.

Comparatively few of the owners of home-made sets operate crystal receivers, the survey revealed. The average cost of the crystal sets was $11. The average cost of the home-made tube sets was $83.

Eighty percent of the farmers said they were interested in receiving both weather and market reports. Every state in the union was represented with but few exceptions, the most numerous replies coming from Illinois, Iowa, Texas Kansas, Ohio, New York, Missouri, and Indiana.

A Nation of Radio Deadheads By Showmen's Ether Entertainment

Just how a showman who operates speaking stage theatres for patronage can look forward to an improvement in business while at the same time operating a radio station furnishing free ether entertainment, and expect that improved business from the radio publicity is almost as complex as this long sentence.

In brief, Loew's WHN for instance. Loew's sells entertainment through the box office window. He gives away entertainment through its WHN station. How can Loew's convince the listeners-in its theatre performance is better than its ether entertainment?

Also if WHN makes its entertainment enjoyable enough nightly, won't that hold people in their homes to listen-in without paying rather than draw them the next night or day or anytime to a Loew theatre?

Securing volunteers as it does, isn't WHN more apt to procure a better free show for a non-paying public than a Loew theatre would present as an over-headed salaried performance to a paying audience?

The same is true of any theatrical circuit or manager maintaining a radio station with possibly the exception of the picture house. S. L. Rothafel of the Capitol, New York, seating 5,200 people, talks once weekly over the radio. He advertises the Capitol; that is publicity for the Capitol, whether or no of value. Rothafel talks on Sunday nights. The Loew radio station furnishes free entertainment daily.

It is said the Loew WHN station represents an investment of about $50,000. If Marcus Loew can trace any return from that amount or the expense of its weekly upkeep, he should as a showman advise other showmen so all might benefit.

It may be ventured, however, that the Loew Circuit has not received one cent in return, either directly or indirectly through publicity.

It's quite a clash when you give away something and at the same time try to sell it. That could make a nation of radio deadheads.

GEN. G. U. SQUIER PREDICTS BIG SALARIES

"Stars of the Ear" to Equal "Stars of the Eye"

Variety-Clipper Bureau,
Evans Building,
Washington, Jan. 17.

Maj. Gen. George U. Squier, recently retired head of the Army Signal Corps, states he has reached the conclusion that "We have just arrived at the era of the ear. Up to the present we have gotten our education and culture chiefly through the medium of the eye-pictures, sculpture, etc. Now, however, we have come to the era of the ear.

"We have got to decide who is going to pay for radio broadcasting," says the General. "The five principal radio broadcasting stations are each spending about $100,000 yearly in this work now. Suppose they should stop. Can't you hear the wail of protest that would go up?"

The establishment of schools for the training of broadcasting entertainers is another development seen in the future by General Squier, he stating that "the stars of the ear, in 1935, will receive salaries comparable to those the stars in the movies—the stars of the eye—receive in 1924. It will be a real profession ranking at the top in pay and distinction."

Loew's Showdown

The Loew theatrical enterprises, which operate broadcasting station WHN from the Loew State Theatre building, New York, as an adjunct to its show business, is advertising nightly via the ether that all the radio favorites who have sung for the listeners-in will appear in person Jan. 25 at Loew's State.

This will be a showdown whether or not radio pulls them at the gate.

WJZ IS CLAIMING FOREIGN RECORD

According to an announcement by the Radio Corporation of America, their station WJZ was the most often heard than any other broadcasting station in the country operating on the same power, according to complete returns from the transatlantic broadcast tests conducted during he week of Nov. 27.

According to the statistics station WGY, operating on 1,000 watts, and WHAZ, also on 1,000 watts, head the list in the number of receptions in England.

WJZ, operating on half the power, is third on the list, while other stations of greater power than WJZ were heard less times. Because of the congestion in the metrolitan area, WJZ has always operated on 500 watts and during the week of the transatlantic tests was one of the few large stations which did not increase its power in an attempt to be heard in the United Kingdom since an increased power would drown out the programs broadcast by the several other stations in the New York city district. (This statement seemingly is a slap at WEAF's recent attempt to "blanket" the metropolitan ether district by doubling its power).

On Dec 7, Senator Paul Dupuy, speaking from WJY's twin station was heard in France and received perfectly in Milan, Italy.

A Bargain at $5

"TIMES SQUARE DAILY"

THE HORROR OF TIMES SQUARE

SUBSCRIBE

All the news all the time that no one wants to read. 2c a day and fully returnable, either paper or money.

BANDS AND ORCHESTRAS

Where Playing Next Week (Jan. 14)

Permanent addresses of bands or orchestras not engaged will be published weekly without charge.

No charge is made for listing in this department.

Name and place of engagement or address sent in by Tuesday of each week will be listed.

A

Abas, Nathan, Hotel Pennsylvania, New York (concerts).
Ackerman's Easy Goin' Jazz Band, Empress Rustic Gardens, Omaha, Neb.
Adler, Oscar, Maryland, Baltimore.
Ague, Jimmy, Bowman's Dance Garden, Youngstown, Ohio.
Ails, Roscoe, Flatbush, Brooklyn.
Albin, Jack (Whiteman), Bossert Grill, Brooklyn.
Alhambra Dance Orchestra, Alhambra, Syracuse.
All-Star Entertainers, Merry Garden Hall, Memphis, Tenn.
Alpetres, S., Band, Sanford, N. C.
Anderson, Warren, De Honey's, Seattle, Wash.
Ash, Paul, Granada Theatre, San Francisco.
Aunt Jemima's Band, Palace, Milwaukee.

B

Baby Edna Band, Orpheum, Allentown, Pa.
Balsden, Harry, Venice Ball Room, Venice, Cal.
Barbino, Frank, Marigold Gardens, Chicago.
Bargy, Roy, Ritz Cafe, Detroit, Mich.
Basile, Joe, Newark, N. J.
Basten, Fritz, Cocoanut Grove, Chicago.
Bauer, Charles, Hotel Beaumont, Beaumont, Tex.
Bavetti, Signor, Audubon Dance Hall, New York.
Bearcat Orchestra, Clarence Christian, Tulsa, Okla.
Beekman Five (Robert R. Balbus), 848 Dawson street, Bronx, New York.
Bell, Jack, Capitol, Jackson, Mich.
Bennett, Bob, Frisco Syncopators, Springfield and Bridgeport ballrooms.
Benson's Orchestra, Chicago.
Berken, Jules, Rosemont, Brooklyn.
Bernie, Ben, Majestic, San Antonio.
Bestor, Don (Benson), Marigold Gardens, Chicago.
Biese, Paul, Cinderella, Chicago.
Biltmore Orchestra, Grand, Atlanta.
Bingham's Orchestra, Neptune Beach, Cal.
Blossom Heath Entertainers, Temple, Rochester.
Blue Cloud Band, Rialto, Racine, Wis.
Blyler, Harry, Century Roof, Baltimore.
Bodenell, Moonlight Gardens, Culver City, Cal.
Boggie, June (Jazz Babies), "Whirl of Girls," Empire, Brooklyn.
Bontsema, Pete, Hotel Fuller, Detroit.
Borchart, Charles, Alhambra Dance Gardens, Winnipeg, Man., Can.
Bott, Gus, Biltmore Hotel, New York.
Boyle, Billy, Copley-Plaza, Boston, Mass.
Breeskin, Daniel, Metropolitan Hotel, Washington, D. C.
Briem, Johnny, and his Melody Entertainers, 722 Main street, Buffalo, N. Y.
Brigode, Ace, Virginians, Walton Roof, Philadelphia.
Broadway Harmonists (Irving Bloom), Alamo Cafe, New York.
Broadway Melody Boys, John Hornbach, Rose Tea Gardens, Wilmington, Del.
Brown, Bill, Brownies, Terrace Garden, New York.
Brunnies, Merrett, Friars Inn, Chicago.
Brunswick Dance Orchestra, dance engagements, New York.
Buffanos' Band, Empress, Decatur, Ill.
Burk, Milo, Brockton, Mass.
Burt, Al, Proctor vaudeville.
Burt, Vera, Lyric, Hamilton, Can.
Burtnett, Earl, Biltmore Hotel, Los Angeles.
Bush, Ralph, Wade Park Inn, Cleveland.
Byers, Frank, Bedford Gardens, Brooklyn.

C

California Ramblers, Monte Carlo, New York.
Campbell's Band, Binghamton, N. Y.
Canajoharie Band, Canajoharie, N. Y.
Carr, Jimmy, Proctor vaudeville.
Casey, Harry, Plantation, Culver City, Cal.
Century Serenaders, "Midnite Frolic," Chicago.
Cervonne's Band, Richmond, Va.
Chapman, Jack, Drake Hotel, Chicago.
Chaquette's Players, Hotel Baltimore, Kansas City.
Chicago Five, "Bon Tons," Columbia, New York.
Circle Quintette, Busoni's Balconades, New York.
Cirina, Eugene, Sam Toy, New York.
Claire, Teddy, Keith's, Syracuse.
Clark, Hughie, Cross Keys, Philadelphia; Tower's, Camden, N. J.
Cobian, Carlos, McAlpin Hotel, New York.
Cohen, Richard, Vanderbilt Hotel, New York.
Coleman, Emil, Club Trocadero, New York.
Collegians, Whiteman's (Stub Washburn), Hotel Chase, St. Louis.
Columbia Dance Hall Orchestra, Chicago.
Constantine, Johnnie, Brilliant Dance Hall, Chicago.
Cook, Charlie, Dreamland Ballroom, Chicago.
Cook, Ray, Strand, Flint, Mich.
Coon-Sanders Orchestra, Muelbach, Kansas City, Mo.
Copeland, Al, Montmartre, Chicago.
Cotton Pickers (Bobby Lee), Dance Du Morte, Philadelphia.
Cox, Harry, Robert Treat Hotel, Newark, N. J.
Craven's Golden Gate Orchestra Band of Mason City, Ia.
Craig, Mel, Silsbe's, Brooklyn.
Crillon Eight, Marcell, Los Angeles.
Criterions (Eddie Kricke), Dance Tour, Pa.
Culp, Louis, Fontenelle, Omaha.
Currie, Harry, Hotel Seelbach, Louisville, Ky.

D

Dabney, E. Emory, Mill Caprice, New York.
Davidson, Walter, Broadway Gardens, Louisville, Ky.
Davis, Charlie, 37 North Sherman Drive, Indianapolis.
Davis, Mack, 104 West 90th street, New York.
Davis, Eddie, Tent, New York.
Davis, Meyer, Le Paradis, Washington, D. C.
Davis, Meyer, Washington Orch., Gold Room, Hotel Jefferson, Richmond, Va.
Davis, Meyer, Silver Slipper, New York.
Davis Meyer, New Willard Hotel, Washington.
Davis, Meyer, Bellevue Stratford Hotel, Philadelphia.
Davis, Meyer, United Fruit Co. steamships.
Davis, Meyer, Chevy Chase Club, Washington.
DeCola's Band, Kennett, Mo.
Deep River Orchestra, Rose Danceland, New York.
DeMarcos and Band, Majestic, Dallas.
Denny, Jack, Keith vaudeville
DeQuarto, Peter, Colossimo's, Chicago.
Dixieland Five, Busoni's Balconades, New York.
Dixie Serenaders, Linger Longer Lodge, Raleigh, N. C.
Doerr, Clyde, Congress Hotel, Chicago.
Donnelly, Jr., Monte Carlo, New York.
Dornberger, Charles, "White's Scandals," Forest, Philadelphia.
Duncan's Mile High Orchestra, Empress Rustic Gardens, Omaha, Neb.
Durante, Jimmy, Nightingale, New York.
Dyer, E., Wardman Park Hotel, Washington, D. C.

E

Eben, Lambert, 71st Reg. Armory, New York.
Ecklund, Theodora, Clover Gardens, New York.
Elinor, Carli D., Los Angeles, California.
Emerson, Wayne, Fort Steuben Hotel, Steubenville, Ohio.
Elmwood Jazz Band (Harry Hansmann), 37 Patterson St., Jersey City.
Epps, Al, Hotel Astor, New York.
Erdody's Canary Cottage Players (Wes Mortimer), Hotel Royal Alexandria, Winnipeg, Canada.
Edwards, Gus, Valentine Inn, Chicago.
Ernie's Original Merrymakers, Pittsburg, Kan.
Essig, Abe, Hotel Plaza (grill), New York.
Eubank, Philip, Lee, St. Anthony, San Antonio, Tex.

F

Elkins, Eddie, Montreal, Can.
Fagan, Fay, Orpheum, San Francisco.
Farnum, Frank, Palace, Fort Wayne, Ind.
Famous New Yorkers (Whiteman's), Dance Tour.
Fejer, Joe, Keith's Syracuse.
Fells, Max, Hotel Ansonia, New York.
Ferdinando, Lt. Felix, Venetian Gardens, Manchester, N. H.
Fiddler, Dick, Deschler Hotel, Columbus, Ohio.
Fingerhut's Concert Band, Lakeland, Fla.
Fink, E. A., Luchow's Restaurant, New York.
Fink, Howard, Christopher, Ill.
Fisher, Max, Venice Ballroom, Venice, Cal.
Fisk, Bert, Winter Garden, Los Angeles.
Five Kings of Syncopation, Carleton Cafe, Detroit.
Ford, Mabel, Albee, Providence.
Fox, Jack, Clover Gardens, New York.
Fox, Ray, Club Royale, Culver City, Cal.
Francisci, Ivan, Cleveland Hotel, Cleveland.
Franko, Nahan, Hotel McAlpin, New York.
Freund, A., 12th Reg. Armory, New York.
Frivolity Five (Alma Nielsen), Palace, Cleveland.
Frost, Chester, Healy's, Boston.
Frye, Charles, Philadelphia, Pa.
Fuchs, Edward, Iceland, New York.

G

Garber-Davis (Jan Garbert), Bushwick, Brooklyn.
Garner, Mark, Garden, Flint, Mich.
Gattison-Jones Band, National Louisville, Ky.
Gay, Cassey, Club Manor, Venice.
Gay, Mace, Aces, Brockton, Mass.
Geller, Mac, Ideal Restaurant, New York.
Georgia Five (Bill Drewes) 7427 93d ave., Woodhaven, L. I.
Georgian Entertainers (R. M. Fylderly), Cascades Gardens, Chicago.
Gold, Lew, Wigwam, New York.
Gold Dragon Orchestra (Johnny Johnson), St. Petersburg, Fla.
Golden, Jack, Harvey's, Washington.
Golden, Ernie, Keith's, Hamilton.
Goldkettle, Gene, Greystone, Detroit.
Goodman, Monroe, Club Royal, New York, 400 Club, New York.
Grabel's Western Electric Band, Chicago.
Grant, Andy, Terrace Garden, New York.
Gray, Chauncey (Newhoff and Phelps).
Great Lakes Six, Chautauqua Lake, Fredonia, N. Y.
Greenwich Village Serenaders, Greenwich Village Dancing Academy, Philadelphia.
Green, Jack (Elkeles' Orchestra), Club Deauville, New York.
Greenfield, Leo, Castle Gardens, Chicago.
Greer's 20th Century (Coliseum), Davenport, Iowa.
Gregory, Dan, St. Nicholas Rink, New York.
Greystone Orchestra, Greystone, Dayton, O.

H

Hall, Allen, Junior Orph., Los Angeles.
Hallett, Mal, Roseland, New York.
Halstead, Henry, St. Francis Hotel, San Francisco.
Hammond, Al, Jefferson Hotel, South Bend, Ind.
Hann, Fred, Chicago Beach, Chicago, Ill.
Harris, Harry P., Knickerbocker, Nashville, Tenn.
Harkness, Eddie, Hotel Plaza, San Francisco.
Hartigan Bros., McMechen, W. Va.
Harvey, Cope, White City Ballroom, Chicago.
Hatch, Frank, Archambault, New York.
Hatton's Dixie Orchestra, Northern Lights Cafe, Chicago.
Hegeman's Band, Nixon; Keystone, Philadelphia.
Heller, Herman, Grauman's Metropolitan, Los Angeles.
Henry, Fred, Chateau Shanley, New York.
Hente, Al, Canton Tea Gardens, Chicago.
Herbereaux, Jules, Guynan's Paradise, Chicago.
Herlihy, Joe, Roseland Gardens, Portland, Me.
Hickman, Art, Biltmore, Los Angeles.
Hoffman, Earl, La Salle, Lilinois.
Hoffman's Peacocks, Gypsy Land, Chicago.
Holdsworth, Saxi, Keith vaudeville.
Holmes, Wright, Hotel Martinique, New York.
Horowitz, Felix, McAlpin, New York.
House of David, Strand, Brockton.
Hubbell's, World, Omaha.
Hurst, Eddie, Valley Dale, Columbus, O.

I

Ibach's Band, Maryland, Baltimore.
Ingriselli, I, Alba Restaurant, New York.
Imperial Orchestra, Palace, Indianapolis.
In Music Land Orchestra, Palace, Springfield; Poli's Worcester.
Intercollegiates (Jack Milligan) California Ramblers Inn, Pelham, N. Y.

J

Jaffy's Music Masters, Omaha A. A., Omaha, Neb.
James Boys (Ernie Cutting) (Whiteman), "Little Jessie James," Longacre, N. Y.
Jazzland Naval Eight, Bradford, Bradford, Pa.
Jockers, Al, Woodmansten Inn, Pelham Parkway, New York.
Johnson, Arnold, Miami Hotel, Miami, Fla.
Johnson, Johnny, El Patio Room, McAlpin's Hotel, New York.
Johnson, Johnny (E. F. Nichols), Pelham Heath Inn, New York.
Johnson, Roy (Dixie Devils), Cinderella, New York.
Jones, E. C., 13th Reg. Armory, Brooklyn.
Jones, E. and F., State, Roseland, Ill.
Jones, Isham, College Inn, Chicago.
Jones, J. Nimrod, Colonades, Jamaica, L. I.
Jones, Ralph, Beaux Arts, New York.
Juille, Don, St. Paul Hotel, New York.

K

Kaitz, Ben, Palais Royal, Los Angeles.
Karm & Andrews, Paramount, Toledo, O.
Kauf, Herbert, Royal Grill, New York.
Kearney's Band, Stamford, Conn.
Kemmler's Soc. Orch., Highland Country Club, Pittsburgh, Pa.
Kemper, J., Main Street, Kansas City, Mo.
Kenin, Herman (George Olsen) Hotel Portland, Portland, Ore.
Kentucks from Ky, Strand Roof, New York.
Kentucky Kernels, Huffman, Winter Garden, Wichita, Kan.
Kentucky Serenaders, Johnny Hamp, Sinton, Cincinnati.
Kerr, Charles, St. James, Philadelphia.
Keyes, L. V., Williamstown, N. C.
Kings of Melody, Binghamton, N. Y.
Kirkham's Don Serenaders, Winter Garden, Portland, Ore.
Klein, Jules, Hotel Statler, Detroit.
Knecht, Joe, Waldorf-Astoria, New York.
Knochar's Dream Melody Orchestra, White City, Chicago.
Kraus, Arthur (Dave Meyerhoff), Knickerbocker Hotel, New York.
Krueger, Bennie, Venetian Gardens, Montreal, Can.
Kyle, Kent, club engagements, New York.

L

La Monaca, Cesare, Beach Casino, Miami, Fla.
Lampe, Del., Trianon Ballroom, Chicago.
Landau, Mike, Edgett Harbor Inn, New York.
Lange, Arthur, Cinderella Dancing, New York.
Lange, Henry, Palais Royal, New York.
Lanin, Howard, Arcadia, Philadelphia.
Lanin, Sam, Roseland, New York
Laurence, Grauman's Million Dollar, Los Angeles.
Learner, Harry, Belmont Hotel, New York.
Leonard, Harry, Walton Roof, Philadelphia.
Leviathan Orchestra, Palace, Milwaukee.
Leviathan Orchestra (ship)
Le Vin, Hal, Fairmont Inn, Washington, D. C.
Levitow, Bernard, Hotel Commodore, New York.
Lewis, Viola, Binghamton, Binghamton.
Licks, Bon Ton, Ocean Park, Cal.
Liry, Harry, Hotel Lorraine, New York.
Lobdell, Jesse, Pekin Cafe, Boston.
Lopez, Vincent, Hotel Pennsylvania, New York; Hippodrome, New York.
Lopez, Vincent, Hotel Statler, Buffalo.
Lopez Red Caps, Palace, Cincinnati.
Louisville Five, Kelly's, Panama.
Lube, Jack, Roseland, New York.
Lyman, Abe, Ambassador, Los Angeles.
Lynch, Jimmy, Rendezvous, New York.
Lynch, Phil, Premier Palace, Brooklyn.

M

Mainella, Frank E., Piper Academy Dance Art Studios, Duluth, Minn.
Malion, George, Arcadia, Chicago.
Mann, Chris, Friars' Inn, Chicago.
Mann, Geil (Bandbox Revue), Majestic, Harrisburg, Pa.
Marcelle, Grauman's Egyptian, Los Angeles.
Markels, Mike, Oak Room, Ritz Carleton Hotel, New York.
Martucci, Simone (Pat Rooney), Keith's, Washington.
Mata, R. N., Strand, Saginaw, Mich.
May, Morris, Jung Sy, New York.
Matt, Lawrence, 23rd Reg. Armory, Brooklyn.
McDowell, Adrian, Dixie Syncopators, Princess, Honolulu, Hawaii
McKay, Marion, Greystone, Dayton.
McKown's Band, Midway Gardens, Chicago.
McKown's Master Musician, Hippodrome, Portland, Ore.
Memphis Five, Frank Signorelli, Rosemont, Brooklyn.
Menin, Lou, China Inn, New York.
Meredith, Jack, Entertainer, Grape Arch, Utica, N. Y.
Meroff, Ben, "Nifties" Olympic, Cincinnati.
Metropolitan Players (Cunningham and Bennett), Orpheum, Allentown, Pa.
Metzger, Ross, 1336 Lunt avenue, Chicago.
Meyers, Burt, Nautical Garden, Revere Beach, Mass.
Meyerhoff, Dave, Knickerbocker Grill, New York.
Miami Syncopators, Hotel Miami, Dayton, O.
Michigan Band, Jeffras-Strand, Saginaw, Mich.
Miller, Ray, Paradise, Newark, N. J.
Mills, Bill, Hotel Durant, Flint, Mich
Mitchell, Al, Arcadia, Providence, R. I
Mitchell, Eddie, Valley Dale, Columbus, O.
Moore, Virgil Apollo, Indianapolis, Ind.
Moro Castle Orchestra, Metropolitan, Brooklyn.
Morse, Clyde, St. Nicholas Rink, New York.
Mulvey, Burt, Ritz (cabaret), New York.
Munzer, Alfred, Gotham Hotel, New York.
Murray, A, Canton Tea Garden, Chicago.
Myra, Olga, Main Street, Kansas City, Mo.

N

Nap, Al, Shapiro & Hart's Black and White Panel Room, Brooklyn.
Nassberg, Jules, Southern dance tour.
Natzay, Hazay, Biltmore, New York.
Neele, Frank, Broadway Garden, New York.
Newlin, Norm, Winter Garden Restaurant, Chicago.
New Orleans Jazz Band, Busan, Brooklyn.
New York Navy Yard Band, (Sanna), Navy Yard, New York.
Nos, Lew, Port Arthur, Brooklyn

O

O'Hara, Ray, Majestic Ballroom, Chicago.
Olsen, George, "Kid Boots," Earl Carroll, New York.
Olsen, Ole, Carlton Terrace, Cleveland.
Oreste Orchestra, Peek Inn, N.
Oriole Terrace, Edgewater Beach Hotel, Chicago.
Orlando, Nicholas, Plaza Hotel, New York.
Owens, Dale, Palace, Flint, Mich.

P

Parks, Frank, Tent, Chicago.
Partridge, F. L., Mayflower, New York.
Patterson's Band, Casino Dance Hall, Asbury Park, N. J.
Pearl, Morey, Orchestra, Hotel Somerset, Boston, Mass.
Pearl's Serenaders, Nixon Grill, Pittsburgh.
Pennsylvania Serenaders, Gardens of Tokio, Galveston, Texas.
Perluss, Harry, Rose Room, Los Angeles.
Pershing's Band (W. J. Stannard), Washington Barracks, Washington, D. C.
Piron's New Orleans Orchestra, Club de Luxe, Harlem, New York.
Powell, Jack, Sextette, Colonial, Haverhill; Strand, Brockton.
Prado, Fred, New American House, Boston.
Price, Gus, Palace Gardens, Newark.
Putalgy, Phil, Silver Slipper, New York.

R

Randall, Art, Brandeis Store Restaurants, Omaha, Neb.
Rapp, Barney, Brown Hotel, Louisville, Ky.
Rathmell, Walter, Philharmonic Auditorium Symphony, Los Angeles.
Red Jackets (Harry Leonard), Club Madrid, Philadelphia.
Regan, Dick, Boothby's, Philadelphia.
Regay, Pearl, Keith Vaudeville.
Reisman, Leo, Brunswick Hotel, Boston, Mass.
Reiss, Fred, Trommer's, Brooklyn, N. Y.
Rialto Ramblers, George Groh (Whiteman), Royal Club, East Pa.
Ricci, Aldo, Concourse Plaza Hotel, New York.
Rich, Fred, Palais Royal, Buffalo, N. Y.
Rich, Harold, Century Roof Room, Ottawa, Can.
Richardson, Florence, Century Park Casino, New York.
Richmond, Eddie, Carleton Terrace, Detroit.
Rieth, Ted, Billy Ray's Hotel, Canarsie, L. I.
Riggs, Leo, Hotel Astor, New York.
Rigo, Little Hungary, New York.
Riley, Tom, Audubon Dance Hall, New York.
Rizzo, Vincent, Shine's, New York.
Roberts, Rene, Orpheum, Omaha.
Robbins, Fred, Century Roof, Baltimore.
Robinson's Syncopators, Pantages, San Francisco.
Rodemich, Gene, Hotel Statler, St. Louis, Mo.
Rogers, Saul, Jannsen's Hofbrau, New York.
Romano, Phil, Kenmore Hotel, Albany, N. Y.
Romeo, R., Alps, New York.
Rooney, Josie, 23d St., New York.

(Continued on page 24)

EZ KEOUGH

W. V. M., and Orpheum and Keith (Western)

302 Woods Bldg.

RANDOLPH 0740 CHICAGO

Personally representing the following orchestras:

ARNOLD JOHNSON ORCH.
JULES BUFFANO ORCH.
SEYMOUR SIMONS ORCH.
RAY MILLER'S Black & White
BACHMAN'S MILLION $ BAND
DUKE YELLMAN
ROSCOE AILS AND BAND
COL. HOUSE COWBOY BAND

EIGHT STANDARD COMPANIES JOIN THE AMERICAN SOCIETY

Inclusion of Belwin, Schirmer and Others Virtually Ties Up Cream of Standard Music, with Little Left Unlicensed

The following eight "standard" music publishers have joined the ranks of the American Society of Composers, Authors and Publishers for the purpose of adhering to the principle of proper compensation for writers and publishers alike of their copyrighted works:

Belwin, Inc., the John Church Co., Carl Fischer, Inc., J. Fischer & Bro., Harold Flammer, Inc., Sam Fox Publishing Co., Walter Jacobs, Inc., G. Schirmer, Inc.

This ties up the cream of the "standard" music and leaves very little left for performance by non-licensed individuals or companies desiring to render copyrighted music for profit. This pertains to picture theatres, radio, dance halls, etc.

The Belwin company has a large collection of "motion picture" music and the others, particularly Schirmer and Carl Fischer control a large catalog of high-class numbers.

PRIVATE - MADE DISKS MAY BE MANIA

Musicians Like to Hear Themselves "Canned"

Just like the screen aspirant has a mania for seeing himself or herself photographed, the musicians' and singers' mania, in general, is a desire to have their musical or vocal efforts "canned" on the disks. This has given rise to a lucrative field for the private recording companies, which charge on an average of $50 to make a master of somebody's voice or a band's music, and six disks pressed therefrom.

Many professional orchestras, some among the topnotchers, confess they spent their own money to have themselves "canned, just to get an idea of their possibilities on the sensitized wax. That was before they were in a position to demand even the consideration of a "test" by the disk manufacturers.

One prominent orchestra leader, now in vaudeville, paid for and made as many as five private recordings, each of which showed up the band's musical shortcomings, until finally he was in a position to have his last private recording speak for itself as a sales agent for the record companies. This subsequently led him into a valuable contract.

Ben Riley's Arrowhead Inn wound up its career Sunday night. The new Arrowhead will open at the New York-Yonkers line.

INFRINGEMENT SUIT

Handy Bros.' Action Against Feist

Another one of those alleged copyright infringement suits in which the copyright owner of a song that never amounted to anything is plaintiff against the publishers and authors of a successful song hit, is the subject of a Federal Court litigation filed yesterday in the U. S. District Court by the Handy Brothers Music Co., Inc., against Leo Feist, Inc. Billy Rose and Con Conrad, publishers and authors of "You've Got to See Mamma Every Night, or You Can't See Mamma at All." The Handy firm, colored music publishers, copyrighted "It's Your Move Now If You're Going to Play Checkers," in 1919. Its only claim to any fame is the fact that the late Bert Williams made the number on the Columbia disks; otherwise, its allegedly wide popularity never even approached that of the "Mamma" song hit of last year.

The Handy Brothers Music Co., Inc., alleges that "mamma" was "taken and copied" from their song, and prays for an injunction and an accounting of its profits. Leo Feist, Inc., music publishing firm, yesterday filed two suits in equity in the U. S. District Court against alleged infringers of the copyright law. Damages for $250 is asked in each suit.

The Monarch Mutual Recreation Association, Inc., which operates "The Nest" at 169 West 133d street, New York, is defendant in one suit involving an alleged unauthorized performance for profit of "Swinging Down the Lane." The other defendant is the Duveen Products Corp., which controls the Claremont, a picture theatre, at 3338 Broadway, New York.

Back to Log Cabin

Frank Dailey's Meadowbrook Dance Orchestra, which has been recording for Edison in addition to playing clubs and fraternal affairs, is returning tonight (Friday) to the Log Cabin at Mountain View, N. J. They previously had played there continuously for three years, but left last May to go to the Four Towers at Cedar Grove, N. J.

It was recently reported Arthur Kraus was taking the Meadowbrook band under his supervision, but Dailey says the report was erroneous and that the band does its own supervising.

Sixteenth Election

Salem, O., Jan. 17.

For the sixteenth time J. W. Hundertmarck has been elected director of the Quaker City band, one of the best known organizations in Ohio. Other officers for 1924 are: President, E. L. Gibbons; vice-president, John B. Gunesch; treasurer and manager, G. W. Chappell; secretary and assistant director, G. D. Chappell.

VICTOR'S FEB. 1 RELEASES

The following popular copyrighted numbers will be released on the Victor disks Feb. 1.

This advance information is furnished Clipper by the Victor, to co-operate in apprising the music industry in general, publishers and songwriters alike, of the exact date of the release of the songs they are interested in and which they know have been "canned," but are often unaware with what they are coupled. The artists and the copyright owner are paranthetically stated following the titles.

"You May Be Fast, but Your Mamma's Gonna Slow You Down," coupled with **"Promise Me Everything, Never Get Anything Blues,"** both by Aileen Stanley and Billy Murray with the Virginians (respectively, Stark & Cowan and A. J. Stasny).

"Song of Songs" and **"Take This Little Rosebud,"** both sung by John Steel (Chappell & Co. and G. Ricordi).

"Mamma's Gone, Good-Bye" and **"New Orleans Wiggle,"** both by Piron's New Orleans Orchestra (both Clarence Williams Co. numbers).

"Lovey Came Back" and **"When Mother Sings 'Sweet and Low,'"** dance disk; respectively played by Garber-Davis Orchestra and the Manhattan Merrymakers (first, Berlin, Inc.; second, Feist).

"That Lullaby Strain" and **"Forgetful Blues,"** by the Benson Orchestra of Chicago (first, Feist; second, Berlin, Inc.).

Band Leader Confesses Radio Music Hurts

Several of the orchestras' penchants for broadcasting direct from the hotels in which they work is another illustration of "penny wise, pound foolish" on the theory the ether performances are good publicity angles.

It is a mistaken idea, as witness one hotel bandsman's confession:

"I find that on the nights the radio company runs its wire directly into the hotel business is off.

"I finally found out that the reason is this: The radio broadcaster is a non-licensed station, which means they cannot play the popular copyrighted music controlled by the American Society of Composers, Authors and Publishers because they refuse to pay a music license for that privilege. Accordingly, when my band is in the air for that hour I must switch my program to 'independent' music or jazzed versions of non-copyrighted classics in order not to lead the A. S. C. A. P. into legal trouble for copyright infringement.

"While the hotel at which I am playing pays a music license fee of almost $2,000 a year, it does not mean I can play that music for the benefit of any but the hotel patrons.

"In switching my selection of music, the patrons realize I am not giving them the popular and up-to-date stuff they are accustomed to, since the American Society controls the cream of the popular dance music.

"I must ignore any requests for the same reason. They seem to have gotten wise to this and stay away on the two nights a week I do broadcast. That's hurting the hotel business and my ability to draw, since I'm employed primarily for that purpose.

"It doesn't mean, of course, nobody comes. They do, but not like what they should, on those nights, and I notice also that once the style of music changes many go home."

TILTING COST OF ORCESTRATIONS

Amateurs Buying — Feist Boosts from 25c to 35c; Wholesale, 20c

With so many amateur musicians buying orchestrations from the various retailers throughout the country, the Leo Feist company has decided to tilt its retail price from 25 to 35 cents per orchestrations in view of the high grade arrangements now marketed as a matter of course.

Heretofore an ordinary orchestration was put out and special arrangements made or paid for by the music publishers for phonograph recording orchestras. This led to a number of abuses and resulted in a decision to eliminate paying for any special arrangements by the Music Publishers' Protective Association.

The wholesale price will be 20 cents instead of 15.

Arthur Hyde, manager of the Venetian Serenaders orchestra, left last Saturday for Southern Pines, S. C., where he has an engagement for the winter. The Venetian Serenaders play around Mohawk, Frankfort and Ilion, N. Y.

ALL THE NEWS FROM NOWHERE
Fresh every morning
in the
"Times Square Daily"
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ROTTEN PAPER

WEEKLY COMMENT

By ABEL

There are any number of bands in the west making more money than many of the better known organizations in the east. Yet why all the western bands are eager to come east is problematical. It gets them a little reputation and that means something, but as one orchestra manager has it, the men in his units touring the western territory make more money and have less competition, also not as high a standard to maintain, than do their eastern conferres.

Gott's Importance

Just how important one man can be to a band is Tommy Gott's case at the Cinderella, New York. Gott has been with Whiteman and last with Lange's orchestra, which leaves the Cinderella this week.

Gott is a crack "hot" trumpeter and very much in demand by the various recording orchestras. He is what is known as a good "phonograph man."

The Cinderella management was willing to guarantee him $175 a week for two years if he remained, and aligned with any of the bands that may come into the place. Gott refused because of his Lange affiliations, but the Cinderella's willingness to build the incoming bands around this one musician is something unusual.

Lopez's Kick

Vincent Lopez says he's tired of having others use his stuff and let it go at that and when he allegedly steps on somebody's toes with some little hit, as in the Huston Ray piano reproducing bit, they bring the Vaudeville Managers' Protective Association charges against him. He says he's going to go in seriously for protecting his own property against the Yerkes' Flotilla and the Ernie Golden bands on the grounds the latter are doing stuff he (Lopez) originated.

Songwriter's $5,000 Guarantee

The music publishers, strictly in the business of making dollars and cents out of a more or less artistic business, always "holler" when somebody else tries the same thing.

A young songsmith who has been delivering hit after hit consistently and making money for all the publishers he did business with now is in the position to command real money for his wares. He insists that the publisher guarantee him at least $5,000 on each song he places.

That has made the writer universally unpopular with the publishing executives. He brought a song to one and the music man raved. He said, 'Sure, we'll publish this." When apprised of the $5,000 guarantee, the publisher threw up his hands. So did a few others willing to gamble on it otherwise. One actually signed the guarantee.

It's a gamble, true, but rather minimized in a case like this since the song is "there" to begin with and almost any song can be "made" by the big publishers if they know they have to work off so much for the writer's royalty.

The songsmith's insistence is really an incentive to make the song as big a hit as possible.

Phoney Name Recording

A dangerous policy some of the recording musicians are known to be pursuing may boomerang hard soon. It concerns exclusive artists, or bandsmen signed exclusively with a big recording orchestra, and their inclination to "cheat" and crowd in a few extra dollars through "bootleg" recording for rival companies under "phoney" names.

One exclusive leader has been seen at another company's laboratory several times of late. It's getting to be almost common knowledge.

The musicians, floating in and out of the recording laboratories and each knowing everybody else and their connections, are quick to detect anything off-color and are ready to air it—plenty.

Arternating Music and Bands

A novel alternating idea is being carried out with great success at the McAlpin hotel, New York, in the El Patio room. Carlos Cobian built up a strong following with his tango music, but the patrons, who also fancy the fox trots, necessitated the inclusion of a straight dance unit. Johnny Johnson, who heads the orchestra at Pelham Heath Inn, installed a unit which he is conducting in person for the fox trots. Cobian relieves the pianist-director for the Spanish music, and the patrons are satisfied both ways.

A publicity-loving orchestra leader, who has several times before been mentioned anonymously for his penchant for seeing his name in type, should be named outright were the urgings of several other orchestra men listened to. Some press stuff that went out this week mentions musicians the orchestra leader claims to have developed.

The orchestra men mentioned state they have had only business dealings with the publicity man's claim on behalf of his musician-employer that they were "developed" by the leader is labeled "preposterous."

Touring Orchestras Indifferent

Touring recording orchestras are not paying as much attention as in former years to co-operating with the disk makers in the exploiting of their records. They content themselves too often and too readily with the statement the Victor or the Aeolian or the Brunswick or whoever it is, is "taking care of our publicity" and let it go at that.

A year or two or three ago the bands were only too glad to arrange with the local record merchant in the towns they played and have themselves advertised for a special appearance some afternoon for a gratis concert for the purpose of boosting the sales of their records.

The leader usually volunteered also to autograph all their own records sold thus boosting themselves with the sales force, the most convincing argument of their value. Many a leader then was wont to sell out his complete supply of records because of this co-operation.

That goes for the singing recording artists as well.

The touring artists playing vaudeville are sometimes limited through their theatrical contracts but that doesn't apply to dance hall or picture house attractions.

Victor's Weekly Releases

The Victor Company's weekly release plan, the only regularly adhered to schedule of the several companies that had previously announced follow suit, not only is selling more records for them but is accomplishing something out of the ordinary with this company.

The Victor was wont in former years to bide its time in the release of a dance or vocal number until it was well on its way to popularity. It sometimes made the mistake, but not as fatally as with the Columbia, of even releasing a song after its peak of popularity had been passed.

But Victor had the advantage of superlative artists and the disk buyers were educated to waiting for a certain number for that reason, refusing to purchase any other disk.

That enabled some of the lesser companies to market songs while they were so new they were almost unknown. None the less it gave them a valuable jump on the field so that once the song caught on, it had its record on the market, and a patron was not disappointed as with the Victor Co.

The latter still is keeping its wide following of patrons that favor only Victor disks but because of its new idea of also releasing numbers when they are fresh and new is adding a wide following and cutting in seriously on those companies that seemed to specialize on rushing through a record of a song. This is further helped by the present idea of a song riding to popularity with the roll and record.

ORCHESTRA MAN TELLS OF "INS" ON ROYALTY

Waiting for Feb. 1—Due Day—$12,000 Yearly, Found Money

One orchestra leader is elated that Feb. 1 is royalty time.

Asked why, and knowing he was not a songwriter, he winked and looked wise.

He later explained he was "in" on several of the ruling hits.

That is part of the "soft" money that comes to the successful orchestra leader. His efforts in exploiting new songs mean something to the writers and publishers in dollars and cents and they are glad to "let him in" on a good dance tune.

The orchestra man incidentally voiced a few other angles on the business. As he had it, "You know that the place I'm playing at and the theatres I may be in don't mean enough to make it worth while for us. It's just a visible means of support. The real money comes through the extras and incidentals. Even the recording contracts are also a valuable means to an end.

"Some writer brings down a new tune. We play it and like it. He asks us to help him get it over. We want to know what's in it for us. We accept a small cut on the royalty. Say it but nets us $500 for our trouble because we accept only a share of the 'mechanical' royalties.

"There is at least one such number a month to toy with. It means for us, who can get away with it, at least $12,000 a year, found money. It's clear velvet with little expenditure other than a special arrangement which our staff man makes.

"We mean more to them than they to us. The writer appreciates this because through our standing he has been enabled to make some real money on his song. We don't jeopardize ourselves either. The number must be there before we tackle it.

"Once in a while a writer holds out saying that the tune is there otherwise we wouldn't monkey with it. That's true but it doesn't always mean it will get over. The best songs need special attention.

"Then too our prestige and standing with the publishers also commands a real plug and maybe some advance royalty where the unknown wouldn't be in the position to get it published sometimes."

STEINBERGER BROKE

Lessee of Arlington Hotel, Washington, Owes $75,000

Washington, Jan. 17.

Sam Steinberger, known to professionals stopping at his hotel, the Arlington, was adjusted bankrupt in the local courts. Liabilities were set at about $75,000, with the only asset shown the lease to the hotel, which carries with it a deposit of $25,000 to be applied on the last six months' rent.

The bankruptcy action was taken to stop the owners of the hotel from gaining possession, they stated, to be contemplating court action to take over the property, vacate the lease and make no refund on the $25,000 deposit.

Joshua Evans, Jr., Abner Ferguson and Milton W. King were appointed receivers by the court.

Waltz Breaking Even

An idea of how popular the waltz is—it is no longer a case of becoming—may be gathered from the fact several of the leading ballrooms throughout the country designate Monday evenings as "waltz nights."

This means that as many waltzes are played as fox trots. Ordinarily one waltz is played each hour, in some cases two an hour.

It has been proved a money-getter at the gate even on such an off night as Monday.

B. AND O. ROUTES

(Continued from page 22)

Rose, Vincent, Montmarte, Hollywood, Cal.
Rosen Paul, Bambo Inn, Chicago.
Rosey, Sam, California Restaurant, Chicago.
Rosmassen, Harry, Adams House, Boston.
Rumno, G., Arrowhead Inn, New York.

S

Sabina, Vera, Lafayette, Buffalo.
Sacks, Carl, Marseilles Hotel, New York.
Salter, Dave, Windsor Hotel, Montreal, Can.
Samuels, Louis, Checkerboard, New York.
Santaella, Miller's, Los Angeles.
Santrey, Henry, Hippodrome, Terre Haute; Palace, South Bend, Ind.
Sanders, Ben, Saw Dust Inn, New York.
Satterla-Logan, Arcadia Ballroom, Lansing, Mich.
Saxer, Jan, Rialto, Los Angeles.
Schilling's Band, Louisville, Ky.
Schadd, Dick T., First Regiment Band, Newark, N. J.
Schmidt's, Max, Band, Midland Beach, S. I.
Schmitt, Fred, Rialto, Denver.
Schobele, Elmer, Midway Gardens, Chicago.
Schonberg, Chris, Vernon Country Club, Los Angeles.
Schott, Leo, Sherry's, New York.
Schwartzbeck, Elmer, Statler Hotel (cafeteria), St. Louis.
Searry, Larry, Lorraine Grill, New York.
Seattle Harmony Kings, Merry Gardens, Chicago.
Seideman, Sidney, Shoreham Hotel, Washington, D. C.
Selvin, Benny, Moulin Rouge, New York.
Severi, Gino, Mission Theatre, Los Angeles.
Shannon, Tom, 23rd Regiment Band, Brooklyn, N. Y.
Sheets, George, Jr., La Salle Hotel, Chicago.
Shelly, Patsy (Ernie Holmgren), Loew vaudeville.
Sherman, Maurie, Bismarck Hotel, Chicago.
Shilkret, Jack, Castilian Club, New York.
Silver, Frank concert tour.
Simons, Seymour, Aladdin Hotel, Detroit.
Slatko, Henry, Lafayette, Buffalo.
Small, Billy, Pantages vaudeville.
Small, Jack, St. Nicholas Rink, N. Y. (afternoons).
Smelly, A., Mason Opera House, Los Angeles.
Smith, Harl, Miami, Fla.
Smith, Joseph C., Mt. Royal Hotel, Montreal.
Smith, Le Roy, Connie's, New York.
Smith, Roy D., Royal Scotch Highlanders, Atlanta, Ga.
Smith, Will, Crystal Palace, New York.
Snell, Ship Cafe, Venice, Cal.
Snowden, Elmer, Washington Black Sox Orchestra, Hollywood, New York.
Sokolov, Kenvin, Hotel Hamilton, Washington, D. C.
Southerland, Lt. T., 7th Regt. Armory, New York.
Southern Six (Phil Prosser), Japanese Lantern, Youngstown, O.
Specht, Paul, Hotel Alamac, New York.
Speciale, Mike, Carleton Terrace, New York.
Spielman, Milton (Golden Gate Syncopators), Pittsburgh, Pa.
Spindler, Harry, Club Gallant, New York.
Spitalny, Morris, Stillman Theatre, Cleveland.
Stern, Harold, Hotel Majestic, New York; 125th; Proctor's, Newark.
Stern, Jess, Tangoland, New York.
Stevenson, Carlyle, Bon Ton, Teck's Dome Pier, Ocean Park, Los Angeles.
Stiendel, Ferdinand (Benson), Terrace Gardens, Chicago.
Stoddard, Harry, Hillstreet, Los Angeles.
Stillson, Ray, East Market Gardens, Akron, O.
Straight, Charlie, Rendezvous, Chicago.
Stricker E., Miss, Buckingham Hotel, St. Louis.
Strickland, Charlie, Greeley Sq.; Delancey Street, New York.
Stromberg, C., Vernon, Cal.
Sulzer, George, Cafe Boulevard, New York.
Syncopating Ginger Snaps (Dave and Tressie), Keith's Dayton.

T

Tait, Rendezvous Cafe, Los Angeles.
Tandler, Adolf, Criterion, Los Angeles.
Thoma's Orchestra (Main's Overseas Revue), touring through Michigan.
Thomas, Paul, Regent, Flint, Mich.
Tieman, Ted, Electric, Kansas City, Kan.
Tivoli Rainbow Orchestra, Tivoli Ballroom, Racine, Wis.
Thies, Henry, Oriole Terrace, Detroit.
Thompson, Sonny, "Let's Go," Casino, Brooklyn.
Tucker, Al, Cross Keys; Globe, Philadelphia.
Turner's Serenaders, Palais Royal, Worcester, Mass.
Tupman, W. S., Le Paradis, Washington, D. C.
Tyler, William, Hunter Island Inn, Pelham Parkway, New York.

U

U. S. Jazz Band (Al. Moore), Keith's, Boston.
United States Navy Band (Chas. Benter), Washington, D. C.

V

Varian, Art, Sebastian Cafe, Venice, Cal.
Vaughn Serenaders, Pantheon, Vincennes, Ind.
Venetian Melody Boys, Rochester, New York.
Venetian Syncopators, Seventh Street, Minneapolis.
Versatile Melody Boys, Arlington, Washington.
Versatile Sextette, Aldine, Pittsburgh.
Vescey, Armand, Ritz-Carlton, New York.
Virginia Entertainers, Rialto, Atlanta, Ga.
Vodery, Will, Plantation, New York.

W

Waiman, Harry, Debutantes (Irene Berry), Keith Vaudeville.
Ward, Frank, The Avalon, Boston, Mass.
Waring's, Pennsylvanians, dance tour.
Warner's Seven Aces, Piedmont Driving Club, Atlanta, Ga.
Washingtonians (Elmer Snowden), Hollywood Cafe, N. Y.
Waters & Thomson, Colonial, Indianapolis.
Weems Brothers, L'Aiglon, Philadelphia.
Weiss, Irving, Beaux Arts, New York.
Welch, Tommy, Belvedere Gardens, Los Angeles.
Welty, Glenn, Roof Garden, Sioux City, Iowa.
Westphal, Frank, Rainbow Gardens, Chicago.
Whiteman, Paul, Palais Royal, New York; Ziegfeld "Follies," New Amsterdam, New York.
Wiedoft, Herb, Cinderella Roof, Los Angeles.
Williams, Ralph, Merry Gardens Ballroom, Chicago.
Williams' Log Cabin, Venice, Cal.
Wilson, Charles, Castle Inn, New York.
Wilson, Sam, White Plains Country Club, White Plains, N. Y.
Worden, Geraldine, Marigold, Cal.

Y

Yellman, Duke, Palace, Fort Wayne; La Salle, Detroit.
Yerkes' Automobile Club, 227 W. 54th street, New York.
Yerkes' Bell Hop, Bradford, Newark.
Yerkes' S. S. Flotilla, Keith's, Boston.
Yerkes' Happy Six, "I'll Say She Is," Studebaker, Chicago.
Yerkes' Jazzarimba (Recording).
Yohe, May, Band, Proctor's, Troy; Proctor's, Albany.
Young Ernie, Beach View Gardens, Chicago.

Z

Zita, Arthur R., 167 Hamilton street, Albany, N. Y.

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Hulbert Gene
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Koehn Gerry

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Lawrence Jean
Lawrence Ray
Louis & Bly
Lyda & Revedo

McKie Corine
Marlowe Ray
Martin Alfred
Miller & Murphy
Miltmare May
Montesole Max
Mystico

Nielson Octavia
Norman Freddie

Oaks Kates
Olcott Charley
Oliver Otis

Patterson Charles
Paul Earl
Patty Alexander
Perry Pascale

Rahn Paul
Rayburn Harry
Reeves H
Rene Irene
Reno Violet
Ronzio Elsie
Romaine J
Rose Robert
Rogers Harry

Schaeff Mebe
Seed Phillip
Shea Edward
Shea J
Sheldon Val
Sinclaire John
Smith R

Timblin Charlie
Tatrice Madeline
Tarle Ethel

Wallace Sisters
Walton Blanch
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Prentice Marg'rite

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Rollo George
Rinehart Geo
Ryan Hazel
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Romaine Julie
Rulowa Mlle Shura

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Salsey S
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Sweeney Bennie
Spectacular Five

Tadd Ivanelle
Tennyson D L

Van Etten H
Vanderwald Mr

Wheeler Richard
White & Button
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Willard Harold
Williams Ed
Wheeler Elsie
Weber Harry
Ward Walter
White Marguerite
Warde Vivian
Wood Delpha
Wanzer & Palmer
Waldron Billy
Wilson Winnie
Wyse Billy S

MICH. PRES. TELLS

(Continued from page 2)

more educational ideals for improvement of the morale of fairs.

At this point the amusement people present were introduced, and included the following: Rice & Rice, free acts; D. F. Cook, racing whippets; Royer Brothers, acts and fireworks; George Miller, dog and pony acts; Tiger Bill's Wild West; Ethel Robinson attractions; Felix Blei, agent Happyland; Lou Rosenthal, Rosenthal attractions; Pete Sun, of Gus Sun, free attractions; Gus Henderson, Charles Kennedy, Gordon fireworks; Thurston, historical pageants; E. F. Flack, Leo Lippa Fenton, Airways Company; George Gahagan, of "The Horseman"; M. L. Stowe, Liberty fireworks; Gaylor, "The Frogman"; Barney Ransford, of Joe Bren attractions; Whitie Tait, Tom McNew, Nat Green, Seldon free attractions; International Fireworks Company, Paul Clark, general agent; D. D. Murphy Shows; Rolfe and Kennedy; Sam Levy, World Amusement Service Association; W. J. Collins, Thearle Duffield Fireworks Company; W. J. Wilmot, of Macks Exposition Shows; General Agent Martin, of Dykeman & Joyce Shows; Potts Fireworks Company, represented by Potts and Frasier. All presented their attractions in short introductory speeches.

Whitney Watkins, Commissioner of Agriculture, spoke on the value of a fair to a community, its morale and its policy, and said that the Michigan fairs should sell to the people of Michigan the idea that their products are the best in the world. Michigan is a great playground. He advocated making fairs better, and clean, above all things clean shows, clean attractions, and fairs will have full support of state.

Small Fairs Important

No fair so small that the Department of Agriculture is not interested, and entirely at service of fairs. A resolution was adopted recognizing the sterling worth and guidance given fairs by the Hon L. Whitney Watkins, Commissioner of Agriculture, and Hon. A. C. Carton, his assistant, and others in the department, and through the agencies of the Michigan Agricultural College.

Perry F. Powers, of Cadillac, in a telling speech, stated that increased amusements have been advocated to draw peaple who look to the fairs for enjoyment. Attractions on midway, he said, have not always been as desirable as they might be. There was a serious discussion at the Chicago convention that they were not what they should be. Fairs have had experience, and have had to close some. But all communities are cleaner in their efforts, and are getting better midways and free attractions yearly. He advocated only playing such games as were permitted by other good societies, such as the Elks, Masons, Pythias, and said merchandise wheels were permitted at his fair and there was no kick against them. Even churches do not interfere with the legitimate merchandise wheel, he added.

F. A. Bradish, of Adrian, thinks one of coming things that fairs must adopt are pageants, but he would not do away with free attractions. He thought that if something along these lines was done at all fairs it would benefit materially, something that will show the younger people what the older people had to do. Pageants, in time, will be something that every fair must take up, he maintained. How they affect the admissions, he could not tell, as he had no experience.

President Burris suggested that one day of the fair could be well utilized for pageants. Would interest the schools and churches, making it interesting and educational.

Archie McCall, of Ithaca, stated that he had been reading with great interest articles and editorials printed in the Clipper on fair matters and found them very entertaining and most helpful and advantageous to all. He recommended all secretaries to do the same. He read one editorial to the meeting. He went on to say that he made $1,600 on a pageant last year and it was one of the smallest fairs in Michigan, the population only being 1,800.

President Burris gave a pageant on July 4, making it the big feature and was very successful. He has set aside Friday this year for pageant day.

J. Arendshorst, of Holland, on the methods of increasing gate receipts, said main features were to see you have congenial directors and superintendents—if not a hundred per cent., clean house at the fair election time. "The fair is not a three-week job, it is a business, so operate in a businesslike way," he said. "Be sure and get schools interested. Have the best acts. Give the public good races; book a good carnival that is a member of the Legislative Committee, and treat concession men right."

A. C. Carton then spoke on the state appropriation, its purposes and how it is expended, stating the state appropriation has been increased 40 per cent. in three years and giving other interesting data, recommending clean entertainment and no so-called games of skill, indorsing legitimate merchandise wheels. A rising vote of thanks was given Carton.

Chet. Howell stated in the 40 fairs represented at this meeting there was enough power to get reasonable appropriation and if fairs are the show windows of the state it is up to fair secretaries to get to their Representatives and Senators so that they will be thoroughly informed on what a fair means. Get acquainted, get them out to the fair so that they get the same view as you get.

Archie McCall, in speaking on boys' and girls' club work and their influence on future fairs, said the boys and girls of today are the men and women of tomorrow, and we must "interest them with things on the farm if you want to keep them there." In the pageant that he put on, he had 300 boys and girls from six to twelve years old. The schools and churches helped. It interested every one in the county. He recommended, however, that the performance should not be too long as it was unfair to the shows and concessions. At this point President Burris submitted the following resolution:

The Resolution

"Whereas, The showmen's legislative committee is leading an effort with the help of state and county fairs to eliminate all indecent, immoral, and suggestive shows and attractions from the outdoor amusement business. We, the representatives of fairs of the State of Michigan indorse their movement and agree to operate nothing but clean shows and concessions in every particular, and, we will only book attractions operating in accordance with the efforts for cleanliness and decency laid down by the showmen's legislative committee as published in Clipper."

E. F. Flack jumped to his feet with a belligerent speech against Johnson and the legislative committee, in which he said that he was not a member and did not intend to be one, making several misstatements of facts in connection with the legislative committee, its origination and finances.

His statements were contradicted in a speech by Ed. Hock and, after Mr. Hock put the matter clear before the audience with the exception of Flack, the resolution was adopted unanimously. Flack was the only carnival man who attended the meeting in Chicago and did not join the committee.

A banquet at night was attended by 125 delegates. It was a most successful affair and the entire meeting considered one of the most enthusiastic and helpful ever held.

WIS. FAIR GROUNDS

(Continued from page 1)

double the equipment next year, if the venture proves a success.

Because the amusement park will be operated by the Indianapolis concern under a plan which will net the state fair association a neat percentage of the income, it is hoped deficits which have resulted from state fairs held in previous years will be wiped out, and a fund will be provided with which to enlarge the annual exposition. Officers of the fair association figure that their share of the returns by the third year will total $50,000, and that thereafter between $50,000 and $100,000 will be realized by them annually.

The first equipment, according to present plans, will include a roller coaster, an airplane swing, merry-go-round, ferris wheel, and monster fun house, in addition to the dancing pavilion which will be 150x300 feet in size.

"All the devices on the grounds will be on an extremely large scale," said Mr. Remey, in announcing details connected with the signing of the contracts had been consummated. They will be nothing like the equipment carried by traveling shows.

"Our object will be to provide clean, wholesome amusement the year round, and to eliminate many of the evils connected with traveling companies.

"Ultimately, we hope to make this one of the greatest parks of its kind in the country. The fun house will be one of the largest ever constructed and will afford enough entertainment for an entire day, if one desires."

The park will be open every day and in addition will be one of the important features of state fair week. Special events such as automobile and horse races will be planned for the park on a greater scale than ever, in order to bring crowds to the amusement center to patronize the various entertainment features. Six automobile and motorcycle race cards already have been arranged.

The grounds also will be thrown open to picnic parties, as another means of drawing patrons for the riding devices.

During the first year, the amusement equipment will be confined to the southern end of the large fair grounds. Heretofore, the tract has been idle the greater part of the year.

SLOT MACHINE

(Continued from page 1)

porary injunction previously granted the concern was rescinded by Justice Hagarty because of its alleged menace to the morals of school children.

Justice Benedict announced that he "held this machine not an illegal gambling device" because there is nothing to show that the customer does not know what he will receive when he deposits his nickel. This removes all elements of chance, according to the judge, who deemed it the same idea as the patron in the cigar store receiving coupons with his purchase.

The assistant corporation counsel insisted that the chance element enters when the patrons inserts his second nickel in the hope he will get something else than the ordinary mint. The judge stated it did not follow that the customer is compelled to insert the second nickel.

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N. C. FAIRS MIX

(Continued from page 3)

them owing to other dates previously booked.

Raleigh, N. C., Jan. 17.

Mrs. Edith Vanderbilt, president of the North Carolina Agricultural Society, which stages the annual State Fair here, has called a meeting of the executive committee of the society to be held at noon, Jan. 17, in the offices of the Fair, at the Fair Grounds, to make final plans for the taking over by the State College of the Fair Grounds property. The trustees of the college will meet on the same date for the purpose of taking over the property.

Transfer of the property from the agricultural society to the college will not affect the staging of the fair, its officials, or the conditions under which it is staged. It is believed that in the long run, however, the transfer will put the fair on a better business basis, cause a more general State-wide interest in it, and tend to its upbuilding.

Goldsboro, N. C., Jan. 17.

At a meeting of the Eastern North Carolina Fair Secretaries held here yesterday dates for fairs in this section of the state were agreed upon. The dates arranged are as follows:

Rocky Mount, Sept. 30-Oct. 1, 2, 3.
Kinston, Oct. 7, 8 9.
Raleigh state fair, Oct. 13, 14, 15, 16, 17.
Fayetteville, Oct. 21, 22, 23, 24.
Goldsboro, Oct. 28, 29, 30, 31.
Clinton, Nov. 4, 5, 6, 7.

The race program was fixed on a basis of eight races as a minimum and 10 races as a maximum. The purse was fixed at $300, added money, three percent entrance fee. Three heat plan, every heat a race, classes to be decided at a later date.

Secretaries present at the meeting were: R. M. Jackson, Fayetteville; N. Y. Chambliss, Rocky Mount; E. V. Walbern, Raleigh; T. B. Smith, Clinton and Walter C. Denmark Goldsboro. Officers elected for the year are: R. M. Jackson, president; Walter C. Denmark, vice-president; T. B. Smith, secretary and treasurer.

The association was formed several years ago for the purpose of eliminating conflicting dates and for co-operation among the different fair associations.

NEBRASKA FAIR

(Continued from page 8)

carnivals are clean today. (Applause).

I have submitted a resolution to your resolution committee which I urge you to adopt, indorsing the work of the committee and pledging your co-operation. (Applause).

At the termination of Bushea's remarks Mr. Purcell arose and said: "I have known Mr. Bushea for a number of years and I can vouch for his honesty and sincerity and am glad to know that the carnivals are cleaning up."

(Resolution referred to printed above).

Among Those Present

The following attended the banquet: T. H. Wake (Seward), W. B. Banning (Union), H. J. McLaughlin (Doniphan), Chas. Graff (Bancroft), E. R. Purcell (Broken Bow), James J. O'Rourke (Lincoln), George Jackson (Nelson), E. E. Hedgecoch (Nelson), J. H. Brunning (Lincoln), Dr. T. W. Bass (Lincoln), E. C. Houston (Tekamah), H. S. Webster (Tekamah), Otto Nehhyz (Oakland), Chas W. Pool (Lincoln), John L. Quig (O'Neill), W. W. Simpson (Lincoln), Frank Moyne (O'Neill), David Kauffman (Grand Island), Kenneth C. Fonts (West Point), J. A. Boyd (Kearney), John McLellan (Grand Island), E. M. Baumann (West Point), Emma Prahl (Lincoln), Mrs. W. H. Arnold (Bartley), W. H. Arnold (Bartley), Wm. Prahl (Pierce County), E. P. Schroeders (Benkelman), Chas. Grimes (Chambers), L. N. Bly (Loup City), M. H. Freas (Beaver City), Joseph Boehler (Alma), C. D. Stearns (Beaver City), John F. Kuhlman (Johnson), J. F. Purbaugh (Lincoln), Carl H. Brock (Tecumseh), A. W. Atkins (Bridgeport), J. A. Denton (Bladen), Ex Solomon (Bladen), John A. Ehrhardt (Stanton), M. P. Clary (Llewellyn), Frank Stanley (Ringgold), W. G. Bartlett (Stockville), A. Krokac (Butte), Charles Dobey (St. Paul), A. J. O'Malley (Greeley), George E. Davis (St. Paul), P. P. Ceder (Genoa), E. I. B. Smiley (Seward), E. R. Davis (Hastings), R. Widdis (Genoa), C. S. Hawk (Chadron), O. G. Smith (Chadron), Joe W. Leedom (Gordon), Jacob Bass (Chalco), Fred D. Tolen (Ord), C. McCarthy (Omaha), George J. Vielmeyer (Stapleton), John Gilkerson (Gordon), F. P. Smith (Gordon), E. J. Mitchell (Deshler), E. R. Danielson (Lincoln), T. T. Varney, Jr. (Broken Bow), T. T. Varney, Sr. (Broken Bow), Warren Jeffers (Aurora), A. W. Lamb (Albion), E. G. Lamb (Albion), Harold G. Worthington (Aurora), Harvey Hobart (Omaha), N. M. Buchtel (Clay Center), Henry Kuhl (Bloomfield), Ed Caya (Bloomfield), Jos. F. Mattern (Winnetoon), Carl Pilger (Pierce), Dr. J. W. McCachron (Geneva), Guy Case (Geneva), Alphonse Lammers (Hartington), V. D. Radke (Lincoln), K. C. Mifford (Walthill), Elmer Henry (Hartington), S. W. Kinsinyer (Hayes Center), Ed Vannier (Hildreth), Thos. Reed (Auburn), E. H. Ely (Auburn), G. E. Codington (Auburn), Roy Reed (Auburn), Hiram Myers (Lincoln), W. W. Cole (Omaha), W. F. Youngson (Minden), John Cliftson (Albion), Wm. Johnson (Minden), R. M. Wolcott (Central City), A. H. Miller (Kennard), Perry Reed (Henderson), Edward Noyes (Valley), J. P. Rhen (Arlington), W. H. McGaffin, Jr., (David City), J. F. McArdle (Omaha), Joseph Roberts (Fremont), H. L. Lehmann (Culbertson), W. R. Mellor (Lincoln), W. M. Pyre (Pawnee City), Chas. Newcomer (Osceola), J. P. Porchedder (Danville), H. Y. Muhlenhog (Geneva), Jas. Alderson (Elgin), H. P. Wilson (Geneva), J. T. Biglin (Hasting), Fred McClemont (North Platte), Wm. Engelke (Pan-American Fireworks Co.), R. H. Peters (Omaha "Bee"), Ed Holder (Sioux City Fair Booking Office), Wayne Groves ("The Horseman"), C. W. Martin (World Amusement Service), Harold Bushea (Lachman Exposition Shows), H. F. Noyes (Western Vaudeville Managers' Association), J. C. McCaffery (Western Vaudeville Managers' Association', Frank Van Brocklin (Regalia Manufacturing Co.), Ralph Rhoades (Rhoades Fireworks Co.), V. Sellars (Sioux City Fair Booking Office), H. P. Haynes (Associated Free Attractions), Harry E. Bauer (Lew Rosenthal Office), Lee Cohn (Lew Rosenthal Office).

RICHMOND STORY

(Continued from page 1)

dent of the Virginia Fair Secretaries Association, Charles B. Ralston as secretary-treasurer, T. B. McCaleb and Lem P. Jordan as vice-presidents. Two new vice-presidents—J. N. Montgomery and J. Callaway Brown—were also elected to office.

Mixed Committee

The mixed committee of showmen and fair secretaries appointed to meet the Legislature to oppose adverse legislation embodied in the Willis bill reported that they had convinced the lawmakers that carnivals and midways can and will be run (as far as those indorsed by the Showmen's Legislative Committee and the Virginia Fairmen are concerned) in a clean manner, and, further, that these outdoor men are anxious to assist the House representatives in cleaning up the field from irresponsible wildcatters and men with a very little money invested, who were governed in their conduct only by financial considerations.

Bill to Bar Non-Members

As proof of this the mixed committee are drafting a bill which Senator Workman will sponsor, barring all carnivals and midway attractions from the state of Virginia except those which are members of the Legislative Committee.

The various fair secretaries and managers will assist the passage of the bill, and they personally have decided not to engage any show or carnival which is not certified by the L. C. of the S. L.

One Fair Aimed at

The Willis bill will be tabled or made to fit the case of one Virginia fair which in the past has run wide open and stood for almost everything imaginable, with financial results as the only object. A further practical demonstration of the good intentions of the secretaries and showmen lies in the fact that all showmen concerned have agreed not to play this particular offending fair in the future unless the management reverses its former policy and allows nothing objectionable on its grounds.

The friendship and co-operation of the secretaries and showmen was never more thoroughly demonstrated than at this convention, and more actual good to the outdoor show business was done at Richmond than ever has been accomplished at any similar convention.

Commissioner Johnson also made it known the Board of Directors of the Showmen's Legislative Committee has ruled that fair secretaries and park managers were eligible to membership in the committee, and their annual donations will be $25 every year.

After the preliminaries the first speaker was J. Callaway Brown, secretary of the Bedford county fair. He called the attention of the meeting to the fact that Senator Willis, of Roanoke, was introducing that day a bill forbidding the operation of wheels of any kind in the State of Virginia, and something should be done to prevent drastic legislation of that sort.

Senator Thomas B. McCaleb, secretary of the Covington fair, said that it had become necessary for the association to have someone on the ground all the time at every session of the legislature to watch the tricks of the reformers who are always trying to introduce restrictive legislation that interferes with the rights and liberties of the average citizen.

"Fair managements and showmen," said Mr. McCaleb "are equally interested in the matter as such a bill would bar all carnivals, without which no fair can succeed. All, therefore, should chip in and provide a fund for a watcher in legislative sessions.

The county fair has done much for their several communities. It has raised the grade of livestock which farmers are now breeding. Time was when not 20 percent of their cattle exhibits were thoroughbred. Now over 80 percent are pure blooded stock. Virginia fair managements have sent out and at considerable expense have procured pedigreed bulls, horses, and other live stock progenitors, and have interested farmers in breeding the best strains.

"This has cost no small amount of money and we (the fairs) must have some sort of revenue. Where are we going to get it?

"Gentlemen, shows and carnivals is the answer. And concessions are necessary for the success of these.

"We do not ask for, nor will we tolerate, the operation of illegal or indecent games or exhibitions, but we figure that the merchandise wheel not only has no objectionable features, but is fair and a favorite pastime and pleasure of the patrons of fairs. Good, clean amusement must not be prevented or our fairs must go out of existence, therefore, drastic legislation such as the Willis bill must be met with a united front and relegated to the table."

Secretaries Seeing Legislators

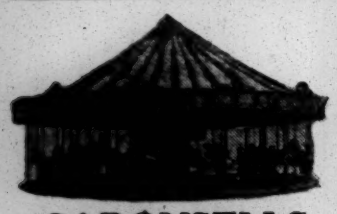
H. B. Watkins, secretary of the Danville fair, proposed that an invitation be sent to the members of the legislature who could attend the banquet to be held Tuesday evening at Murphy's hotel.

L. Crawley, secretary of the Appomattox fair, moved an amendment to this as very few of the legislatures would be likely to attend under the circumstances, and advised that each fair secretary should see his own representative personally and put before him the facts that the members of the association were working hand and glove with the Legislative Committee of the Showmen's League to clean up any and all objectionable features in the outdoor world.

This amendment was agreed to.

The chairman, Mr. Watkins, in an explanatory speech stated that Thomas L. Johnson, commissioner of the Legislative Committee of the Showmen's League, had been invited to address them. He introduced Mr. Johnson, who spoke right out from the shoulder. He said: 'Carnivals must be their own salvation or executioners. Showmen as business men, are not. In their own business, yes. But here they are with millions invested, clean men themselves, and they allow a few grafters to come in and ruin that business, which I think shows their lack of good business sense.

"It is time, too, that they realize they are no longer under the necessity of submitting to the dictation of the trade papers. There are three of them present. The Clipper 'The Horseman' and 'Billboard.' Some



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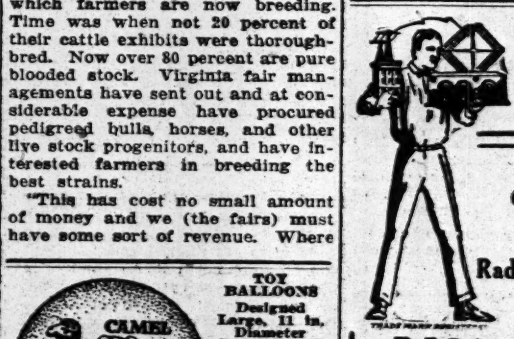

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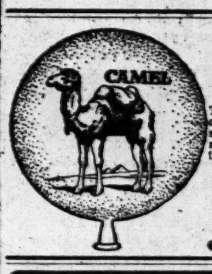

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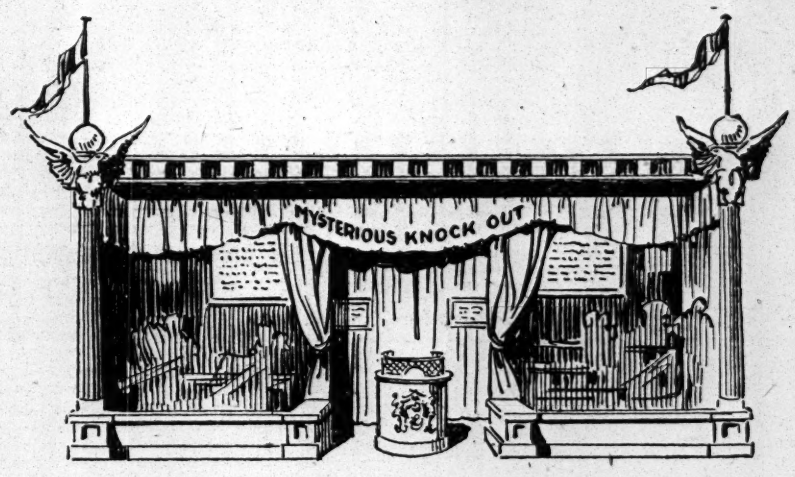

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of these papers you have been maintaining for years. They have not given you the support they should. The paper which depended and depends on you for its existence did not have the courage to combat the attacks upon us.

'We have had wonderful support and assistance from 'The Horseman' and the Clipper. We will not forget them.

"We need all the support we can get in order to combat just such legislation as confronts you today in the legislature of Virginia. I myself had to appear in opposition to similar bills in Minnesota, Pennsylvania and Illinois. Some of these bills were backed by moving picture interests and thousands of dollars put up to get them through, but by judiciously approaching the normal Americans in the senates of these states I was able to convince them that the Devil is not as black as he is painted.

"And all these bills were defeated. And no legislature in the country will pass such bills if you men organize and put your side of the case before them, guaranteeing them clean shows in your communities and the elimination of all objectionable features.

'It is not the showmen who are to blame for bad shows in many cases, for I know of many instances where a show has been engaged by fair authorities (I mention no names) and told to bring in their rides and shows but the fair association itself would rent its concession space and put in its own midway.

"And, gentlemen, I tell you what the fair people put on themselves out-stripped everything I ever saw or conceived of in connection with the regular carnival, in vulgarity, indecency and graft. This is another condition which must be attended to.

"I said that you do not need dictation from the trade papers, and I show you here a copy each of the 'Christian Science Monitor' and 'The Country Gentleman,' two reputable papers, neither of which ask you for a dollar's worth of advertising and each of which endorse without qualification the Legislative Committee of the Showmen's League for its clean-up campaign in outdoor show business.

Letter from Albee

"I have also here a letter from Mr. E. F. Albee carrying his endorsement of our movement. This gentleman is the head of the Keith circuit and he states he will support us in our clean-up campaign and help us fight any adverse legislation which would affect clean shows. He is a master showman himself, outdoor and indoor, and the endorsement of this grand man of show business means more than any other endorsement possibly could.

"Many fairs are complaining of the severity and stringency of our last year's campaign against filth and graft. We cannot help that, and let me tell you the campaign they complain of which we waged last year will be considered mild in comparison with the drastic campaign we intend to wage against the same in the coming season.

"The fair association's protection is to engage no carnival or show unless it has the endorsement of the Legislative Committee of the Showmen's League. We are responsible for all our members and we guarantee the fulfillment of the minutest detail of any contract they make with you.

"If any part of the agreement is broken and you are subject to damage thereby we will make good that damage and make the offender pay it.

"If you engage any carnival without our endorsement, you do it at your own risk, and if there is any dirt or graft in your carnival so engaged and it comes to our notice we will close it up tight.

"There is too much at stake to allow a few unprincipled degenerates to ruin this big industry. Three hundred million dollars is tied up in the outdoor show business and the Legislative Committee was formed to protect that investment. Also to fight bills in the legislatures of the states which are oppressive to the outdoor showmen."

Colonel Watkins in thanking Mr. Johnson said:

"We are indebted to Mr. Johnson for coming here and offering to cooperate with us. And he can be sure of the full support and cooperation of the Virginia Association of Fairs. I would like to move a rising vote of thanks to Mr. Johnson."

A rising vote was given.

Committees Appointed

J. Callaway Brown moved that a committee of fair secretaries be

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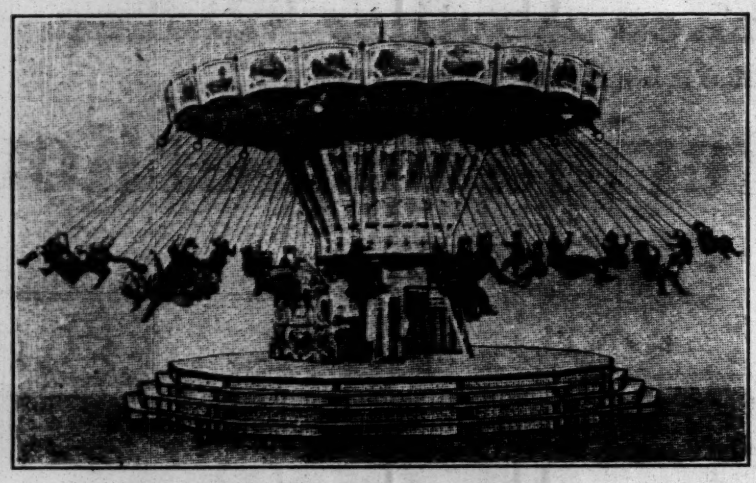

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All of these machines just arrived from Europe — I brought them over with me. They are brand new, very flashy, exceptionally well and strongly built, and a credit to any carnival or park. Complete description of any or all of the above upon request.

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Port Richmond is just forty minutes from Times Square, via Subway & South Ferry.

appointed to appear before the Virginia Legislature on Wednesday afternoon and suggested that the showmen also form a committee to act in conjunction with that of the Fair Association.

Immediate action was taken and the following showmen were appointed:

Capt. John M. Sheesley,
James Simpson (Zeidman & Pollie Shows),
Matthew J. Riley,
William Glick (Bernardi Shows),
Joseph Ferari (George L. Dobyns Shows),
Larry Boyd,
Max Linderman,
J. L. Croner.

For the Fair Association the following were named;

J. Callaway Brown, Bedford, County Fair.
Owen R. Easley, secretary, Martinsville, fair.
W. C. Saunders, general manager, State Fair, Richmond,

to formulate plans for the proceedings to be taken before the Legislature. Others will be added for the occasion.

Afternoon Session

At the afternoon session Tuesday the Hon. G. W. Koiner, Commissioner of Agriculture and Immigration, who was invited to address the convention, in a very lucid manner touched several vital spots. In summary his speech was:

"Make all fairs clean. Bad shows are a menace to the community. There should be a fair in every county. Now there are only 42 in the state.

"Fairs stimulate the farmer, encourage him to improve his truck and stock. I know of one fair which at its opening had an exhibits, half a dozen horses, four or five cows, forty or fifty chickens and a few simple little games.

"I felt sorry for the folks, but I was also proud of them for having the courage to start anyway. I saw the same fair last year and you would be surprised at what a great big affair that little beginning has developed into. So help them start wherever you can. But don't let any filthy immoral shows or gambling connect with any fairs in this state of Virginia.

"The financing of fairs is a problem I know, and while they are of immense value to the farmer, the farmer today is not getting sufficient for his products to contribute to any great extent. The fact of the matter is the state should extend financial aid to every fair, state or county. Other states do it, so why not Virginia?"

Committee's Members Only

The next speaker was J. Starling, president of the Danville Fair, who moved a resolution that members of the Virginia Association should make no contract with any show or carnival which has not the endorsement and membership certificate of the Legislative Committee. "If it is proposed to engage a show which does not belong to the same, that show must join or else it cannot play our fairs," said Mr. Starling.

This resolution had several seconders and was carried unanimously.

Visiting Fairman Impressed

R. M. Jackson, president of the Fayetteville, N. C., State Fair who was visiting, was asked to tell some of his experiences in building up his fair. He said nothing that he had ever done was so constructive as the last motion which was carried, to engage no shows or carnivals which had not the endorsement of the Legislative Committee. And he would try and put over the same constructive move in North Carolina.

N. Y. Champliss, secretary of the Rocky Mount (N. C.) Fair, also expressed his approval, and T. B. Smith, secretary, Fayetteville, N. C., Fair, was also in accord. They were all unanimous in the opinion that fairs cannot be operated profitably without carnivals, concessions and racing.

John M. Sheesley on behalf of the Showmen's League thanked the Virginia Fair Association for their solid co-operation and ventured the opinion this was the beginning of a movement which would extend throughout the country to make every show and carnival a member of the Legislative Committee and therefore responsible people to do business with, who could be depended upon to complete contracts to the last detail.

English Guild

Joseph Ferari representing Geo. L. Dobyns, spoke af the Showmen's Guild of England. Unless one has a paid up card in this, he cannot obtain permission to pitch his show on any plot of land whatever. The English Guild parallels the Legislative Committee in this country.

W. L. Tabscott, secretary, Ronceverte, W. Va., Fair, and the Greenbrier Valley County Fair, Lewisburg, W. Va., in speaking of the practical utility and educational value of the county and state fair said that it puts any community on the map and does an immensity of good, teaching our boys and girls the science of the soil and live stock breeding.

"The greatest contributing agency to the success of fairs," he said, "is the carnival. But we want them clean. And the public wants them clean. If we don't insist upon this the public will."

Need Clean Amusement

J. Calloway, Brown, Sec. Bedford, Va. County Fair said, "With all our efforts to make fairs interesting and educational we cannot run them profitably without good clean amusement such as shows, carnivals, racing and free attractions. People don't want education to reach the point of boredom, they want at least a 50-50 proportion of amusement, and they do love the merchandise wheel."

Some special features which have proved of value to fairs were given by several of the secretaries present as follows: "Children's Day, Pageants, Dance Pavilions, Boys and Girls Clubs, Running and Harness Racing and Baby Shows.

About Baby Shows

Col. Watkins said regarding the baby shows "mothers come in, smiles all over their faces. They all believe their babies are best. Sure to win the prize. And here's a tip. Watch them come in smiling to the contest, but don't wait to watch them after the judging. Those whose baby does not win a prize think the officials was everything but gentlemen, and more likely a lot of no-nothing brutes."

One secretary asked "What do you give the babies?" and the Colonel with a smile, answered "milk."

J. N. Montgomery, secretary of t Norfolk Fair said he had found a "Ford Day" to be a good drawing card. On that day every woman driving a Ford would be admitted free, and prizes were given for the oldest car, the most dilapidated car, and as a finish a head-on collision between two Ford cars was staged. This had been a winner for his fair.

H. E. Mears, secretary of the Eastern Shore Agricultural Fair Association, Keller, spoke on the drawing power of harness racing and what effect will it have on attendance if changed to runners and automobile racing. As a protagonist of harness racing, he said that running races took a much shorter time, which meant more races to fill the program, meaning more expense in prize money. He had no objection to splitting the program between running races, trotting and pacing. Regarding auto racing, he said at most of the fairs the tracks were too small, and as a matter of fact, he was totally in favor of harness racing, which he stated was an incentive to the better breeding of horses.

J. B. Underhill, secretary Fluvanna Fair, of Fork Union, took for his subject: "Should the agents of standard farm and other publications be required to pay for the privilege as concessionaires." This referred to the offensive tactics adopted by agricultural paper representatives in soliciting advertising from farmers.

A meeting of the Joint Committee to meet the Legislature Wednesday afternoon was arranged and adjournment taken until Wednesday morning.

The banquet of the Virginia Fair Association was held Tuesday night in the Assembly Hall of Murphy's Hotel.

Showmen and fair officials poured into Richmond for the convention.

Among the showmen were Joseph Ferrari (George L. Dobyns Shows), Frank West (West Shows), Dave Wise (Wise & Kent Shows) and C. A. Abbott, their general agent, James C. Simpson and William Zeidman (Zeidman & Pollie Shows), with Whitey Josselyn, their general agent; Captain John M. Sheesley, Charlie Pounds, Jimmy Finnegan, Elmer Cohan, Harry Moore, Jake Coglan, Joe Redding, Jim Bruce, all of the Greater Sheesley Shows; Frank Melville, Max Adams, George Kurtz, and Jack King, each owner of Wild West shows; Jack Syles, Barney Demarest, the horse showman; Larry Boyd and Mrs. Boyd and Max Linderman (Boyd and Linderman Shows), Matthew J. Riley (Riley Shows), William Glick and Duke Golden of the Bernardi Shows, John M. and Mrs. Sheesley, Clarence Pounds, Jack Syles, William (Red) Hicks, general agent for Sheesley Shows; Al Huban, general agent for Lew Du Four Shows; Herman (Ike) Friedman, general agent of the George L. Bobyns Shows; Irving J. Pollack and Mrs. Pollack ("World at Home" Shows), Charles F. Wattmuff (Brown and Dyer Shows), Phil O'Neil, Henry Curtin, Sonny Brook, Spot Ragland, Edward Oliver (Home Celebration Shows), Frank A. Conley (Radcliffe Chautauqua Bureau), Harry Ramish and L. C. Harvey (of the West Shows), Kenny oMore (Norfolk Tent Awning Co.), George B. Jackson (American Fireworks Co.), Ralph A. Hankinson, originator of American auto polo; George Hamid (Wirth-Hamid Amusement Co.), Fred Terry, owner of "The Horseman," the Indianapolis publication, and others.

TROUBLE WITH FARMERS

(Continued from page 3)

1,200 delegates to the Farmer-Manufactuer Convention at its banquet in the Gold Room of the Congress hotel.

The subject of Mr. Kelley's address was programed as "Development of Co-operative Markets," with the speaker indicating that big business system be used in farming; that a cost mark and trade mark be put on farm products; that advertising was a dire and urgent necessity, and that co-operative merchandising is the farmers' way out.

Mr. Kelley declared "When you take the profit from business you take its pride, its romance and its heart. But you can circumvent all this by bringing big, clean entertainment back to country life."

Speaker Tells Story

Humor marked the beginning of Mr. Kelley's address when he said:

"Once a trouper with a big circus carried a trick dog. When the show was in Chicago the dog buried his bone beside the center pole on the lot. During the night the show moved on. The next day the dog made the dirt fly in a frantic effort to dig out his bone beside the center pole in Milwaukee.

"The dog did not know that in the march of Progress the world moves speedily on. Farmers exhibit traits that remind one of this incident.

"About 50 years ago they buried every principle of marketing and advertising beside the center pole of progress. This pole has been moved so far forward in the march of events that farmers have lost their landmark. Farmers today are looking for progress in methods that are 20 years behind the times. No industry can survive and follow the methods that obtain in farming.

"If Rockefeller handled his business as farming is conducted, gasoline would sell at $5 a gallon to pay cost of operation.

"Success in farming will come only when the present day methods in organization, merchandising and advertising are adopted that have

TIGHTS

Silk Opera Hose and Stockings

Are Our Specialties

QUALITY the BEST and PRICES the LOWEST

Gold and Silver Brocades, Theatrical Jewelry, Spangles, etc. Gold and Silver Trimmings. Wigs, Beards and all Goods Theatrical. Samples upon request.

J. J. WYLE & BROS., Inc.
(Successors to Siegman & Weil)
18-20 East 27th Street New York

SALESBOARD OPERATORS
SEND FOR NEW
Fishing Tackle and Gun Deal
A Four-Square Deal. Write Today.
PURITAN SALES COMPANY
218 W. Main St., Room 5, FT. WAYNE, IND.

LETTERHEADS.—Fair and Carnival 1924 designs now ready. Cost a little more; worth a lot more. Hurd of Sharpsburg in Iowa, Show Printer.

"THE WHIP"
MANGELS'
Chair-o-Plane
Kiddie Rides
W. F. MANGELS CO.
Coney Island, N. Y.

CONCESSION TENTS--BALLY CLOTHS
Canvas Covers of All Description
Let Us Figure with You
CLIFTON MANUFACTURING CO.
WACO, TEX.
LARGEST MANUFACTURERS OF CANVAS GOODS IN THE SOUTH

CON. T. KENNEDY
Furnishes All Rides for State, District and County Fairs, Celebrations and Homecomings.
En Route

WANTED CONCESSIONAIRES
FOR
LUNA PARK, HOUSTON, TEXAS
(Opening Planned for May 1st)
Comprises 25 acres beautiful park land, 1¼ miles from Court House. Street car and wide boulevard right at door. Company now building Giant Coaster, largest dance hall in Texas, with 140 feet truss; beautiful Venetian lake, massive gate, etc. Six months or more park season. Approximately 300,000 people to draw from. Want rides of all kinds, skill games, shows, etc. Valuable concessions open. Bands and feature attractions write. Under experienced park management. Write or wire—
HOUSTON AMUSEMENT PARK, Inc.
912-13 Bankers Mortgage Bldg,
HOUSTON, TEXAS

Midget Board

HOODWIN QUALITY SALES BOARDS

For Knives, Pencils, Premiums of all kinds. Also Hoodwin Midget Salesboards and Salescards for all purposes. Twenty per cent. discount on orders over $100.00. Immediate delivery at wholesale prices.

WRITE FOR COMPLETE CATALOG

Order right from this advertisement at these wholesale prices

	MIDGET BOARDS				LARGE HEADING BOARDS			
	No. Holes	Price Each	No. Holes	Price Each	No. Holes	Price Each	No. Holes	Price Each
Sales Stimulators of All Kinds.	100	$0.24	1,200	1.84	100	$0.82	720	1.35
	200	.44	1,500	2.00	150	.70	800	1.46
	300	.55	1,600	2.33	200	.85	1,000	1.63
	400	.89	2,000	2.64	300	.90	1,200	1.68
	500	.78	2,500	3.25	400	1.10	1,500	2.52
	600	.90	3,000	3.89	500	1.12	1,800	2.88
	700	1.00	3,500	4.64	600	1.22	2,000	3.00
	800	1.14	4,000	5.14	700	1.32		
	1,000	1.39	5,000	6.39				

J. W. HOODWIN CO. 2954 W. Van Buren St., Chicago

brought success to the automobile, gum, rubber heels, circus, theatre, carnival, tobacco and other lines.

Straight Talk to Farmers

"A yellow cab company is annually declaring more net earnings, and has established more value to good will in business than all of the farmers of the country. Wrigley last year after paying taxes made a net profit of over $6,000,000. He had nearly $7,000,000 in reserve, $7,000,000 in surplus and set up $6,000,000 to good will. Thirty-one thousand engaged in agriculture operated last year at a loss and have never set up 30 cents for good will in business.

"Because of the conditions that exist in agriculture, it is impossible to apply co-operative marketing without reconstructing the business program all the way from producer to ultimate consumer. Neither co-operative marketing, federal price fixing, tariff, legislation, currency regulation, nor strikes will bring relief to agriculture as long as these unbusinesslike methods prevail.

Lack of Initiative

"The agricultural problem is so serious today it calls for something more than the spirit of 'let well enough alone.' Lack of initiative has become a farm malady. Farmers have so much free general advice that it has become a general nuisance. Farmers are confused.

"The president of one of our agricultural colleges recently said that the trouble with the farmers is that they must produce more economically before they can hope for success. One United States Senator says that the trouble lies in farmers having too many automobiles, with too much time spent in riding in them. Another says that the trouble lies in excessive freight rates. While another says the remedy lies in federal price fixing of certain crops, with another claiming that the remedy lies in securing a more elastic currency. It has been remarked that the farmer's need is not so much an elastic currency, that will enable him to get further into debt, as it is a mere 'adhesive' currency—something that will stick to him when he gets it.

Serious Loss to Farming

"Farming is suffering a loss more serious than loss of profit. It is losing the greatest asset it ever had—the farm boy and girl.

"Six hundred thousand people left the farm last year as compared with 200,000 the year before. This is a condition that strikes at the very foundation of agriculture.

"Ten years ago the big American circus could, with profit, exhibit only in the large cities. Now the biggest circus can pitch its tents at the country cross-roads and show to capacity. Improved highways and the automobile have made this possible. The words 'remote' and 'impossible' have been taken out of country life.

"But we are not keeping apace with the times.

"There was a time not far back when the conutry district provided its own entertainments. It was attractive and satisfactory to those who lived the country life. There was the fiddle and the clog, light hearts and laughter—there was a spirit of contentment on the farm.

"For 20 years there has been a constant trend 'off' the farm of nearly everything worth while. Farm profit has gone. The chance to homestead has gone. The spirit of romance has fled. Entertainment has departed. And the boy and girl are saving up only for transportation to bring them to the big city.

"A circus will attract a large attendance than any program or gospel on agriculture ever constructed. Therefore, the first need in agriculture today is to construct a big, clean, program of entertainment and make it available for community country life.

Ten Acres of Wheat to See "Follies"

"New York City spent $20,000,000 last year to see prize fighters pound each other in the ring; 70,000 saw the World's Series in one day, with 50,000 more in a jam at the gates unable to get in. The higher they put the prices the more they jam. Ziegfeld's 'Follies' opened there charging $22.50 a seat. A farmer would have to sell a ten-acre field of wheat to give his family three hours of fun at the 'Follies.'

"Luxuries, amusement, substitutes—everyone gets the money but the farmer. Everyone is organized.

"People will amuse themselves, feed themselves, travel, drink, dress, smoke and sing as they are influenced by advertising.

"You can change customs, overcome restraint of society or manners, and direct public will by the right sort of advertising. By advertising fashions are introduced and styles changed. It will influence women to bare their necks to zero winds in winter and to wrap themselves in furs in summer. Advertising is not purchasable merchandise. It is science. To write an advertisement or display a picture one must know the psychology of human mind, the inspiration that lies in anticipation and the power of suggestion.

Advertising and Trade-Marks

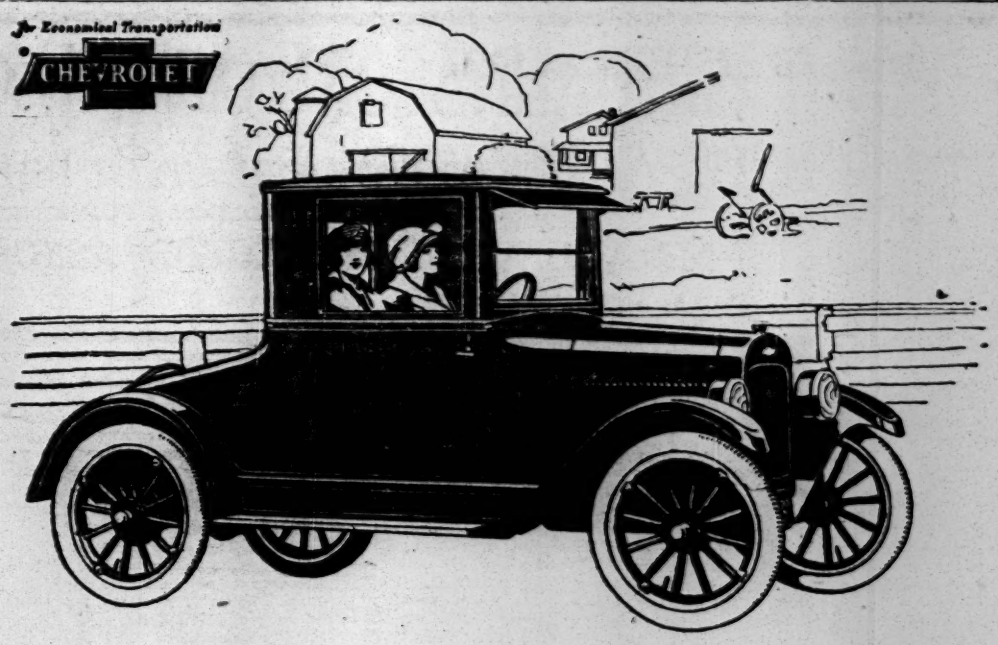
"Farmers have never appreciated the value of advertising or trade-marks. They are the tonics that make business grow. It is not enough to advertise just 'milk,' or 'butter,' or 'cheese.' The public will respond only when they are taught 'what' milk or 'why' a certain cheese. Men do not smoke in darkness. They must see as well as taste their smoke and picture fancies in the rings and curls. So the public will read an ad only when it tells a story or makes an appeal.

"Everything that goes out from the farm now goes by the old common name. Farmers buy it back as Quaker Oats, Corn Flakes, Aunt Jemima or Gold Medal.

Keep Youngsters at Home

"Manufacturing and big business are ready to look in and step in for constructive help. Civilization is not going out of business. We have 115,000,000 people that must be clothed and fed, also entertained. The nation is mindful of the importance of a sound merchandising progress that will restore to the farmer his buying power and that will make farming attractive to capital, both for investment and development.

"But do not forget one thing, gentlemen, keep the youngsters on the farm; don't let them buy tickets for the big cities; if you do they are lost. But if you see they get entertainment such as the circus, the carnival, the theatre, etc., you will keep them, and all of you are bound to progress."



Quality Cars Now Easy to Own

It is no longer necessary to pay high prices for quality transportation. Through engineering and marketing efficiency, Chevrolet has achieved volume production of quality automobiles, thereby effecting such remarkable economies that it now leads all standard-built cars in volume of sales. Chevrolet possesses quality features usually found only in the higher priced automobiles.

Artistic appearance, fine finish, and riding comfort are characteristics of all Chevrolet models.

Ease, simplicity, and economy of operation are insured by a chassis famous for its engineering efficiency.

You have reason to be proud of your Chevrolet. It is an achievement.

Chevrolet Motor Company, Detroit, Mich.

Division of General Motors Corporation

Five United States manufacturing plants, seven assembly plants and two Canadian plants give us the largest production capacity in the world for high-grade cars and make possible our low prices.

Prices f. o. b. Flint, Mich.

Superior Roadster	$490
Superior Touring	495
Superior Utility Coupe	640
Superior Sedan	795
Superior Commercial Chassis	395
Superior Light Delivery	495
Utility Express Truck Chassis	550

Chevrolet Dealers and Service Stations everywhere. Applications will be considered from high-grade dealers only, for territory not adequately covered.

ATTRACTIONS WANTED

This is your opportunity to connect with an organization that offers longer-term contracts, based on clean "square shooting" business principles.

We are especially interested in hearing from comedy, aerial and riding acts that are proven "headliners." Immediate response is very essential.

Joe Bren Production Co.
Tenth Floor
Garrick Theatre Bldg. CHICAGO

Electric Lighted Vanity Cases
DIRECT FROM MANUFACTURER
For Salesboard Operators, Concessionaires, Agents, Crew Managers, and Premium Users.
Lowest Prices.
Send for Circular and Price List.
SPANGLER
160 No. Wells St.
CHICAGO

WE ARE THE LARGEST DISTRIBUTORS IN THE WORLD OF MERCHANDISE SUITABLE FOR

BAZAARS AND INDOOR AFFAIRS
SEND FOR THE
SHURE WINNER CATALOG No. C-101

Dolls, Blankets, Lamps, Aluminum, Silverware, Beaded and Mesh Bags, Clocks, Jewelry, Novelties, Etc., Paddles and Paddle Wheels.

A Complete Line of Pitchmen's and Streetmen's Goods.

N. SHURE CO.

Madison and Franklin Streets
The Largest Novelty House in the World
CHICAGO, ILLINOIS

HARRY RICH
THE MAN WHO FLIRTS WITH DEATH
HIGHEST AERIAL ACT IN THE WORLD
Open June, July and First 2 Weeks in August
For Parks in the East Address ETHEL ROBINSON, 202 So. State St., Chicago, Ill.

WHY IS IOWA GREAT?

(Continued from page 3)

gineer by profession. My business with the Iowa State College is to tell you how to burn coal, not why Iowa is great. But in 32 years' residence in this State, and traveling over the State to the tune of possibly 20,000 or 30,000 miles a year, I see things about Iowa that you have never seen. Possibly I know more things about Iowa than any one here, because I make a business of keeping my eyes open and my ears open also. Then, I read.

Then I know something about the State, too.

On why Iowa is great every one here ought to be well posted, if you have taken three minutes of your time and read the contents of this pamphlet which I hold in my hand. It doesn't require any great length of time. Three minutes will do to read the entire book. Then you will become well posted on why Iowa is great.

The Facts

Iowa is great. Here are the facts. Possibly you don't know the why of it. Some of you want to get the four o'clock train. You will catch

CANARY BIRDS
$15.00 DOZEN
For Concessions and Native Boards. Write for our Sales Board Letter.
Parrots, Fancy Birds and Cages of All Kinds.
SAM MEYER & CO.
24 W. Washington St., Chicago, Ill.

AMPLE PRODUCTION
GARDNER'S CELEBRATED BABY SALESBOARDS
One-Half the Size of Any Composition Salesboard Produced.
ORDER NOW!

In Sizes—	
3000 B	BIGGEST SELLING INNOVATION
3600 B	Splendid Deliveries.
4050 B	Treat the Trade.
5040 B	

GARDNER & CO.,
2309 Archer Ave. CHICAGO.

"POODLES" HANNAFORD (HIMSELF) AND HANNAFORD FAMILY

4 MEN—3 GIRLS—4 HORSES

WORLD'S GREATEST RIDING ACT

BOOKED EXCLUSIVELY FOR FAIRS BY THE

WESTERN VAUDEVILLE MANAGERS' ASSOCIATION FAIR DEPARTMENT

J. C. McCAFFERY, Mgr. 736 State-Lake Bldg., CHICAGO, ILL.

it, so far as I have anything to do with the catching of it, you may rest assured. Corey will pull my coat tail at the allotted time.

Why is Iowa great? In talking about the State, the very first thing you do is to talk about the size of it. That is not mentioned in the booklet by Casady. Iowa is a larger State to us fellows who at the same moment are thinking of Rhode Island and Delaware. Iowa is a small State if you happen to be thinking of Minnesota, Montana and Missouri—the three M's. Iowa is a little bit of a State if you are thinking of Texas.

Iowa is a great big State if you happen to be thinking of something else, and that is some countries in Europe. Bear in mind that we are nine times bigger than Sicily or Saxony; we are five times bigger than Belgium; we are four times the size of Holland; we are three times the size of Denmark or Switzerland; twice the size of Scotland, England or Ireland; we are larger than Austria, larger than Czecho-Slovakia; larger than Greece; larger than Java; larger than Bavaria; larger than any Central American State, and larger than Iceland.

And every country I have named, except Iceland, has more people by millions than the State of Iowa, because we haven't enough people in the State of Iowa to make the city of Chicago. We would have to borrow people from the cities about us to equal the population of the city at the head of the lake.

And yet we are the biggest piece of ground of its kind in the world.

Nothing Like Iowa

There never was anything like it under the shining sun. Never was and never will be. It is the only piece of ground in the world of which you can say that there never has been a drouth or a crop failure or a famine. You couldn't make one if you tried.

For between Missouri's banks and Mississippi's shores, beneath the dazzling light of day, there lies just one commonwealth, and it is the great State of Iowa. It is the most fertile spot of ground in the world, is a portion of Iowa.

Yale University says so, and Yale knows. We don't say that in Iowa. The most fertile spot of ground in the world for outdoor fertility is within 100 miles of Clarinda, Page County, with that town as the center of the circle. Superi - in fertility to the Jordan, the deltah of the Nile, the Ganges, or any other river bed in the whole wide world. Why, the fertility value of the soil in Iowa in the first 40 inches is worth hundreds and hundreds of millions of dollars. That is the reason we buy almost the minimum of commercial fertilizers in Iowa. Why is Iowa great? On account of the soil.

Just Dirt—But Dirt!

Where did we get the soil? You call it dirt. I call it dirt. We always talk about soils in schools and colleges, but it is dirt just the same. We get Iowa dirt on our hands, and then to remove it we buy soap, and the grade of civilization in this world is known by the amount of soap that we use, and in Iowa we stand almost at the top notch in the consumption of soap. (Laughter.)

We are cleaner; and always remember that next to cleanliness comes godliness, and there is no group of two and a half million people in the world who worship God as Iowans do. (Applause.)

We stand almost at the top notch in church attendance and church membership, and we have furnished the missionaries of the world. And when our missionaries go out into the far lands, commerce follows them. That has been the roll of the missionaries to the world. Commerce always follows the church; always has, and always will, for it is following a mighty good thing.

There are five questions that could be asked, and any one with horse sense can answer them:

1. Who made Iowa?
2. When was it made?
3. Where was it made?
4. For whom was it made?
5. How was it made.

Now, who made Iowa? God. That's settled and that is enough of an answer.

When was it made? I knew some of you would laugh; you are just the kind of men to smile about that. The "Scientific American" of April of this year said that the world started revolving one trillion, three hundred and eighty-nine billion years ago, and you cannot dispute it. And it rolled and rolled and evolved and devolved and revolved until four hunred millions years ago, and we happen to have something on the earth of that period that tells us that something happened.

The winds blew and the waves rolled and rolled way back there for billions of years, even as they do now, and they ground up that old volcanic rock and made a new rock. And the first piece of that new rock, aside from the original volcanic rock was—where do you suppose? Up in the northwest corner of the state of Iowa—granite—the other side of Rock Rapids in Lyon county.

The Beginning of America

And to be real truthful about it, the City of Sioux Falls, South Dakota, stands right at the top of the beginning of America, and we are mighty close to it. The while continent of North America radiated from that spot, for that is the oldest spot of made-dirt in North America. So that we started right. And that answers the question, "Where was it made?"

For whom was it made? For people to live upon.

How was it made? The answer to that question tells the story why Iowa is great. First was the volcanic rock, the rock without life. Second was the specimen of four hundred million years ago. Now, who says that? Chicago University says that. Iowa State didn't say that! Chicago University says that—and sometimes they say correct things, even down there—sometimes. But we don't want to dispute them on this because it makes a nice story.

Then into the water there was commanded to be born animal life, and the monument that was left by that first stage of animal life tells us, again, of the age of Iowa, for of that life we have found a specimen here in Iowa.

Here it is! I hold that monument right here in my hand. You could not find it because it is too deep down, but, men, there is a house eighteen million years old. The only place in the world where it is found outside of Jones county, Iowa, is on a little hinkey-dink island out in the Gulf of Finland. It must have been this fellow's grandson who went over there—he went east instead of going west—Horace Greeley didn't live at that time or else he would have gone the other way. And that is the only being created by God Almighty that has a square house in which to live, outside of man, and that was found in the bed of the Maquoketa river. That shows you how old you are, all right.

Rarest Spot in World

North of the city of Manchester is a piece of ground that the State of Iowa bought for a state park, and there is the geological storehouse of the world—Devil's Backbone. When you go there you are on one of the rarest spots of ground in the world. Bear in mind, we have more parks, more tourist parks and state parks per capita than any other two and one-half million people in the world right here in Iowa. And you are going to have more parks.

Then the fishes came into the water, and then the reptiles—the alligators and the mud turtles, and then there came a change in the geologic period of the world, and on the Des Moines river from Fort Dodge south blossomed foliage of tropical luxuriance and density, growing tree-high—more dense than that along the Amazon and Orinoco rivers—lily-pods, brakes and ferns, and all that kind of vegetation.

And then came great upheavals of nature that we call earthquakes—and those quakes were much like we have now, only worse—and when they had those terrific earthquakes or convulsions of nature one part of the earth opened up and some other part slid into the abyss, while at another part the crust of the earth reared itself heavenward. During one of those earthquakes parts of Iowa went right down into the bowels of the earth and the great sea from Nebraska and westward rolled right over us and covered what is now Iowa for millions of years. And then as time went by the crust of the earth gradually raised itself up again, for the earth is rising in some places and going down in others all the time.

19,000 Square Miles of Coal

How do we know that all this took place? What is the monument? The monument is 19,000 square miles of coal in Iowa. We are a veritable storehouse of fuel—enough to run us for the next 4,000 years at the rate we burn coal in Iowa. We are long on fuel.

And after the waters had receded and vegetation again came into being, elephants came into the world and fed on the vegetation, and right here in Iowa elephants roamed the country in great herds. And how do we know that? Because every year we pick up and dig up the bones of elephants that date back from two to three million years. And then came about an event in the world's history that over and above any other in the many titanic events of nature has made Iowa great. A change came about and the elephants began to get cold, and, just as the girls do on the Fourth of July when the wind changes to the north, they dig up all of the furs they can find and put them on; so the elephants began to grow thick, heavy fur overcoats to protect themselves from the cold, and we call them mastdons and mammoths. Colder and colder became the earth until even the heavy fur-coated mastdons couldn't live, and then came from the north five great fields of ice, mountain-high, nation-wide, like gigantic snowplows they crushed and ground their way clear across the statae of Iowa.

The first one came from the North Pole and bore down across the state to the Missouri line; the next one came down and didn't stop until it got to Kirksville, Mo.; the next one came from Chicago and didn't stop until it got to the Des Moines river, and that is the only big thing we have ever gotten from Chicago that we didn't pay for; the next one came down upon us from Labrador and stopped over here between Adel and Guthrie Center, and the last one came from the North Pole and stopped right where is now located the North-Western railroad. I suppose that is the reason it was built there!

And it was those gigantic glaciers that made Iowa, for by their ponderous weight of billions of tons they ground up all of the rock to the north of us into pulverized dirt and fine silt; shaped like a gigantic snow-plow, they took off the tops of our hills, leaving in their wake 72 lakes and 110 streams of water, and an expanse of land 98 per cent. of which can be plowed. And the rest of it is not going to waste, for we can raise goats on the 2 per cent. and the rest of it will raise bullfrogs, of which Iowa produced 28,000 dozen last year.

And we are raising something else in Iowa on those bog lands, for recently was published a statement that the last meal served to Lloyd George before he went onto the gangplank to return home consisted in part of a delicacy called terrapin—snapping turtle from Iowa. So that Iowa has gotten into the turtle farming business also. And did you know that the second largest goldfish farm in America is located within 70 miles of Des Moines? Yes; it is at Thornburg.

In this porous, spongy soil of our state, some of which is 400 feet deep before you hit a rock, in the first 100 feet of it there is enough fresh water to make a fresh-water lake 17 feet deep over the entire state, and you cannot say that of any other piece of ground in the world; and out of clouded skies there falls an average of 34 inches of rain each year. Does that mean anything to you? Do you know that an inch of rain on a section of land is 72,000 tons of water? That is 113 tons of water to the acre.

No Wonder Iowa Is Great

Is it any wonder Iowa is great? It takes a lot of water to grow crops. Why, every one of you drinks over a ton of water a year. Did you know that? It takes 10 tons of water to grow a bushel of corn; it takes 490 tons of water to grow an acre of alfalfa, and it takes 1,500 tons of water to grow an acre of corn or oats. Now, so far we have everything necessary in Iowa to grow crops but temperature, and let's see if we have the temperature.

The average temperature of the staate of Iowa is 49 degrees. You will notice that the map of the

ELY AEROPLANE SWINGS

are built most attractively, for best service, and to get the most money. We will accept reasonable propositions on percentage of flat rental basis from good parks anywhere in the United States. You are sure of delivery.

ELEVEN RESORTS DRAWING FROM NEW YORK CITY HAVE OUR MACHINES

Our Prices and Terms Are Always Right

See Our Baby Aeroplanes Before Placing Your Order

J. W. ELY COMPANY, Inc.

White Plains, N. Y.

A WONDERFUL XMAS GIFT

SAVE DOLLARS ON THIS WRIST WATCH. Pay cash and save the difference on this beautiful wrist watch. New rectangular model; 25-yr. 14-karat gold-filled cases; 6-jewel movement; fancy silver dial; jeweled crown. Write for FREE Catalog of other Jewelry Bargains. Send cash or deposit and pay postman balance C. O. D. Money refunded if not as represented. $7.95

AMERICAN JEWELRY CO., 26 Arcade, Dept. 5, Cincinnati, O.

AGENTS We Start You Without A Dollar

Soaps, Extracts, Perfumes, Toilet Goods, Enormous Repeaters. Experience unnecessary. Carnation Co., 158, St. Louis, Mo.

WOODLAWN PARK, TRENTON, N. J.

One of the Most Prosperous Amusement Resorts of the Country.

BUSINESS OPPORTUNITIES

Opening for Fun House, Pony Track, Kentucky Derby, Photo Gallery and Japanese Games.

NEW DANCE HALL BEING ERECTED, 70x170, will lease to reliable party.

NEW THEATRE ALSO BEING ERECTED. Can be leased by reliable people.

Corn Game and five Merchandise Stores, with exclusive Wheel privilege, can be leased by people who can furnish the best of reference.

One-third deposit required on the signing of all contracts.

If you cannot furnish references and are not in position to do business, do not waste your time. Address

GEORGE D. BISHOP, 15 E. State Street, - - Trenton, N. J.

Agents—Make $15 to $20 Day

Selling "Match Scratchers." Sample, 25c

W. T. HODGEN, Campbellsville, Ky.

EXCLUSIVE SELLING AGENTS

RUDOLPH WURLITZER MFG. CO.

EASTERN AGENT

TANGLEY CALLIOPES

Cardboard Organs and Music

BERNI ORGAN CO.

111 W. 20th St., New York

.38 Special

Get this new guaranteed blue steel, side swing cylinder 6 shot revolver. Extra fine construction and finish. Accurate, hard hitting. .38 Special, and .32-20. SEND NO MONEY. Order now and on arrival, pay postman our special low price $14.95 plus postage. ONLY $14 ORD

Free Catalog

Chicago Supply Co., 2459 Archer Av., Chgo.

BUSINESS INDEX

ANIMALS

Henry Bartels, 72 Cortlandt St., New York.

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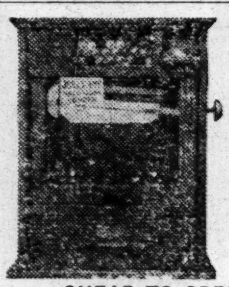

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world is changed by those people who live between 49 and 53 degrees, on the average. If it is higher than that the people get lazy, and if it is cooler than that it takes too much energy to keep up the animal heat. So here in Iowa we have just the right temperature to produce a progressive civilization, and that is the very reason that we are so progressive.

So now we have the soil; we have the water, and we have the temperature, and we are ready for man to come to Iowa. First came the mound builders. They left very little impression. We don't know whether they came a half million or a million years ago. A half million years doesn't mean anything to us!

Then came the American Indians, and they lived in Iowa—never in large numbers, at all. Don't worry about them, for they came to live a life of peace. They knew it was the land of quietness, and they lived here in contentment. Four hundred and twenty-nine of them still live here, most of them in Tama county.

Then after the Indians came the white people. When they were chopping off the heads of kings in Europe, before the days of William Penn buying Philadelphia, white men were in Iowa, and they were men of God. Missionary priests came out here from far-away France—landing? No; they didn't land at all; they simply saw MacGregor; they floated down the river, and on the 27th day of June they first actually stepped foot on Iowa, abiding five or six days with the Indians down near Montrose and then continued on down the river.

Seventy years went by; 75 years went by, and we saw another white man, this time a swash-buckling mercenary coming across the river in the northeastern corner of the state—a type of manhood that never did very much in the early day for the production and development of our western country. He voted citizenship out of France and Spain, married a squaw, succeeded in getting some leases, and attempted to reap where he had not sown, and from that time all of the blood of France was off of the state of Iowa.

Something Great in 1801

In 1801 something great happened—Thomas Jefferson became president of the United States. That is one of the greatest things that happened to the United States of America, for within two years' time it was Tom's privilege to write a check in payment of the biggest real estate transaction ever pulled off in the world's history. Upon payment of $15,000,000, Thomas Jefferson bought all of the land on the west side of the Mississippi river except the state of Texas, and we call it the Louisiana Purchase, and Iowa is a part of that great land purchase. And what did it cost? A cent and a quarter an acre. That's when Iowa started in business, Oct 20, 1803—a pretty good start, and we have been growing from that day to this right along.

The possibilities of Iowa land became known down on the Hudson river about 1815 or 1820, and the best of the American-born people packed together their valuables and their families and started westward for Iowa. They came in prairie schooners; they came on foot, and they came by scow; and in the course of events they landed, and they built up two thriving communities, one at Dubuque and one at Burlington, formerly called Flint Hills.

First they built the home and then the church, and then the schoolhouse, and down at Burlington they built a seminary and college, if you please. So we started right, and their record became known back east and in 1846 Iowa was born into statehood, 77 years ago, at the end of this month. And what have we got to show for the 77 years?

We have a state that, if you will read the first page of this little booklet when you get home, or when you get on the train, you will learn a lot of things for which Iowa stands. I am not going to read any of them to you, but I am going to do like Congressmen do when they are permitted to rise and say, "Mr. Speaker, gentlemen, I beg leave to extend my remarks in the Congressional Record," and they will be extended in the proper place in the Record.

So I make the same request with reference to this little book.

Iowa Agriculturally

Agriculturally, you know what Iowa is. I am not going to repeat it in front of you, but I am going to tell you something about what happens in our cities, for we have 213 communities known as cities in Iowa. We have possibly five or six that are larger than 50,000 population—Des Moines, Sioux City, Davenport, Cedar Rapids, Dubuque, Council Bluffs. I guess that is the way they go now. We haven't a big city in Iowa. We never will have a big city in Iowa. We don't want a big city in Iowa. Deliver us forever from having a big city in Iowa. No; we have some specimens in the states around about us, and we don't want a community so large that it can tell the rest of the state where to go and when to head-in. Let's have, rather, progressive communities living stable ideals of life, and then we will continue to be the fine state that we are, for that is the way we started.

Now, bear in mind that those 213 cities are connected by ribbons of steel more than 10,000 miles in length, and not one single community in the state is more than 12 miles from a railroad. And what have we got in the cities? We have 845,000 people, 106,000 of whom are wage-earners in 5,400 factories; $96,000,000 in wages, converting $520,000,000 of raw product into $800,000,000 of manufactured product, and in a state made famous by its hogs and corn, we are known all over this world on account of our factories.

Now, let's start at the lowest point in the state, Keokuk. The community situated on the highest piece of dirt in the state is Okiboji. So those two are the highest and lowest points in the state. Do you know that every Ford automobile in town has a piece of babbitt in it that is made at Keokuk, Iowa. Lee County has the biggest black powder plant in the world at the station of Mobar. Don't go snooping around there, because it may go off. I wanted to do it in Indiana, and it went off before I got there, and I retraced my steps and returned to Terre Haute right away.

I hold here in my hand a fountain pen, and this pen nominally has cost over $300,000 to perfect. And here is a pencil that has cost more than $100,000 to learn to make, and those two articles are made in the biggest factory of its kind in the world. Where is it? Fort Madison, Iowa. The brain that perfected that pen and pencil was born in Davis county, and has lived in Iowa ever since. So we say it is on account of the air. But I am glad to say that the sky is painted blue and the grass painted green, and there is a lot of nice fresh air sandwiched in between, and that is where Iowa is all the time.

Industries of Iowa

Now, we make an entirely different type of pen in Sioux City, and of its kind it is the only one in the world. It is singular how the gold from Alaska and the rubber from Africa or the Orient, and these other constituents which go to make up an article of this kind, should come to Iowa to be fabricated.

Let's go to Burlington, to the biggest factory in the world. Baskets large, baskets small, baskets of all sizes and shapes are made there. And Burlington also makes practically all of the looking glasses for furniture in America. Do you know that? The biggest furniture distributing house in the world is situated in Burlington, and has been there for years. Seventy-eight per cent. of all the pearl buttons made from fresh-water pearl shells in America is made in Muscatine; 1,200 miles of cabbage for the use of 57 varieties, and the largest manufactory of air-caliopes for circus parades are in Muscatine. We also hold our own with sweet potatoes and the highest grade nutmeg melons in Cone or Conesville and Nichols in Muscatine county.

Now let us go to Davenport to the biggest factory on the American continent for the manufacture of railway trucks and equipment. The First National Bank was started in Davenport three days before any other national bank in the country was given permission to function. The biggest steel car building works is located at Betterdorf, on the outskirts of Davenport; and the biggest factory under one roof for the making of crackers and macaroni is in Iowa.

At Clinton are made gasoline engines in enormous quantities and every Brunswick phonograph in the world comes from Dubuque. The biggest mill supply house in the world is at Dubuque and others at Clinton. We take the water out of buttermilk in the biggest plant at Mason City and the water thus extracted is fed to hogs down along the Missouri line. We take the water out of sweet milk and put in a dab of sugar and make condensed milk at Waverly. We plow up onions by the thousands of bushels at St. Ansgar and Pleasant Valley. The first ever-bearing strawberry came out of Osage, and just a year ago last week we saw the announcement that a check for $50,000 had been given to an Iowa grower for a single strawberry plant—and that was at Conrad. The first delicious apple tree that has netted $12,000,000 to the owner is still standing down at Peru in Madison county.

The farm tractor was born in a plant at Charles City, the cream separator at Waterloo, and the world's breakfast food comes out of Cedar Rapids, as well as lead pencils with the name on it. In that plant they print the name on the pencil and carry in stock from eight to ten million pencils all the time. Go up and see them sometime.

College and University

The biggest college of its kind in the world is at Ames. And the most strictly American university in America is at Iowa City. We make hydrants for the water works of the entire world at Oskaloosa; the biggest car-loader concern in the world at Ottumwa. Devices for your automobiles comes out of Fairfield; the premier stump puller from Centerville; the biggest round-house in the world at Creston, as well as the greatest point in the world for buying chickens for the produce merchant; the biggest mail order seed house at Shenandoah; the biggest calendar factory at Red Oak, and down here in my pocket I have something else—I can pull things out of my pocket like a sleight-of-hand performer—there is a stick of candy that you can buy anywhere you inquire for it—whether it be in Melbourne, Winnipeg or Rio Janiero. And where is it made? At Council Bluffs. The only stick-candy made in this country that goes around the world, and it has been made there for years.

The biggest creamery in the world for the manufacture of milk products is at Sioux City; the biggest pure-bred livestock market in the world—where? At Sioux City. The biggest whole milk creamery in the world—at Strawberry Point. The biggest cement tile center in the world at Mason City; the biggest plants for the manufacture of clay products at Fort Dodge and Webster City. The biggest plant for the making of warm-air furnaces is at Marshalltown; the second biggest factory at Grinnell. The center of the washing machine industry of the world is right around Newton. The best pair of overalls made on the American continent come from Iowa. Here is a pair of men's socks that are noted the world over—the feature of a sock is the construction of the heel, not the toe, and this sock contains the only heel in America that is woven in this way; and it is made on machines built in Iowa by Iowa factories.

Biggest Peanut Factory

Nearly 30 per cent. of all our manufactories is represented by the products of our packing house industry. I wish it was more. Here is a pennant that is in a class by itself. We do not go to New York for this pennant; we go to Ames, Iowa, the biggest factory in America devoted exclusively to the making of college pennants.

I could continue on this subject for hours, but we have covered the towns fairly well. I always miss some towns, because this talk is four hours long when I give it at one standing—and the train is going at four o'clock. But just a word further: Des Moines is the fifth in the list of cities in America in the production of printing. Des Moines is the home of more life insurance companies than any other spot in America, and we write seven billion dollars of insurance in Iowa. Just bear that in mind. It is the first printing center in the world for the publication of farm papers.

Des Moines has the largest per capita in ice cream consumption in America. That's news to you, isn't it? All right! Let's go on a little more. We have the largest farm export house in the world in Des Moines; and we have a young fellow here who was born in a log house in Lincoln who came to Des Moines a few years ago to live and that man has the biggest business in the world today—gathering the choicest and rarest talcum powders out of Italy and Sicily and mixing it with the rarest perfumes obtainable, and he puts it up in little packages and sells it to the women folks—face powder to keep the face white and the cheeks pink, or vice-versa.

The rarest specimens of mosaic art in the world—there is none like it anywhere—can be seen in the dome of the capitol building at Des Moines, and we have a lot of other things just as interesting—the half hasn't yet been told.

The state of Iowa has an official flag. Here it is. It is six years old, and will be seven years old pretty soon. It was adopted by the Iowa legislature seven years ago.

But of all the states in the U. S. A.,
The best of all is I-o-way—
Full of fat hogs and bushels of corn,
Incubator chicks by the millions born;
Not a co wwith a crumpled horn;
Not a girl with a dress tattered and torn;
Not a spinster sad and forlorn;
Latest styles are always worn.
Some boys tooting their own tin horn,
Lots of suckers blue-skied and completely shorn;
But every Hawkeye gets up in early morn to greet the day,
In this good old state of I-o-way.